

**Subject: Older People
Strategy**

Status: For Publication

Report to: Cabinet

Date: 13th December 2006

Report of: Head of Community and Partnerships

Portfolio Holder: Member Champion for Older People

Key Decision: YES

Forward Plan General Exception Special Urgency

1. PURPOSE OF REPORT

1.1 The purpose of the report is to agree the Councils Strategy in relation to Older People

2. CORPORATE PRIORITIES

2.1 The matters discussed in this report are linked to and support the following corporate priorities:
Embedding our Customers Promise (Customers)

3. RISK ASSESSMENT IMPLICATIONS

3.1 There is a failure to improve the lives of older people within the Borough.

4. BACKGROUND AND OPTIONS

4.1 The Strategy details the Council's contribution to improving the lives of older people and how it will deliver on some of the key outcomes which are identified as improving the lives of older people:

- Financially and materially secure
- Accessing mainstream services
- Making a positive contribution
- Healthy and Well
- Safe and supported

4.2 Lancashire Partnership are producing a strategy for an ageing population based on the five outcomes above. The development of the strategy was an action identified in the county's community plan 'Ambition Lancashire'. Each of the outcomes have aims which address specific issues such as transport,

employment, feeling safe and so on. The strategy is designed to respond to Lancashire's ageing population. The strategy is currently under consultation.

- 4.3 The strategy will be an overarching plan for all services for older people in Lancashire. All partners are expected to sign up to the strategy and make a valuable contribution in addressing the needs of an ageing population.
- 4.4 The Strategy cannot be considered in isolation, it is linked to other plans and strategies including the Community Strategy and the Local Area Agreement priority outcomes. The Strategies delivery mechanisms are service focused Business Plans which focus of the activities the Council will deliver on the over the next three years.
- 4.5 To support the involvement of Older People and to ensure that we are able to delivery services for an ageing population it is important that the Borough Council develops its own Older people's Strategy.

5. COMMENTS OF THE HEAD OF FINANCIAL SERVICES

- 5.1 The activities identified within the strategy are already provided for within existing budgets.

6. COMMENTS OF THE HEAD OF LEGAL AND DEMOCRATIC SERVICES

- 6.1 There are no direct legal implications.

7. COMMENTS OF THE HEAD OF HUMAN RESOURCES

- 7.1 There are no direct Human Resource implications.
- 7.2 As part of the impact assessment process. The possible impact of decisions and policies on older people should be considered.

8. CONCLUSION

- 8.1 The strategy will be monitored through the Council's Performance Management Framework. Each Head of Service is responsible for producing a Business Plan which shows how the service will overall contribute to the values of the Council in relation to older people. Monitoring will also take place via the Overview and Scrutiny Committee

9. RECOMMENDATION(S)

- 9.1 The Strategy for older people be agreed pending the outcome of consultation with community groups and older people's groups.
- 9.2 Further amendments to the strategy in light of consultation be delegated to the Leader, Member Champion for Older People and the Head of Communities and Partnerships.

10. CONSULTATION CARRIED OUT

- 10.1 LSP Executive
- 10.2 Community Network
- 10.3 Leader
- 10.4 Member Champion for Older People
- 10.5 Age Concern
- 10.6 Rossendale Older people's Advisory Group
- 10.7 General Website consultation

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Background papers

Rossendale Partnership Delivery Plan
Rossendale Partnership Community Strategy
Local Area Agreement
The Lancashire Partnership strategy for an ageing population