

Subject: Health and Wellbeing Strategy
2009-2018

Status: For Publication

Report to: Cabinet

Date: 18th March 2009

Report of: Executive Director - Business

Portfolio

Holder: Portfolio Holder for Communities and Neighbourhoods

Key Decision: Yes

Forward Plan / General Exception Special Urgency

1. PURPOSE OF REPORT

1.1 To present the revised Health and Wellbeing Strategy following a period of consultation and to make recommendations for its future use and implementation.

2. CORPORATE PRIORITIES

2.1 The matters discussed in this report impact directly on the following corporate priorities and associated corporate objective.

- Delivering Regeneration across the Borough (Economy, Housing)
- Promoting Rossendale as a cracking place to live and visit (Economy)
- Improving health and well being across the Borough (Health, Housing)

3. RISK ASSESSMENT IMPLICATIONS

3.1 There are no specific risk issues for members to consider arising from this report.

4. BACKGROUND AND OPTIONS

4.1 The Health and Wellbeing Strategy was approved for the purpose of consultation on 10th September 2008 by the Cabinet of Rossendale Borough Council. A further report was approved on 3rd December detailing the sources and application of funds towards that can be used towards delivery of the strategy.

- 4.2 A consultation exercise was undertaken during December and January 2009 in order to clarify the way forward for the adoption and implementation of the strategy. This was also discussed at a meeting of the Local Strategic Partnership Health and Wellbeing Theme Group on 11th December 2008 and subsequently by a sub-group on 14th January 2009.
- 4.3 Responses to all consultation was very limited and made no significant change to the overall strategy with the basic aims of the strategy being confirmed. The Strategy document has been amended to clarify the links between health and the various determinants and to provide a better framework for future development and implementation.
- 4.4 In its Community Leadership role, Rossendale Borough Council can now involve the community and business more in the identification, design and delivery of future actions which will contribute towards achievement of the strategic aims. This would be in line with the new duty under section 138 of the Local Government and Public Involvement in Health Act 2007 (the Act) which comes into force on 1st April 2009.
- 4.5 This involvement can best be achieved by recommending that this Health and Wellbeing Strategy be considered for adoption by the Local Strategic Partnership. This is in line with paragraph 2.6 of the statutory guidance "Creating Strong, Safe and Prosperous Communities" published in July 2008. It is also in line with Part 1 of the Local Government Act 2000 which created a discretionary power for local authorities to do anything they consider likely to promote or improve the economic, social or environmental wellbeing of their area. As such the power was designed to encourage innovation and closer joint working between local authorities and their partners to improve communities' quality of life.
- 4.6 Actions to implement this Strategy will contribute in many and various ways to the improvement of the health and wellbeing of people in Rossendale. This contributes directly to the achievement of the LSP Vision which is that "by 2018, Rossendale will have strong communities with an enhanced environment and heritage. It will be an attractive place to live where tourists visit and employers invest".
- 4.7 The potential format for development and implementation in future could be:-
- a) The Strategy be put forward to the LSP Board for adoption,
 - b) The Health and Wellbeing Theme Group be charged with the responsibility for developing, monitoring and managing implementation of the related Health Plan,
 - c) Rossendale Borough Council will retain a direct responsibility for implementing actions but also develop a commissioning role in order to ensure it meets its best value duty. By linking with partners and the community, the Council will be able to:-
 - Seek opportunities for joint commissioning, thereby securing a more efficient use of resources
 - Focus on understanding what communities need, and
 - Avoid silos, and be creative in seeking opportunities to achieve more.

d) Opportunities for the achievement of Local Area Agreement targets will be enhanced.

e) By involving Neighbourhood Forums and businesses, we can ensure that all the community will have the opportunity to initiate and even help deliver contributions to the Health and Wellbeing Strategy 2009-2018.

COMMENTS FROM STATUTORY OFFICERS:

5. SECTION 151 OFFICER

5.1 There are no immediate financial implications arising for the Council in this report.

6. MONITORING OFFICER

6.1 There are no legal implications arising from this report.

7. HEAD OF PEOPLE AND POLICY (ON BEHALF OF THE HEAD OF PAID SERVICE)

7.1 There are no human resources implications arising from this report.

8. CONCLUSION

8.1 The strategic aims of the Health and Wellbeing Strategy have been reconsidered and remain valid. Future development of the Strategy and its related actions will be more effectively undertaken by involvement of communities and businesses. This will have the benefits, as stated in the statutory guidance to the Act, of:-

- Strengthening the democratic legitimacy of government and the civic life of the community
- More efficient and effective services that better reflect the needs of users and have higher levels of customer satisfaction
- Safer communities and a more attractive built environment that meets people's needs, and
- Strengthening community cohesion.

9. RECOMMENDATION(S)

9.1 That the revised Health and Wellbeing Strategy be approved and forwarded to the board of the Local Strategic Partnership for adoption as an LSP document and as a means by which the Sustainable Community Strategy 2008-2018 will be implemented.

10. CONSULTATION CARRIED OUT

10.1 Consultation was undertaken with the members of the LSP Health and Wellbeing Theme Group in December 2008. A press release was published in December 2008 in the local media and the documents and a news item were included on the Council's website. In addition, the consultation documents were

mailed to a wide range of local organisations asking for comment. Virtually no feedback was received.

11. EQUALITY IMPACT ASSESSMENT

Is an Equality Impact Assessment required Yes
 Is an Equality Impact Assessment attached Yes

12. BIODIVERSITY IMPACT ASSESSMENT

Is a Biodiversity Impact Assessment required No
 Is a Biodiversity Impact Assessment attached No

Contact Officer	
Name	Philip Mepham
Position	Environmental Health Manager
Service / Team	Environmental Health
Telephone	01706 252566
Email address	philipmepham@rossendalebc.gov.uk

Background Papers	
Document	Place of Inspection
Closing the gap in a generation. Health equity through action on the social determinants of health. World Health Organisation.2008	Environmental Health Service Stubbylee Hall Stubbylee Lane
Health Profile of England 2008. Department of Health. January 2009.	Bacup Rossendale
Health Profile Rossendale 2008. Association of Public Health Observatories. 2008	OL13 0DE