

**Subject:** Corporate Plan 2009-12

**Status:** For Publication

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**Report to:** Council

**Date:** 19<sup>th</sup> August 2009

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**Report of:** Head of People and Policy

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**Portfolio**

**Holder:** Finance and Resources

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**Key Decision:** Yes

Forward Plan

General Exception

Special Urgency

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**1. PURPOSE OF REPORT**

1.1 To present the Corporate Plan 2009-12 for Full Council approval.

**2. CORPORATE PRIORITIES**

2.1 The matters discussed in this report impact directly on the following corporate priorities:-

- Delivering quality Services to our customers
- Delivering regeneration across the Borough
- Encouraging healthy and respectful communities
- Keeping our Borough clean, green and safe
- Promoting the Borough
- Providing value for money services

**3. RISK ASSESSMENT IMPLICATIONS**

3.1 All the issues raised and the recommendation(s) in this report involve risk considerations as set out below:

3.2 The Council's Corporate Risk Register for 2009 – 2012 will be contained within the Corporate Plan, drawn from our three Directorate Business Plans. In addition, the strength and effectiveness of the corporate planning process is clearly central to supporting Councillors in maintaining focus on the most important issues and the Council's Corporate Plan is central to this process.

#### **4. BACKGROUND AND OPTIONS**

- 4.1 Whilst the general format of the Corporate Plan has remained along similar lines, the following major changes have been made to the new plan for 200-2012 following feedback from Councillors:
- 4.2 Design style.
- 4.3 Two 'Corporate Plan' documents have been produced; a Summary Corporate Plan which is 3-4 pages long and a Full Corporate Plan document.
- 4.4 Both will be available on the internet for the public to access, however only the full Corporate Plan document will be published in hard copy.
- 4.5 Inclusion of a Borough Profile and Key Challenges & Opportunities section.
- 4.6 The achievements section has been reduced based on our approach that the Corporate Plan is the Council's forward looking document. In line with this the achievements incorporate into this Corporate Plan are only a selection of the Council's achievements during 2008-09. A more comprehensive review of its achievements will be incorporated into the Annual Report.
- 4.7 Inclusion of Priority Councillor Leads.
- 4.8 Replacement of the old BVPI performance data with the new Local and National Performance Indicators.
- 4.9 Inclusion of a Glossary of Terms.

#### **COMMENTS FROM STATUTORY OFFICERS:**

##### **5. SECTION 151 OFFICER**

- 5.1 The Corporate Plan is a key strategic document and is fundamental to the Council in allocating and directing its financial resources.

##### **6. MONITORING OFFICER**

- 6.1 The detail of the Corporate Plan is required to be agreed at Council.

##### **7. HEAD OF PEOPLE AND POLICY (ON BEHALF OF THE HEAD OF PAID SERVICE)**

- 7.1 No HR implications arising from this report that are not already considered within individual Business Plans.

##### **8. CONCLUSION**

- 8.1 The Council's Corporate Plan has been refreshed for 2009-12. The adoption of

the new Corporate Plan will clearly demonstrate to all the Council's stakeholders the areas in which it intends to direct its time, effort and resources in order to deliver its priorities.

8.2 By progressing these priorities the Council will ultimately achieve its objectives and outcomes, most of which are shared with a range of other organisations through the Borough's Local Strategic Partnership.

**9. RECOMMENDATION(S)**

9.1 That Full Council approves the Corporate Plan 2009-12, subject to any minor final amendments delegated to Head of People and Policy in consultation with the Portfolio Holder and Chief Executive.

**10. CONSULTATION CARRIED OUT**

10.1 Executive Management Team, Corporate Policy Steering Group, Portfolio Holder for Finances and Resources, All Members via an engagement session.

**11. COMMUNITY IMPACT ASSESSMENT**

Is a Community Impact Assessment required No

Is a Community Impact Assessment attached No

**12. BIODIVERSITY IMPACT ASSESSMENT**

Is a Biodiversity Impact Assessment required No

Is a Biodiversity Impact Assessment attached No

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Background Papers	
Document	Place of Inspection
Previous Cabinet Report	<a href="#">Cabinet Report - Corporate Plan Development 2009-12_17.06.09</a>