

# ROSSENDALE CORE STRATEGY (DRAFT)

## The Vision

Rossendale is defined by its Pennine moorland countryside and small stone built towns and villages located along the valley floors and will continue to be so. By 2026, we aim to reduce inequalities across the Borough by strengthening opportunities in the East of Rossendale and fulfilling the potential of the West of the Borough.

## Strategic Objectives

### Strategic Objective 1

Improve public transport links to Greater Manchester and enhance local transport provision and access to services throughout Rossendale.

### Strategic Objective 2

Meet the Housing Needs of the current and future population(s) in relation to amount, types, size, location, quality and price.

### Strategic Objective 3

To create the opportunities for people to achieve their aspirations and access to further opportunities in relation to health and mental well-being, training and skills provision, education.

### Strategic Objective 4

Enhance and improve Rossendale's built heritage and maximise its potential value as a catalyst for regeneration and further investment in the Borough.

**Strategic Objective 5**

Encourage and support local businesses and entrepreneurship as well as new sectors of the economy to Rossendale whilst ensuring that critical infrastructure including sites and buildings suitable for supporting employment and wealth generating purposes are retained.

**Strategic Objective 6**

Promote Rawtenstall as the main town centre for Rossendale with particular focus on regenerating the Valley Centre. Bacup, Haslingden and other local centres and parades should serve the needs of the local population/catchment emphasising the role of local businesses and local identities.

**Strategic Objective 7**

Enhance and protect Rossendale's natural environment and landscapes, maximising its potential to support tourism, recreation and leisure provision, whilst accommodation renewable energy in an appropriate and sensitive manner.