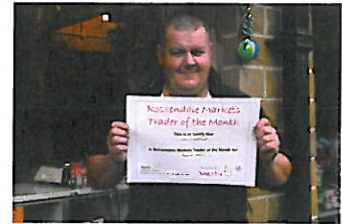


Rossendale Markets Trader of the month

Our first Rossendale Markets Trader of the Month has been crowned and received excellent publicity for the markets. Cyril Chadfield of Haslingden Market was the Trader of the month for August and was photographed and featured on page 2 of the Rossendale Free Press. Cyril received the award for his positivity and commitment to Haslingden Market and particularly the



assistance he offers other traders. We are also pleased to announce that Kevin Edmondson of Rawtenstall Market has been chosen as the winner for September, as a result of his well presented stall, together with the additional promotion he is doing for his business and the Market. **Winning traders receive one week's free trading** at their winning stall, along with a certificate, personalised poster, and publicity including on Rossendale Council website and Ask Rossendale website.

Financial Rewards for Traders

The management are pleased to introduce, on a trial basis, our financial reward scheme to any trader who recommends new traders to the markets. If you recommend a trader with a new line who signs up to a permanent licence and the '12 weeks for the price of 6' agreement, **you receive 1 free day's trading** on your stall at the same market. If you recommend a casual trader who trades for 4 days (including the casual offer) you get £5 knocked off your stall charge. **A big thanks to John Monk, trader at Haslingden and Rawtenstall Market for suggesting this.** Just a quick reminder of the incentives available to new and existing traders. The Trader Reward Scheme has been implemented to reward permanent licenced traders. Traders also receive 2 free weeks at the start of the financial year and 10% of their total stall charge if they take up a second permanent stall. Casual traders can trade for £5 a day for 2 days and receive a 3rd free. New permanent traders (with new lines) can receive 12 weeks for the price of 6.

Lancashire Life Feature

Rossendale Markets has featured in September's Lancashire Life magazine. With both editorial and a ½ page advert it's hoped that this will help to bring in new customers to the markets from all over Lancashire as well as locally. Copies of the article are available on the market or of course you can pick up your own copy.

Specialist Markets

As part of the ongoing marketing strategy the management are working on organising specialist markets to run alongside existing markets. The aim is to complement our permanent stalls, attract new customers onto the markets, and provide an extra attraction to our valued existing customers. The first will be an **Art Market, running on 7th & 11th November at Bacup Market** (subject to there being enough stallholder take up – though responses are positive so far!) We are attracting contemporary artists working in painting, jewellery, sculpture, textiles, ceramics,

photography and crafts as part of this event. If successful we will hold the market again in the future. Following this we are advertising for **Christmas related traders to take part in themed events in December**. We have already had some interest from traders and the events will be rolled out across the 3 markets. The management are keen to work with any traders who have ideas for Christmas events, and the management are meeting with the NMTF Rawtenstall branch with a view to working together on the Rawtenstall event. The branch have lots of good ideas.

Rossendale Market Bags

The new Rossendale Markets bags for life have gone down really well. As well as distributing them in the town centres and at local events, we will be doing further distribution over the next few weeks. We have had interest from traders willing to purchase an amount of bags and sell them to customers. We are therefore willing to buy another batch of bags and sell them at cost to any traders who are interested. **If you would like to buy some bags please let your duty manager know by the end of September.**

Rossendale Market Publicity

The markets leaflet has been designed and is being printed, so expect to see them in tourist information centres, public buildings, guest houses, libraries, businesses etc.. very soon. If you have anywhere you'd like to see the leaflets distributed please let your duty manager know. A similar style advert appears in this week's Rossendale Free Press and local press advertising will continue every month up to Christmas. The markets will also appear 30,000 times on MEN Newspapers web pages. The markets are also advertised in the Rossendale Local magazines for Rawtenstall and Haslingden.

Security issues

We've recently had some security issues on the markets, particularly Rawtenstall & Haslingden Markets. They include vandalism and anti social behaviour at Haslingden, stock and equipment going missing at Rawtenstall Market. The management take these issues extremely seriously and have met with the Police's Crime Prevention Officer to look at measures which can be put in place to address this, including signage, increasing visibility, and the police are increasing their patrols. It's important to remember however that your stock is your responsibility.

Customer feedback

We've recently had the benefit of some customer feedback from the Rossendale Culture Survey. Copies of the comments are available on each market or you can request further copies from your duty manager. The markets received some positive feedback about how important they are, and how good it is to shop there. Bacup & Rawtenstall Markets were particularly praised. Some of the more challenging comments suggested the markets need more stalls, more choice, general improvement and stalls to stay open longer. **The management are trying to address these comments and welcome suggestions from traders with any specific ways to respond to the feedback.**

We hope you like the newsletter. If you've got anything you would like to see in the Trader Newsletter please let your duty manager know.

Trader of the Month



Congratulations are in order for Tom Gruska who was voted Trader of the Month for October. Tom received a free week's trading, a certificate and a promotional poster to display on his stall. One of the reasons Tom was successful was that some of his cooked meats recently won European awards!

Terror Trail at Rawtenstall Market

On 29th & 31st October the Rawtenstall branch of the NMTF have organised a 'Terror Trail' to encourage families to visit the market during half term and the Halloween period. Traders have come up with inventive clues to something 'Halloween-themed' on their stall for customers to find. If customers complete the trail they receive a 'spooky prize' on a vacant stall dressed up for the occasion. The Market Management have supported the traders by providing poster advertising and printing the trail clues, together with funding both the spooky prizes and material to help decorate the Halloween stall. The market management are keen to support traders' ideas in relation to events or promoting the market. If there's something you would like to organise, please discuss it with your market manager.

Rossendale Art Market

Bacup Market is hosting Rossendale Markets' first Art Market on 7th & 11th November 2009. The market is part of the Revitalising Rossendale Markets Strategy and is in response to feedback from traders and councillors that the markets should host specialist markets. 17 artists have made successful applications and we so far have 15 artists displaying and selling their work on 7th November and 9 on 11th November. They will be situated on 2 blocks of open stalls at the Market. The artists are selling a range of work from paintings and photographic prints, to accessories and textiles. The aim of the market is to boost the occupation of the open stalls, provide an extra attraction for loyal customers, and attract new customers onto the markets. The market management would like to thank traders on Bacup Market in advance of their co-operation on the days of the events. If anyone has any questions about the market please do not hesitate to contact Catherine Taylor on 01706 252541.

Bric-a-brac & Collectibles Market

Following a suggestion by traders at Haslingden market, Andrea Goodall & Simon Whiteside have organised a 'Bric-a-brac & collectibles market' at Haslingden Market every Tuesday starting on 3rd November. The aim is to fill open stalls and so boost the market and it's existing traders. The market is a trial to see if it has the required effect. If you have any enquiries about the market please contact Andrea or Simon on 01706 252536/68.

Christmas at Rossendale Markets

The market management are working hard to organise entertainment on the markets throughout December and have sought suggestions from traders as to what they would like to see. The Rawtenstall NMTF are supporting this by arranging to have a Santa's Grotto in an empty stall with one of the trader's spouse's volunteering to play Santa.

All traders are encouraged to dress their stalls for Christmas and a prize will be given to the best dressed stall at each market – and a day's free trading is up for grabs! Make your stall as colourful and festive as you can to be in with a chance of winning.

Bacup Market Traders Group

Great News for Bacup Market – a group of traders have formed the 'Bacup Market Traders Group' aimed at being able to apply for funding to improve the market such as increasing Christmas Lights and planting. They are being supported with applications for funding by their Market Managers Lucy Nearney and David McChesney.

Disabled Parking Plea from Customers

At Rawtenstall Market the Market Managers are receiving regular complaints from customers who are having to wait a long time for a disabled parking space as some spaces are being used by traders to park all day. Of course the market managers would never require anyone with mobility difficulties to struggle or injure themselves by parking too far away from the market. However we would just ask all traders to have consideration for other customers and traders, and if you are able to park in a non-disabled parking space to free up a disabled space for someone else, it would be much appreciated by market customers.

Traders at Rawtenstall Market will no doubt be familiar with how difficult it can be to park in the Market car park and that at busy times the road leading to the car park and the entrance can be blocked and quite dangerous. Traders are asked that unless they have express permission from the market management, they do not park on the double yellow lines at the side of the market hall.



Rossendale
markets

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communitiesteam@rossendalebc.gov.uk
www.rossendale.gov.uk/markets

August 2009 ISSUE 112

**ROMFORD
MARKET**

**ESTABLISHED
1247**

Every, Wednesday,
Friday and Saturday
with extra days
at Christmas



Contact the Market
Managers office on
01708 432373 for any
further information.

Open 8am - 5pm
Wednesday, Friday
& Saturday

Coach parking available

Email:

peter.hodkinson@havering.gov.uk

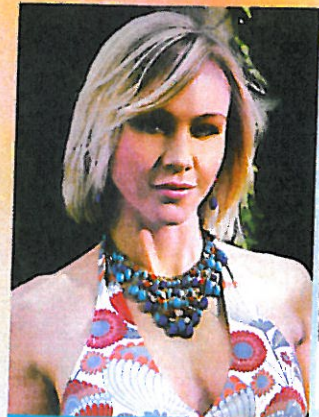
**Southport Market Hall
campaign pays off**



The refurbishment will include modernisation of both the exterior and interior of the Market.

Traders in Southport are breathing a sigh of relief after years of uncertainty about the future of their 1930's Market Hall. Following the collapse of a deal with a well known private market operator that would have seen the building refurbished, owners Sefton Council have now stepped in to commit £2.7million of Council money for an ambitious modernisation programme aimed at strengthening the town's visitor attractions.

Continued on page 8



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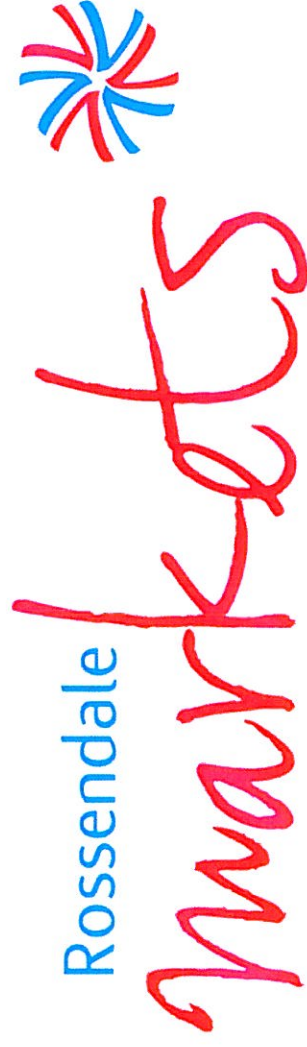
Rossendale Markets Trader of the Month

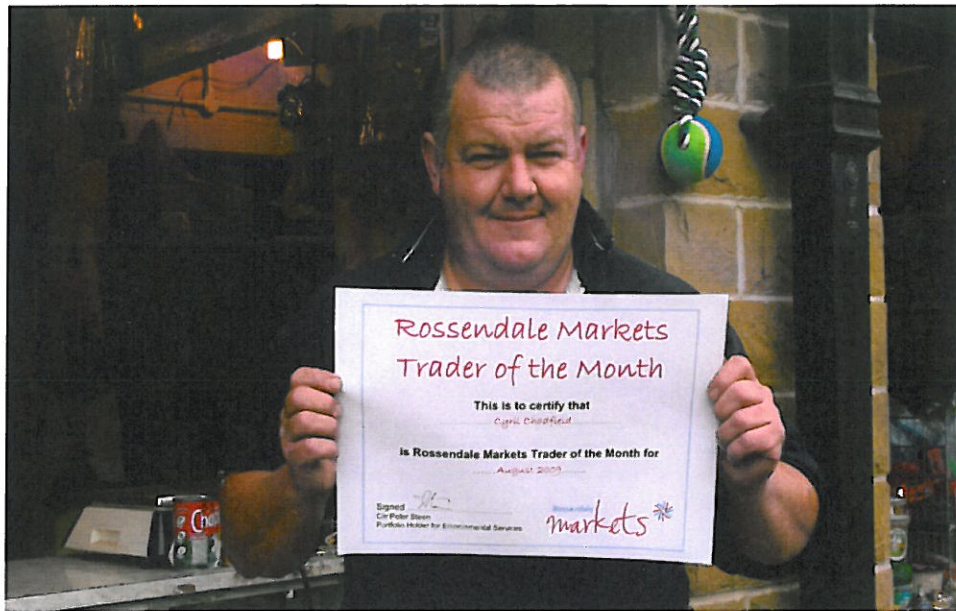
This is to certify that

.....*Peter Duxbury*.....

is Rossendale Markets Trader of the Month for

.....*December 2009*.....





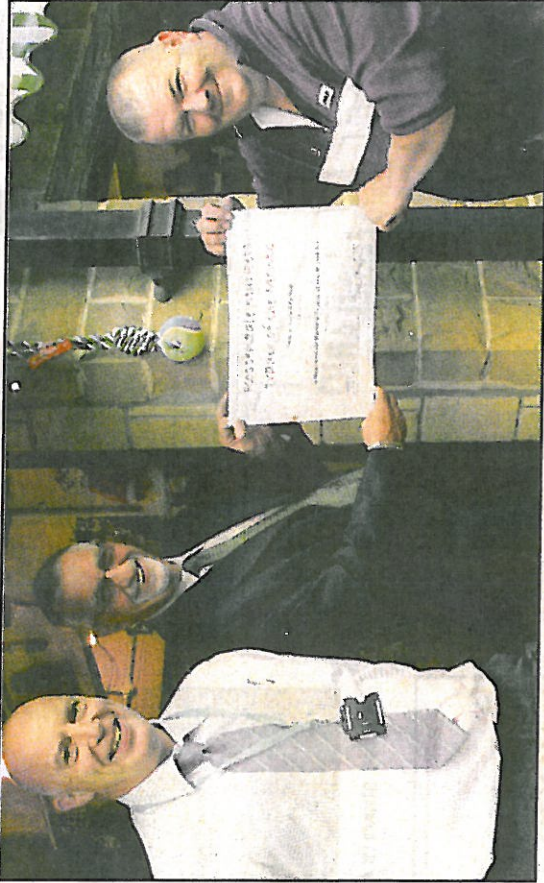
Trader of the Month

Cyril Chadfield
Pet Foods & Accessories
Haslingden Market
Open Tuesday & Friday
9am to 4pm

For more information
call 01706 217777
or visit
[www.rossendale.gov.uk/
markets](http://www.rossendale.gov.uk/markets)

Rossendale
markets 

Cyril is trader of the month



TOP trader: Simon Whiteside, area officer, and Councillor Peter Steen present Cyril with his trader of the month award

STALLHOLDER Cyril Chadfield has been named as Rossendale's trader of the month.

Cyril, who has run a pet supplies and accessories stall on Haslingden Market for two years, has won the award for August, which aims to celebrate Rossendale's markets.

The scheme rewards loyal, dedicated and hard-

working traders with a week's free stall charges and promotion of their stall.

They also receive a certificate which they can proudly display.

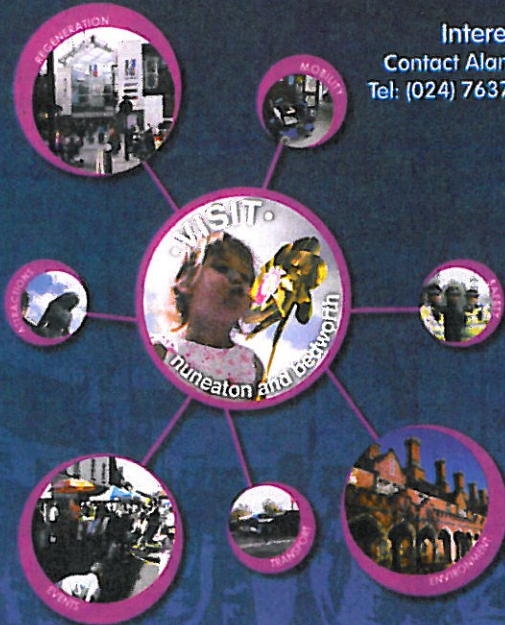
Cyril is the first winner of the scheme.

Councillor Peter Steen said: "We are very lucky to have traders on Rossendale Markets who are committed to making

the markets busy and vibrant and this scheme enables us to reward those traders for their hard work and positivity."

He added: "We've recently seen an increase in the numbers of traders on our markets and it will be nice to reward and support both our newest traders and those who have traded on the markets for many years."

Visit Nuneaton and Bedworth



Interested?
Contact Alan Otley
Tel: (024) 7637 6597

Nuneaton Market
Best Street Market 2009
Wednesdays and Saturdays

Bedworth Market
Highly Commended
Small Market 2009
Tuesdays, Fridays and Saturdays

your family friendly towns

Fantastic Offers!!

At **Rossendale Markets** we have a small number of cabins and indoor market stalls available for immediate occupation, and we are offering excellent financial incentives to get you started!

Our Markets are situated in town centres and offer free parking.

Bacup Market, Union Street
Wednesday & Saturday

Haslingden Market, Blackburn Rd
Tuesday & Friday

Rawtenstall Market, Newchurch Rd
Thursday & Saturday

Enquiries: 01706 217777
Or communitiesteam@rossendalebc.gov.uk

Rossendalealive
BOROUGH COUNCIL

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Brighten up your day

by becoming a new trader in Dudley and benefit from half price stall rent on centre aisle stalls*

Make the most of outdoor shopping this summer. Dudley Market in the heart of Dudley town centre is a great place to trade, traders can take advantage of:

- Half price stall rent for new traders on all centre aisle stalls for eight weeks*
- Great town centre location (adjacent retailers include, River Island, New Look, Boots, Wilkinsons, Dorothy Perkins and more)
- Market operates Monday to Saturday
- Fixed stalls with roof
- Easy vehicle access to unload and load goods

For information contact the market officer on 01384 815264, 07799 070193 or email: dudley.market@dudley.gov.uk

*Terms & conditions apply

Dudley
Metropolitan Borough Council

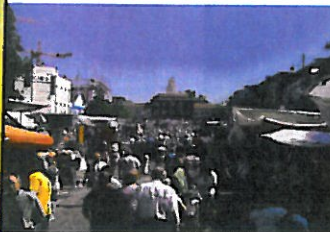




ROMFORD MARKET

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Wednesday, Friday
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Coach parking available

Email:
peter.hodkinson@havering.gov.uk

Geraud's new London Market a huge success

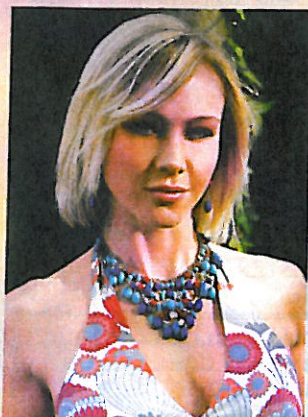


Maida Hill Market has proved very popular with the locals.

Pivate Market operator, Geraud Markets UK Ltd, last month launched a new Market at Maida Hill in the City of Westminster. It is the first traditional Street Market to be opened

- in Central London for over half a century and
- has come about as a direct result of a £1 million
- local regeneration project.

Continued on pages 6 & 8



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Traders Required!

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Bacup Market

Cabins & Open Stalls
Union St, Bacup, OL13 0AA (off A671)
Open Wed & Sat for general retail
Fleamarket on Fridays

Haslingden Market

Cabins & Open Stalls
Blackburn Rd, Haslingden BB4 5QA
Open Tuesdays & Fridays
For general retail

Rawtenstall Market

Market Hall & Outdoor Market with cabins & open stalls
Newchurch Road, Rawtenstall BB4 7QX
Open Thursdays & Saturdays – general retail

STORAGE AND FREE PARKING AVAILABLE

For more information contact:

01706 252541 / communitiesteam@rossendalebc.gov.uk

You can also find information on our website
www.rossendale.gov.uk/markets

Prices start from £9.25 per day for 2 open stalls
Indoor Market Stalls from just £20.10 per week
Cabins from £26.90 per week



Enter our market photo contest – it's free and open to all!

ARE you handy with a camera? Or do you aspire to be the next David Bailey? Or even just enjoy taking photographs?

If the answer is yes to any, then this is your time to shine as the NMTF launch a market photography competition.

Two entrants judged to have submitted the best photos will each receive a £100 cash prize.

We are looking for photographs that capture the colour and atmosphere of a market — the larger than life characters, perhaps, unusual lines, impressive locations. It's up to you.

Entrants don't even have to be market traders.

So if you, or someone you know is interested in entering, all you have to do is go to www.nmtf.co.uk and click on the Photo Contest link on the home page, complete the form and upload your photo.

We are planning to use the pictures to produce a calendar which will be sold in aid of the NMTF Benevolent Fund, which supports traders, not just NMTF members, who experience difficulties through ill health or other misfortune.

So whether you are a professional photographer, student or just like to take photographs in your spare time, get down to your local market and get snapping.

There is no age limit and you may even use photos you have taken in the past, as long as they are your own photographs.

Note: All pictures must be digital and submitted via the NMTF website. Deadline November 1st 2009

One picture only per entry. Maximum size of 2 mb.

The two winners will be announced on the website and in Market Times.

Submit your picture online at www.nmtf.co.uk



Traders Required! Fantastic Financial Incentives!

Buscup Market

Cabins & Open Stalls
Union St, Buscup, CV13
GAA 118 4871
Open 7 days a week
Suitable for general retail
Thursday to Sunday

Haslingden Market

Cabins & Open Stalls
Bank End, Haslingden
BT4 5DA
Open Tuesday & Friday
for general retail

Rawtenstall Market

Market Hall & Outdoor
Market with cabins &
open stalls
Newmarket Road
Rawtenstall, BB4 3DM
Open Thursday &
Saturday for general retail

STORAGE AND FREE PARKING AVAILABLE

For more information contact:
01706 252541 / communitiesteam@rossendalebc.gov.uk
You can also find information on our website
www.rossendale.gov.uk/markets

Prices start from £9.25 per day for 2 open stalls
Indoor Market Stalls from just £20.10 per week
Cabins from £26.90 per week



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CALL FOR TRADERS
40 INDOOR STALLS, 2 INDOOR CATERERS
4 OUTDOOR CATERERS, 4 KIDS RIDES

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