

Draft Rawtenstall Neighbourhood Plan 2010 – 13

Short term – Oct 10 - Oct 11
 Medium Term – Oct 11 - Oct 12
 Long term – Oct 12 onwards

Shaded actions - for inclusion in the 12 month delivery plan

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Time scale	Resource Implications	PI / NI
Rawtenstall Town Centre a) Development of Retail and Commercial opportunities in Rawtenstall b) Better public toilet provision c) Good pedestrian access to the town centre - provision of safe walking routes to the town centre from surrounding areas	Residents will agree that Rossendale has well maintained town centres providing the leisure, retail and cultural services they would expect to access locally	Explore ways to Improve pedestrian experience and access to Rawtenstall town centre – linking in to schemes such as Irwell Sculpture Trail, Public Realm improvements etc.	<u>Regeneration / Communities Team (Culture)</u>	Medium Term	Officer time / external funding	NI 195 Local
		Explore opportunities for Public Realm improvements e.g. signposting (particularly from the station to the town centre / market) and appearance of town centre.	<u>Regeneration</u>	Short term	External funding	
		Support town centre events to bring people in to the centre, working particularly with the Chamber of Commerce and National Market Traders Federation e.g. Clogs on t' Cobbles and events linking into ELR programme	<u>Regeneration / Communities Team / Chamber of Commerce</u>	Short Term	Officer time / community grant funding	
		Car Parking	<u>Regeneration</u>	Short	Officer time /	

		<ul style="list-style-type: none"> • Reintroduce car parking restrictions • Explore option for sponsorship of discs • Charge for discs to help cover costs? 		<i>term</i>	mainstream	
		Promote and support development opportunities in Rawtenstall centre including the Valley Centre and New Hall Hey	<u>Regeneration</u>	<i>short term</i>	Private sector funding	
		Work with Civic Pride to improve the appearance of the subway in Rawtenstall Centre	<u>Communities Team / Civic Pride</u>	<i>Short term</i>	Community grant funding	

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Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	PI / NI
Regeneration a) Reduce the number of empty shops in all town / village centres b) Improve parking provision in Crawshawbooth c) Development of Rawtenstall and Waterfoot centres	Residents will agree that Rossendale has well maintained town centres providing the leisure, retail and cultural services they would expect to access locally. We will have created opportunities for people from all parts of Rossendale to benefit from the Borough's prosperity.	Look at options for marketing of retail / office provision in whole Rawtenstall Forum area via: <ul style="list-style-type: none"> • Website • Joint press releases with Chamber of Commerce • Chamber of Commerce • County groups 	<u>Regeneration</u>	<i>Short term</i>	Officer time	Local
		Ensure public toilets are cleaned and serviced to a good standard.	<u>Operations / Property Services</u>	<i>Short term</i>	Officer time	
		Continue to explore options for external funding to implement regeneration schemes Waterfoot and Rawtenstall areas.	<u>Regeneration</u>	<i>Long term</i>	Officer time	
		Develop tourism and increase visitor numbers through the Tourism network and better promotion of Rossendale e.g. through the VisitRossendale website and Visitor Guide.	<u>Regeneration</u>	<i>Short term</i>	Officer time / mainstream funding	
		Explore the possibility of establishing a community cinema in the Rawtenstall Forum area.	<u>Communities Team / Regeneration</u>	<i>Short term</i>	External funding	

		Investigate option for increased parking provision in Crawshawbooth.	<u>Regeneration</u>	<i>Medium term</i>	Officer time / mainstream time	
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Transport a) Link public transport together – bus and railway etc. to ensure integrated public transport across Rossendale b) Provision of infrastructure around transport – i.e. other public transport / parking provision c) Encourage walking and cycling routes as an alternative to car use	We will have created opportunities to encourage a shift in transport modes towards sustainable and active travel. We will also seek to further improve transport connectivity between the east and west of Rossendale and to our moorland.	Community / provider dialogue to determine potential for future bus service development e.g. explore options for a circular transport service for Rossendale and outlying areas to incorporate stops at supermarkets, markets, health centres, key local business, sites of interest etc.	<u>LCC – Transport and Highways Working Group</u>	<i>Short term</i>	Officer time / private sector funding	Local
		Look at developing a comprehensive plan on car parking and ensure parking options include provision for long term parking to link in with transport provision.	<u>Regeneration</u>	<i>Short term</i>	Mainstream funding	
		Look at linking in buses to cycling	<u>LCC</u>	<i>Long term</i>	Private sector funding	
		Improve and promote walking and cycling routes including Irwell Sculpture Trail and Shoe Trail	<u>Regeneration</u>	<i>Medium term</i>	External funding	
		Work with community groups to survey to find out the state of footpaths and bridleways, including Rossendale Way and plan any required improvements including clear signage	<u>LCC / Community Groups</u>	<i>Medium term</i>	Officer time / mainstream funding	

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Tourism and Leisure a) Increase the number of events held in the Rawtenstall Neighbourhood Forum area to attract visitors. b) Maximise visitor potential from East Lancs Railway c) Improve promotion of the tourism offer in Rossendale	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents. We will double the size of our visitor economy by transforming our activity-based leisure, cultural and retail offer	Develop Tourism Network and communication strategy around tourism	<u>Regeneration</u>	<i>Short term</i>	Mainstream funding	Local
		Share tourism information / resources – network of people who can provide sessions / lectures etc.	<u>Regeneration</u>	<i>Medium term</i>	Mainstream funding / community input	
		Promote ‘Rossendale’ as a place via Visit Rossendale website, Visitor Guide etc.	<u>Regeneration</u>	<i>Short Term</i>	Mainstream funding	
		Support events in Forum area	<u>Regeneration / Communities Team / Chamber</u>	<i>Short term</i>	Officer time / grant funding	
		Look at ways to improve signage in Rawtenstall town centre, particularly from the train station	<u>Regeneration</u>	<i>Short term</i>	External & mainstream funding	
		Improve / develop Rawtenstall market through implementation of Market Strategy.	<u>Communities Team</u>	<i>Short term</i>	Officer time / mainstream funding	
		Explore options for improved parking in Rawtenstall centre	<u>Regeneration</u>	<i>Short term</i>	Mainstream funding	

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Environment a) Improve the appearance of the Neighbourhood Area b) Improvements to parks particularly Edgeside Park. c) Improve re-cycling rates	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents. Residents will agree that Rossendale has well maintained town centres providing the leisure, retail and cultural services they would expect to access locally	Develop a Neighbourhood Charter setting out what service providers will do – times, processes etc. and what responsibility the community will take	<u>Neighbourhood Forum / Communities Team / Operations</u>	Short term	Mainstream funding / community input	NI 195
		Undertake Multi agency working events – Confidence Reassurance Environment Weeks – CREW – litter picking, FPN patrols, trade waste, education, trading standards, police, RBC, Greenvale Homes, LCC etc.	<u>MAPs Team</u>	Short term	Officer time	
		Stimulate the notion of Civic Pride across our area and amongst our citizenry through projects such as Pride in Rossendale	<u>Communities Team / Civic Pride</u>	Short term	Officer time / community input	
		Hold an annual gardening competition – Greenvale and RBC to encourage pride in the area	<u>Communities Team / Greenvale Homes</u>	Short term	Officer time / mainstream funding	
		Support community / voluntary environment schemes e.g. Civic Pride, Incredible Edible, designed to improve our area’s visual appearance including	<u>Neighbourhood Forum</u>	Short term	Officer time	

		<p>help in sourcing grants to enable such groups to work more effectively</p> <p>Widen the voluntary sector's involvement with the development of our area's gardens, floral displays, flower beds, etc</p> <p>Work with Friends of Parks Groups to promote improvements to parks – e.g. Edgeside Park</p> <p>Develop initiatives to improve recycling rates</p>	<p><u>Community groups / Communities Team / Operations</u></p> <p><u>Communities Team / Operations</u></p> <p><u>Communities Team / Operations</u></p>	<p><i>Medium Term</i></p> <p><i>Medium Term</i></p> <p><i>Medium term</i></p>	<p>Officer time / community input</p> <p>Officer time / community grant funding</p> <p>Mainstream / external funding</p>	
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Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	NI / PI
Health and Wellbeing a) Reduce levels of substance misuse – alcohol and drugs – by young people / Alcohol misuse generally. b) Improve mental health – reduce chronic depression, high suicide rates in Rossendale c) Promote healthy lifestyles	People who live here will experience increased health and mental well being. Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England. By 2018 Rossendale will have one of the most physically active communities in the UK.	Maximisation of the facilities and services at the New Health Hub in Rawtenstall for the benefit of local people	<u>PCT</u>	<i>Short term</i>	Mainstream funding	NI 120 NI 121 NI 122
		Promotion of healthy lifestyles through delivery of activities and provision of information e.g healthy diet and signposting to specialist services.	<u>PCT / Community groups</u>	<i>Short term</i>	Officer time / grant funding	NI123 Local NI 8
		Work with Rossendale Leisure Trust to promote opportunities for exercise	<u>Leisure Trust</u>	<i>Short term</i>	Mainstream funding	
		Improved signposting to services e.g. Stop Smoking and utilise Roaming One Stop Shop (ROSS) bus to provide information etc. in rural and outlying areas	<u>PCT / Service Assurance Team</u>	<i>Short term</i>	Mainstream funding	
		Map availability of outreach services around health and wellbeing and work to ensure services are accessible and available in local communities	<u>PCT / REAL</u>	<i>Medium term</i>	Mainstream / community grant funding	
		Increase awareness of services available for young people with drug and alcohol problems	<u>PCT / Community groups</u>	<i>Short term</i>	Mainstream / community grant funding	

		Explore how mental health / suicide / and substance misuse services can be better linked	<u>PCT / REAL</u>	<i>Short term</i>	Mainstream / community grant funding	
		Support the Communities Against Cancer project to raise awareness of early symptoms of common cancers	<u>Neighbourhood Forum</u>	<i>Short term</i>	Officer time	

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<p>Families and Young People</p> <p>a) Provision of services to young people (11 – 18) to enable them to fulfil their potential, avoid risk taking behaviour and play their full part in the community.</p> <p>b) Engage with 18-25 year olds to enable them to play their full part in the community.</p> <p>c) Challenge perceptions about young people and bring together young and old people – reduce categorisation</p> <p>d) Engage with families through performing and creative arts activities and provision of parenting support.</p> <p>e) Reduce anti-social behaviour</p>	<p>People who live here will experience increased health and mental well being.</p> <p>People who live here will get on well together and experience a sense of belonging and well being.</p> <p>We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment.</p> <p>We will have created opportunities for people from all parts of Rossendale to benefit from the Borough's prosperity.</p>	Engage with 18-25 year olds to identify gaps in provision and opportunities e.g. through support for projects such as the White Horse Project.	<u>LCC / Communities Team / Community Groups</u>	Short term	Mainstream / community grant funding	NI 1 NI 117
		Ensure young people's views are represented on the Neighbourhood Forum.	<u>LCC / Communities Team</u>	Short term	Officer time	
		Improved signposting to services for families with very young children	<u>Children's Trust</u>	Medium term	Mainstream funding	
		Explore options for more activities / facilities for young people	<u>LCC / Community groups</u>	Medium term	Mainstream / community grant funding	
		Align children's activities with activities / support for parents e.g. tea club whilst children are at a club	<u>Children's Services / Community groups</u>	Medium term	Mainstream / community grant funding	
		Engage with South Asian Community to identify issues and gaps in provision and opportunities	<u>Communities Team</u>	Short term	Officer time / grant funding	
		Work with community groups to launch initiatives around uniting young and old people e.g.	<u>LCC / Community groups</u>	Medium term	Community Grant funding	

f) Reduce isolation of South Asian community, particularly women.	internet classes, liaise with youth clubs				
	Identify current initiatives ongoing in the area to promote good practice e.g. Greenfield Bowling Club currently run an initiative involving young people.	<u>Neighbourhood Forum</u>	<i>Medium term</i>	Officer time	
	Explore options for Use of Twitter / Facebook to engage with young people.	<u>Communications / Communities Team / ICT</u>	<i>Short term</i>	Officer time	
	Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns	<u>Neighbourhood Forum / Communities Team</u>	<i>Short term</i>	Mainstream funding	

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Rural Issues Rural Cohesion issues and access to services in rural areas	People who live here will get on well together and experience a sense of belonging within an active community.	Work with rural communities to establish a Rural Forum to take forward issues raised at Rural Workshop in February and develop an action plan	<u>Communities Team</u>	<i>Short term</i>	Officer time / community input	NI 1 NI 4
	People who live here will experience increased health and wellbeing.	Develop Rural page on the web site	<u>Communities Team</u>	<i>Short term</i>	Officer time	
Older People Social isolation amongst older people	People who live here will experience increased health and wellbeing.	Work with Rossendale Senior Advisory Group to agree key priorities	<u>Regeneration / Communities Team</u>	<i>Short term</i>	Officer time / community input	Local
		Work with Help Direct to address issues around health and wellbeing for older people	<u>Help Direct</u>	<i>Short term</i>	Officer time / mainstream funding	