

Haslingden, Helmshore & Edenfield Neighbourhood Action Plan 2010 -2013

Short term – Oct 10 - Oct 11
 Medium Term – Oct 11 - Oct 12
 Long term – Oct 12 onwards

Shaded actions - for inclusion in the 12 month delivery plan

Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
Environment						
a) Gateways and roundabouts in Haslingden, Helmshore & Edenfield are not attractive to visitors and residents.	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.	Look at options to improve signage at gateways and roundabouts e.g. sign on Tor View Sculpture	<u>Regeneration</u>	<i>Short term</i>	Officer time / external funding	Local NI195
b) Special character of individual neighbourhoods not recognised and preserved.	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents.	Improve roundabouts and gateways and explore options to enable this to happen such as working with community groups, sponsorship of roundabouts / land at gateways, use of stone as a low maintenance way of improving the street scene and linking in with 'valley of stone'.	<u>Communities Team / Operations</u>	<i>Medium term</i>	Officer time / external funding	
c) Appearance of properties, streets and land improved, Empty properties						

<p>occupied.</p> <p>d) Memorials not well maintained.</p> <p>e) Not enough allotment provision</p> <p>f) Bins on main roads through area</p>		<p>Identify and improve derelict properties using enforcement (see economy and housing).</p> <p>Effective environmental enforcement delivered.</p> <p>Effective street cleansing delivered</p> <p>Develop a Neighbourhood Charter setting out what service providers will do, times, processes etc and what responsibility the community will take.</p> <p>Publicise funding for community groups to carry out environmental improvements.</p> <p>Explore conservation area legislation and increased use of conservation area designation.</p> <p>Memorials cleaned, repair/replacement work done on plaques, improvement of</p>	<p><u>Communities Team & Regeneration</u></p> <p><u>Communities Team</u></p> <p><u>Operations</u></p> <p><u>Communities Team</u></p> <p><u>Communities Team</u></p> <p><u>Planning</u></p> <p><u>Operations / Communities Team</u></p>	<p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p>	<p>Officer time / Internal Budget Implications if S215 &/or works in default are carried out</p> <p>Officer time</p> <p>Officer time</p> <p>Officer time</p> <p>Officer time</p> <p>Officer time</p> <p>Officer time / mainstream funding</p>	
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		<p>surrounding planting, metalwork etc..Involvement of schools in memorial services.</p> <p>Explore suitable areas of land to be identified and designated as allotments, community gardens or 'incredible edible' sites.</p> <p>Exploration of alternative options for bins on main roads.</p> <p>Support 'Friends Of' parks groups to make improvements in parks.</p> <p>Investigate ability to rollout recycling facilities to those currently without as part of recycling strategy</p>	<p><u>Property Services / Food Hub</u></p> <p><u>Operations / Communities Team</u></p> <p><u>Operations / Communities Team</u></p> <p><u>Operations / Communities Team</u></p>	<p><i>Short term</i></p> <p><i>Medium term</i></p> <p><i>Medium term</i></p> <p><i>Short term</i></p>	<p>Officer time / external funding</p> <p>Officer time / mainstream funding</p> <p>Officer time</p> <p>Officer time / mainstream or external funding</p>	
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Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
2. Economy a) Poor retail offer in Haslingden Town Centre (including the market) resulting in a lack of variety and an over-supply of certain types of business including takeaways and charity shops. Commercial premises left empty in prime locations. Lack of public toilets. b) Some areas of Haslingden, Helmshore & Edenfield not seen as an attractive place to live, work and spend leisure time. c) Income inequalities between those	We will have doubled the size of our visitor economy by transforming our activity-based leisure, cultural and retail offer. We will also have encouraged the further development of our increasingly vibrant business services sector. We will have created opportunities for people from all parts of Rossendale to benefit from the boroughs prosperity. Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.	Targeted enforcement on empty properties	<u>Communities Team / Regeneration</u>	<i>Short term</i>	Officer time Some costs as in page 1	Local NI195
		Publicity of planning policies around takeaways and other new businesses.	<u>Planning</u>	<i>Short term</i>	Officer time	NI117
		Delivery of Revitalising Rossendale Markets Strategy to include attracting good market stallholders	<u>Communities Team</u>	<i>Short term</i>	Officer time / mainstream funding	NI163 NI165
		Look at options for clear signage and maps to and around town centre. Better links with railway.	<u>Regeneration</u>	<i>Short term</i>	Officer time / external funding	
		Explore opportunities to increase public toilet provision e.g. community toilets	<u>Communities Team</u>	<i>Medium Term</i>	Officer time / internal & external funding	
		Explore opportunities for support and funding for entrepreneurs and business improvements.	<u>Regeneration</u>	<i>Medium term</i>	Officer time / external funding	

<p>who work in and those who work out of the borough.</p> <p>d) Rural economy in need of support and development.</p>	<p>Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents.</p>	<p>Investigate possibility of flexible business rates scheme.</p>	<p><u>Service Assurance</u></p>	<p><i>Medium term</i></p>	<p>Officer time / external funding / mainstream funding</p>
	<p>We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment – being able to access the right level of training and higher education for their own fulfillment.</p>	<p>Support businesses to set up business forum – Chamber of Commerce or similar. This could lead to development of a ‘in bloom’ entry, better Christmas lights, or business watch scheme.</p>	<p><u>Regeneration / Communities Team</u></p>	<p><i>Medium term</i></p>	<p>Officer time</p>
	<p>We will have a reduced outward migration to maintain a balance in the population demographic.</p>	<p>Explore feasibility of park and ride scheme between town centres and attractions.</p>	<p><u>Regeneration</u></p>	<p><i>Short term</i></p>	<p>Officer time / external funding</p>
		<p>Better promotion of area, attractions and transport to residents, visitors and businesses.</p>	<p><u>Regeneration & Individual attractions</u></p>	<p><i>Short term</i></p>	<p>Officer time / mainstream and external funding</p>
		<p>Explore delivery of a culture festival or event to raise profile of area and attract visitors</p>	<p><u>Communities (culture)</u></p>	<p><i>Short term</i></p>	<p>Officer time / mainstream and external funding</p>
		<p>Promote opportunities to increase skill levels and use of creative techniques</p>	<p><u>REAL / Regeneration</u></p>	<p><i>Medium term</i></p>	<p>Officer time / external funding</p>

		<p>to engage with young people with no culture of working within the family or extended family e.g. Moving On (REAL)</p> <p>Explore options for developing a rural business forum</p> <p>Raise awareness of available advice and support and use of innovative ways to communicate with rural businesses e.g. use of farm refuse round, STAN (mobile One Stop Shop)</p> <p>Explore ways to positively support farm diversification, particularly where the aim is to support children and young people with particular needs e.g. behavioural or work skills.</p>	<p><u>Regeneration</u></p> <p><u>Regeneration / Service Assurance</u></p> <p><u>Regeneration</u></p>	<p><i>Medium term</i></p> <p><i>Short Term</i></p> <p><i>Medium to long term</i></p>	<p>Officer time</p> <p>Officer time</p> <p>Officer time</p>	
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Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
Health & Wellbeing Substance misuse Access to and availability of services, particularly amongst particular groups e.g. South Asian Community Areas on edge of borough bordering with Bury/Rochdale are misdirected to Greater Manchester emergency services Mental Health Issues. Parking Charges at Hospitals	People who live here will experience increased health and mental well being.	Explore development and delivery of Peer Mentoring Scheme.	PCT / Neighbourhood Health Worker	<i>Medium term</i>	Officer time / external or mainstream funding	NI119 NI39
	Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England.	Map what services are available and raise awareness of these.	PCT / Neighbourhood Health Worker	<i>Short term</i>	Officer time	Local NI120
	By 2018 Rossendale will have one of the most physically active communities in the UK.	Information re early warning signs readily available and publicised.	PCT / Neighbourhood Health Worker	<i>Short term</i>	Officer time . mainstream funding	NI122 NI121
		Raise issue of communication with emergency services with PCT / LSP.	PCT / Neighbourhood Health Worker	<i>Short term</i>	Officer time	NI123
		See also transport				

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<p>Children & Young People</p> <p>Lack of youth facilities and activities for young people</p>	<p>We will have a reduced outward migration to maintain a balance in the population demographic.</p> <p>People who live here will get on well together and experience a sense of belonging within an active community.</p>	<p>Targeted programmes e.g. Police or Fire Academy to encourage young people to take responsibility, learn skills, gain confidence and channel energy positively.</p> <p>Identify what youth activities are available and publicise. Activities at night and safe areas are particularly a priority.</p> <p>Find out what young people want – link in with youth council at schools / youth services.</p> <p>Encourage membership of forum from young people.</p> <p>Look at options to improve 'Snig Hole' playground.</p>	<p><u>Crime & Disorder Reduction Partnership</u></p> <p><u>LCC Youth Services</u></p> <p><u>Childrens Trust / LCC Youth Services</u></p> <p><u>Communities Team</u></p> <p><u>Operations</u></p>	<p><u>Medium term</u></p> <p><u>Short term</u></p> <p><u>Short term</u></p> <p><u>Short term</u></p> <p><u>Medium term</u></p>	<p>Officer time / mainstream funding / external funding</p> <p>Officer time / mainstream funding</p> <p>Officer time / mainstream funding</p> <p>Officer time</p> <p>Officer time / external funding</p>	<p>Local</p> <p>NI119</p> <p>NI39</p>

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Community Safety Anti Social Behaviour (ASB) - hot spots including Greenfield Gardens, Victoria Park, 'black moss' and Haslingden Market. - Deliberate fires e.g. empty premises and bins.	Rossendale will continue to be one of the safest boroughs in Lancashire.	Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns	Communities Team / Neighbourhood Forum	<i>Short Term</i>	Mainstream funding	NI16 NI30 NI40 NI47
		Investigate development of Peer mentor scheme.	PCT / Neighbourhood Health Worker	<i>Medium term</i>	Officer time / external funding	NI49 NI20
		Investigate possibility of increased outreach work.	LCC Youth Services	<i>Medium term</i>	Officer time / mainstream funding / external funding	

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<p>Transport</p> <p>Transport to hospitals difficult with limited buses and hospitals outside of the borough.</p> <p>Parking at hospitals expensive.</p> <p>Lack of transport links within and outside the borough.</p>	<p>We will have created opportunities to encourage a shift in transport modes towards sustainable and active travel. We will also seek to improve transport connectivity between the east and west of Rossendale and to our moorland.</p>	<p>Raise with Rossendale Transport Working Group & Highways and Transport Working Group:</p> <ul style="list-style-type: none"> - ensuring bus services are widely publicised - Identifying and publicising bus services to hospitals - whether current routes are most appropriate i.e. mirror current travel habits. 	<u>Neighbourhood Forum</u>	<i>Short term</i>	Officer time	Local
		<p>Raise issue of hospital parking charges with PCT. Find out about ways to pay, concessions and discounts depending on length of stay or payment in bulk.</p>	<u>PCT / Neighbourhood Health Worker</u>	<i>Short term</i>	Officer time	
		<p>Support Community Safety Delivery Plan – priorities around road safety</p>	<u>CDRP</u>	<i>Short term</i>	Officer time	
		<p>The Forum to support Rawtenstall- Manchester Commuter Rail Link.</p>	<u>Neighbourhood Forum</u>	<i>Long term</i>	Officer time	

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Housing							
a) Empty and derelict housing properties	Housing conditions in Rossendale will meet the average levels for Lancashire and the levels of affordable housing will meet the needs of local people.	Identifying and working with registered social landlords to turn properties into suitable affordable housing, and providing more shared ownership properties.	<u>Regeneration</u>	<i>Short to medium term</i>	Officer time	Local NI155	
b) Lack of affordable housing in Edenfield and Helmshore		Investigate opportunities to increase affordable housing e.g. percentage of new housing developments.	<u>Planning / Regeneration</u>	<i>Short term</i>	Officer time		
c) Housing register currently stands at 3,000 – not enough housing to meet demand & priority not given to Rossendale Residents		Delivery of choice based lettings & exploration of ability to prioritise Rossendale residents	<u>Greenvale Homes / Regeneration</u>	<i>Short term</i>	Officer time		
d) High number of poor quality private landlord homes		Setting up Accredited Landlord Scheme.	<u>Regeneration</u>	<i>Short term</i>	Officer time		
e) Inadequate parking provision		Use of private landlord forum.	<u>Regeneration</u>	<i>Short term</i>	Officer time		
f) Lack of 3 bed housing and shared ownership properties.		Information re planning policy and guidance re children and rehabilitation homes available widely,	<u>Planning / Communications</u>	<i>Short term</i>	Officer time		
g) Location of							

children and rehabilitation homes		together with information about what homes there are and what they do.				
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Communication Progress of action plan, funding availability.	People who live here will get on well together and experience a sense of belonging within an active community.	Work with partners to develop a communication plan for the Neighbourhood Forums	<u>Communities Team / Communications / ICT</u>	<i>Short term</i>	Officer time	NI6 NI1 NI4 NI7