

Whitworth Neighbourhood Action Plan October 2010 – October 2011

Summary of Action Plan (Short term actions)

| Short Term | |
|---|---|
| Challenge / Key Issue | Suggested Action |
| Place | |
| Town Centre / Regeneration | |
| <p>Lack of a central heart to Whitworth</p> <p>Improve the retail offer e.g. bank, fresh food outlets</p> | <ul style="list-style-type: none"> • Explore options to provide support to improve look of town centre with hanging baskets, planters etc • Encourage joint working between businesses by establishing a traders association • Investigate mobile banking coming to Whitworth. • Investigate use of empty retail units for fresh food traders to share on a weekly rota |
| Tourism and Leisure | |
| <p>Attract more visitors, promote the area more</p> | <ul style="list-style-type: none"> • Better promotion of current attractions and events in the Whitworth area-to people in neighbouring areas as well as locally. • Place "Welcome to Whitworth stone at entrance to Whitworth. |
| <p>Offer a full package to visitors-hotel B&B and eat/drink</p> | <ul style="list-style-type: none"> • Support the development of cultural activities and events in Whitworth. • Work with Regeneration on increasing the availability of places to stay in Whitworth. |
| Parks and Open Spaces | |
| <p>Countryside Maintenance and access</p> <p>Improve use of open space to involve and serve the whole community</p> | <ul style="list-style-type: none"> • Promote Rossendale Way through walking guides and improved signposting • Identify suitable sites for flower beds and Incredible Edible scheme and introduce the scheme to local residents |
| <p>Cycleway access and ongoing maintenance issues</p> | <ul style="list-style-type: none"> • Promotion of cycleway via cycleway group |

| People | |
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| Health and wellbeing | |
| <p>Accessing GP and Dental Services</p> <p>Transport to hospital(Blackburn or Rochdale), for patients and families, elderly.</p> | <ul style="list-style-type: none"> • Signpost residents to Help Direct for information. • Map out and publicise available transport to hospitals. |
| <p>Improve the health and wellbeing of children in Whitworth</p> | <ul style="list-style-type: none"> • Investigate the possibility of a fitness action plan for every child starting school • Promote and improve access to cycleway for young people as a means of travelling to school |
| Youth Provision | |
| <p>Alcohol abuse by young people- particularly Fridays and Saturdays evenings and daytime</p> | <ul style="list-style-type: none"> • Promote youth projects currently in place e.g 515 centre • Support Community Safety Delivery Plan- priorities around anti-social behaviour through support for Awareness Weeks and Confidence Campaigns |
| <p>Young people would like more facilities e.g skate park</p> | <ul style="list-style-type: none"> • Publicise and identify when and where youth workers are in the area. • Arrange Council/Police 5 a side football match with local young people • Ensure young people's views are represented on the Neighbourhood Forum using current established mechanism e.g Whitworth High School Youth Council |
| Provision of Facilities | |
| <p>Improve internet provision:Broadband availability and speed and access to internet.</p> | <ul style="list-style-type: none"> • Internet providers are not upgrading the exchange. Forum to put pressure on providers in the area. • Explore options for computer training by young people at Greenbrook House for residents |
| Communication | |
| <p>Communicate / Publicise progress of action plan, funding availability, public meetings etc.</p> | <ul style="list-style-type: none"> • Work with partners to develop Communication Plan for Neighbourhood Forums. |