

Appendix 3

Olympics Timetable Proposal

Rossendale Leisure Trust: Olympic Timetable Proposal

Gold Card members:
A photo shoot is being held at HSC on 16/01/2012 inviting local athletes who are competing nationally to receive a gold card membership. This is an opportunity for RLT to publicise their support for local aspiring stars.

Open Weekends
Possible Olympic Open weekends to offer free classes, courses and gym use and to push the Olympic Membership three month offer

Triathlon (3/6)
Opportunity to promote progress at Marl Pits, sell gym memberships and generally promote the Trust, the Olympics and the Triathlon Club.

Rossendale Sports Awards (20/7)
The London 2012 Olympics is nearing and this is an excellent opportunity to maximise the annual sports awards. With ambition to attract 250 people including local sports clubs, coaches and volunteers. This event will be the biggest celebration of sport that Rossendale has ever seen. The event will use local ambassadors and provide engaging events with mini sport challenges for everyone to enjoy. The event will also provide a platform to promote RLT facilities and for RLT to be seen as the foremost supporter of sport in Rossendale. The current proposed date for the event is Friday 20th July.

Marl Pits Opening
Critical that this is well planned for, that we promote the Olympic legacy and ensure that all our activities tie into the opening of Marl Pits and promote it.



Swimathon (28/4)
Big swimming push and pool promotion leading into our summer of Olympic activity

Olympic Torch (23/6)
Will pass through Rossendale on Saturday 23rd June, Sport Development will play a role in engaging clubs to line the route in their team kits and to also partaking in a sports festival that we be located at the end of the route. Planning will involve allocating the space available to clubs to provide come and try sessions promoting their clubs and encouraging local people to increase their participation in sport and physical activity. RLT can use this as an opportunity to promote the facilities and any open weekends that will feature at the time of the Olympics.

Beth Cattle
Proposal to Neighbourhood Forums re summer activities.

Football Tournament (Early July)
The annual football tournament could still have an Olympic theme and again promote the Trust and our offer to customers.

Olympic Holiday Camp – (August)
A funding application will be submitted on February 6th to the Local Initiative Fund. The bid will be to promote a two week programme of activities broken down into one day sport camps. Sports such as Boxing, Basketball, Martial Arts, Swimming and more. The programme will also consist of an opportunity to complete a sports leader's qualification and learn about the basics of a healthy lifestyle in interactive nutrition workshops. The camps will build on our strong partnerships with clubs and will offer exit routes into facility and community sport.

Holiday Clubs