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Your ref:
Our ref: MP/CYP/YPS/JG/SMH/STJ
Date: 21 December 2012

Dear Councillor McInnes

YOUNG PEOPLE'S SERVICES TASK AND FINISH GROUP REPORT

Thank you for your letter dated 10 December asking for a response to the six recommendations contained in the above report. I will cover them in turn:

Recommendation 1:

Lancashire Children and Young People's Trust has accepted the County Council's proposal that partners work together to provide a co-ordinated approach to publicise positive activities for children, young people and their families. As you will be aware, one of the Trust's key objectives is to develop integrated and collaborative working, including jointly produced programmes of local activities. Various media are used for this, such as leaflets, the Go4it website supported by the County Council's Young People's Service and social networks. Rossendale's Summer Activities programme in 2012 is a good example of this co-ordinated approach.

Recommendation 2:

Our Young People's Service Officers have briefed Rossendale Borough Council staff and elected members about the Go4it website and have encouraged its use by all local partners to promote and publicise their activities. The Lancashire Youth Partnership encourages statutory and voluntary sector partners to do likewise.

The Go4it website is constantly reviewed, to ensure information is relevant, up to date and attractive to young people. You will appreciate though that we rely on partners to update their own information. We are currently developing a mobile friendly version of the website, so young people will be able to access information more readily.

Recommendation 3:

All statutory and voluntary sector partners (including Commissioned Groups who are to undertake Youth Work and Targeted Youth Work) are encouraged to include details of their activity programmes on the Go4it website and to promote the website,

so young people know they can access details of other activities they are interested in. The Young People's Service provides support to groups to upload their information and update this as necessary.

Recommendation 4:

The County Council continues to support and promote the County and District Children and Young People's Trusts and has no plans to change these arrangements.

Recommendation 5:

The County Council values the contributions made by other organisations to work with children and young people and has extended its grant making and commissioning arrangements to facilitate this. As well as circulating details and providing on line support, officers are available to offer advice and further information if needed.

Recommendation 6:

The County Council's Directorate for Children and Young People has nominated a senior officer to link with District Councils and engage with the local Children and Young People's Trust. The officer covering Rossendale District is Rod Norton; Borough Council officers working with the Children and Young People's Trust will have his contact details.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Mark Perks', written in a cursive style.

**County Councillor Mark Perks B.Ed (Hons)
Cabinet Member for Young People**