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| <b>Subject:</b>                       | Corporate Plan 2013-16   | <b>Status:</b>           | For Publication  |
| <b>Report to:</b>                     | Council  | <b>Date:</b>             | 20 <sup>th</sup> March 2013  |
| <b>Report of:</b>                     | Head of People & Policy  | <b>Portfolio Holder:</b> | Finance and Resources  |
| <b>Key Decision:</b>                  | <input checked="" type="checkbox"/> Forward Plan <input checked="" type="checkbox"/> | <b>General Exception</b> | <input type="checkbox"/> <b>Special Urgency</b> <input type="checkbox"/> |
| <b>Equality Impact Assessment:</b>    | Required: Yes/No   | <b>Attached:</b>         | Yes/No   |
| <b>Biodiversity Impact Assessment</b> | Required: Yes/No   | <b>Attached:</b>         | Yes/No   |
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|           |   |
|-----------|---|
| <b>1.</b> | <b>RECOMMENDATION(S)</b>  |
| 1.1       | Full Council approves the Council's Corporate Plan for 2013-16.   |
| 1.2       | All future minor amendments during the period of the Plan to be delegated to the Chief Executive in consultation with the Portfolio Holder. |

## 2. PURPOSE OF REPORT

2.1 To seek approval for the Council's Corporate Plan for 2013-16.

## 3. CORPORATE PRIORITIES

3.1 The matters discussed in this report impact directly on the following corporate priorities:

- **Regenerating Rossendale:** This priority focuses on regeneration in its broadest sense, so it means supporting communities that get on well together, attracting sustainable investment, promoting Rossendale, as well as working as an enabler to promote the physical regeneration of Rossendale.
- **Responsive Value for Money Services:** This priority is about the Council working collaboratively, being a provider, procurer and a commissioner of services that are efficient and that meet the needs of local people.
- **Clean Green Rossendale:** This priority focuses on clean streets and town centres and well managed open spaces, whilst recognising that the Council has to work with communities and as a partner to deliver this ambition.

## 4. RISK ASSESSMENT IMPLICATIONS

4.1 All the issues raised and the recommendation(s) in this report involve risk considerations as set out below:

There are no specific risk issues for members to consider arising from this report. Related financial risks for delivering key projects or actions contributing to the Corporate Plan are detailed in the annual budget report and will continue to be reviewed via the Monthly Financial Monitoring Report and the Quarterly Performance Report.

## 5. BACKGROUND AND OPTIONS

5.1 Previously the Council has undertaken public consultation its Corporate Priorities and Budget, which has informed the Corporate Plan.

5.2 The Corporate Plan 2013-16 is a simple and accessible explanation of the Council's areas of focus during this financially challenging time and has been developed in line with Council's Budget. It will be delivered through its annual business planning and progress monitored through the Quarterly Performance Report.

**COMMENTS FROM STATUTORY OFFICERS:**

**6. SECTION 151 OFFICER**

6.1 The relationship between the Council’s financial resources, the Corporate Plan and in particular Corporate Priorities, are noted above in the report.

**7. MONITORING OFFICER**

7.1 No additional comments to add on this report.

**8. HEAD OF PEOPLE AND POLICY (ON BEHALF OF THE HEAD OF PAID SERVICE)**

8.1 No HR implications arising from this report.

**9. CONSULTATION CARRIED OUT**

9.1 Management Team, Cabinet, Elected Members.

**10. CONCLUSION**

10.1 The Council will continue to keep its Corporate Plan and areas of focus under review. The Council’s Corporate Plan will be delivered through its annual business planning and reported through the Quarterly Performance Report.

| Background Papers   |   |
|---|---|
| Document  | Place of Inspection   |
| Corporate Priorities and Budget Report – Council 27 February 2013 | <a href="http://www.rossendale.gov.uk/meetings/meeting/699/council">http://www.rossendale.gov.uk/meetings/meeting/699/council</a> |

**Our Vision: By 2018 Rossendale will have a strong communities with an enhanced environment and heritage. It will be an attractive place to live, where tourists visit and employers invest.**

|                               |  |   |   |
|-------------------------------|--|---|---|
| <b>Priority</b>               | <b>Regenerating Rossendale</b><br>This priority focuses on regeneration in its broadest sense, so it means supporting communities that get on well together, attracting sustainable investment, promoting Rossendale, as well as working as an enabler to promote the physical regeneration of Rossendale.   | <b>Responsive Value for Money Services</b><br>This priority is about the Council working collaboratively, being a provider, procurer and a commissioner of services that are efficient and that meet the needs of local people.   | <b>Clean Green Rossendale</b><br>This priority focuses on clean streets and town centres and well managed open spaces, whilst recognising that the Council has to work with communities and as a partner to deliver this ambition.  |
| <b>Long Term Outcome</b>      | 1.1 Town Centres we can all take pride in.<br>1.2 Affordable Housing that meets local needs.<br>1.3 People feel better about the area and their futures.<br>1.4 Communities that get on well together.<br>1.5 Culture which support the Council's regeneration ambitions.<br>1.7 Empowered local communities who can manage community assets.<br>1. 8 More people visiting Rossendale and spending money here.   | 2.1 A provider and procurer of quality, co-ordinated public services.<br>2.2 A commissioner of co-ordinated public services which meet targeted need.<br>2.3 A responsive and learning approach to service delivery.<br>2.4 A Council which clearly communicates and talks to its residents.<br>2.5 Encouraging partnership working which supports different activities for people of all ages to do. | 2.1 Safe and attractive Cemeteries.<br>2.2 Empowered local communities who are involved in delivering pride initiatives.<br>2.3 A borough of responsible dog ownership.   |
| <b>Measures &amp; Targets</b> | Amount of funding attracted from external partners to meet Council priorities.<br><br>Number of affordable houses delivered.<br><br>% of 16-18 year olds not in education, employment or Training (NEET).  | Achieve a balanced budget over the period of the medium term financial strategy.<br><br>% of invoices paid on time.<br><br>Time taken to approves new Housing Benefit/Council Tax Claims.   | Co2 reduction from local authority.   |
| <b>Key Projects 2012-13</b>   | <p style="text-align: center;"><b>Improving Rossendale</b></p> <ul style="list-style-type: none"> <li>• Seek to attract investment to deliver Council priorities.</li> <li>• Support the delivery of Morrisons at Bacup.</li> <li>• Promote Lee Quarry Mountain Bike Tracks.</li> <li>• Deliver Empty Homes and Vacant Properties Strategy.</li> <li>• Support the delivery of a Townscape Heritage Plan for Bacup.</li> <li>• Develop a development plan for Rawtenstall Town Centre.</li> <li>• Promote and lobby for a Rail Link to improve Rossendale's connectivity.</li> <li>• A co-ordinated web /social media based approach to promoting what is on offer in Rossendale.</li> <li>• In partnership with the Tourism Group support the implementation of a rolling Tourism Action Plan</li> <li>• In partnership with the Rawtenstall Town Team support initiatives to bring events and visitors to the town.</li> <li>• Proactive approach to educate and enforce responsible dog ownership.</li> <li>• Support Community Groups to deliver clean ups through the year.</li> <li>• Support Communities to explore and access external funding opportunities.</li> <li>• Work with external partners to deliver Rossendale's economic regeneration ambitions.</li> </ul> |   | <p style="text-align: center;"><b>Improving the Council</b></p> <ul style="list-style-type: none"> <li>• Deliver a sustainable Asset Management Strategy/Accommodation Strategy.</li> <li>• Consult and engage with communities on how to meet the financial challenges.</li> <li>• Explore all viable options for income generation, shared services and financial savings.</li> <li>• Develop a commissioning model to support the delivery of services that meet local need.</li> <li>• Develop and use Council powers to support Council priorities.</li> <li>• Continue to deliver efficiency and value for money projects.</li> <li>• Realign Council remaining resources to priorities.</li> </ul> |