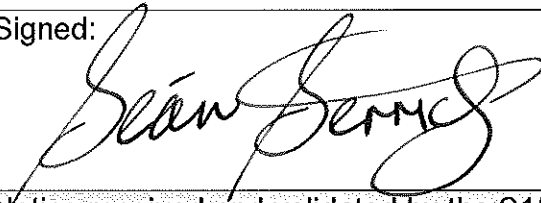


**NOTICE OF MOTION FOR FULL COUNCIL**

**UNDER PARAGRAPH 11.1 OF THE COUNCIL PROCEDURE RULES**

The following Motion to be submitted to Full Council on the date indicated below:-	
As previously emailed	
Date of Council Meeting:-	
The Notice of Motion to be signed by least two Members of the Council and submitted at least eleven clear working days before the date of the meeting.	
Signed:  EA. McFines	Date:  29-11-13
Signed: 	Date: 29/11/13
Notice received and validated by the S151 Officer: Phil Seddon	
Comments: There are no immediate and direct financial implications for Council.	Date: 02/12/13
Notice received and validated by the Monitoring Officer: Stuart Sugarman	
Comments: No legal comments.	Date: 02/12/13
Notice received on behalf of the Head of the Paid Service and entered in the book open to Public Inspection	
Received by: Helen Lockwood	Date: 02/12/13

"This council notes that the recently published Health Profile for Rossendale shows that life expectancy for both men and women is lower than the England average. Smoking scores very highly as one of the factors having a detrimental effect on our health, with levels of smoking in pregnancy, adults smoking and smoking-related deaths all being worse than the England average.

Health experts recognise that a key issue in reducing levels of smoking is to stop children and young adults from starting to smoke at all. Statistical evidence shows that people are unlikely to begin smoking beyond the age of 19 so reducing the appeal of cigarettes to younger people will have the effect of reducing smoking related disease for future generations.

The plain tobacco packaging campaign was key to this strategy, with evidence showing that if cigarettes were packed in standardised packaging that they would be less attractive to children. This Council notes with regret that the Government recently decided not to pursue standardised tobacco packaging and is concerned that the Government may have let the vested interests of the Tobacco Industry take priority over Public Health.

This council resolves to write to Jake Berry MP to request that, in the interests of the health of Rossendale constituents, and particularly our young people, he raise the issue with Health Secretary Jeremy Hunt and campaigns to get plain tobacco packaging back onto this Government's agenda."