

LANCASHIRE'S

VitalSigns



Welcome to Lancashire's Vital Signs, the county's first giving guide from the Community Foundation for Lancashire.

Lancashire's Vital Signs reflects factual data and the voices of local community leaders, sharing lived experiences and what makes the county vibrant. This unique giving guide for philanthropists and those who are charitably-minded contains vital information alongside Citizens' Concerns and Aspirations to guide giving at this time. Read this guide, find out more, contact the Community Foundation, take action and spread the word!

Find out more and take action!

www.lancsvitalsigns.co.uk



Your community makes you, and you make your community. Make a difference with your Community Foundation.



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Welcome to Lancashire's Vital Signs brought to you by the Community Foundation for Lancashire.

Launched on 1 October 2013, Lancashire's Vital Signs is the county's first giving guide for charitably-minded people and businesses as well as philanthropists and charitable trusts of all kinds who have in common a passion for Lancashire.

We know that many people and organisations wish to ensure the people of Lancashire's lives are better, brighter, happier and healthier, and communities are kinder, greener, finer and richer. We already know that Lancashire is a good place to live, learn and work, though many citizens believe that there are certain issues that could be tackled, specific local needs met or new aspirations supported to ensure that Lancashire is very much prosperous and thriving.

There is a huge need for philanthropic and charitable support at this time in Lancashire. As a major grant-maker and funder in the county we are currently only able to fund 30% of the requests we receive each year from residents, community groups, charities and social businesses. These organisations have limited resources, though the ability to make life changing differences to their communities.

As Lancashire's Philanthropy Centre we aim to inspire, delight, surprise and perhaps even move you with our Lancashire's Vital Signs, giving you the vital information to decide on how to support your local community, following in the footsteps of many centuries of Lancastrian philanthropists.

Lancashire Vital Signs provides information by each of Lancashire's areas, including the county's 12 District Authority areas, Blackburn with Darwen and Blackpool. The guide includes local citizen concerns and aspirations from over 300 community voices and top key social issues, alongside inspirational stories of community achievement. We will publish this guide every three years with mini Vital Signs reports in the intervening years.

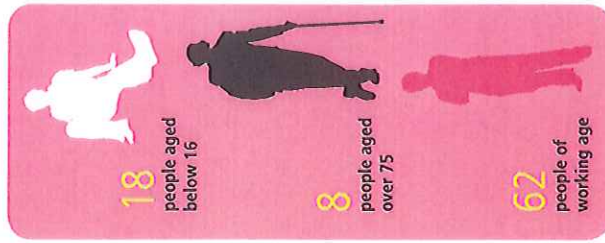
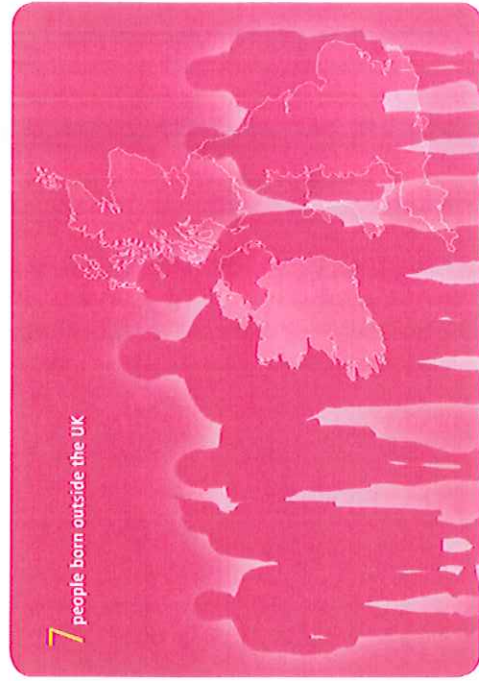
We aim to encourage you and people like you to give right now in Lancashire. You can choose to give a charitable donation, a grant, your time as a volunteer, share your expertise, provide a gift-in-kind or pro bono work to support existing or new activities for immediate or long-term impact. We encourage you to give however you wish to with your local Community Foundation or elsewhere, and to give wisely and right now because your community makes you and you make your community.

Cathy Elliott
Chief Executive, Community Foundation for Lancashire
October 2013

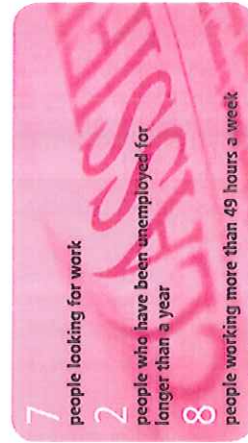
Your Giving Options with the Community Foundation

- **Give locally online now** at LocalGiving.com, a Community Foundation approved website of community organisations.
- **Join Lancashire 100**, our growing giving circle, to have a big impact in communities by working with other members for an annual donation of £1,000 a year.
- **Set up a Charitable Fund or Foundation** with the Community Foundation, including donor-directed funds from £25,000 with long-term endowment options for sustainability and legacy plans.
- **Create a Giving Plan** with the advice of the Community Foundation to achieve your giving aims.
- **Join our Philanthropy Fellowship North West** to share learning and best practice with like-minded people and organisations. Annual subscriptions apply for individuals, trusts and businesses.
- **Commission tailored research** from the Community Foundation to guide your giving.
- **Sponsor Community Foundation events** to raise the profile of giving in Lancashire, gain branding opportunities and support community achievement.
- **Volunteer locally** by finding opportunities on LocalGiving.com, contacting an organisation direct, via the Community Foundation or Volunteering ONE Lancashire.
- **Give direct** to a community group, charity or social business that has inspired you in our guide. Look them up, contact them direct and start supporting them.

For more information, please contact vitalSigns@lancsfoundation.org.uk



If Lancashire was a village of 100 people there would be...



ROSSENDALE

The district of Rossendale comprises of a number of small former mill towns centred around the River Irwell. The major ones are Bacup, Haslingden and Rawtenstall. Rossendale maintains the mill town tradition of brass bands and at one time there were over forty in the area; even today there are many still performing. Rossendale Ski slope opened in 1972 and is popular with visitors from all over the North West as well as helping several British skiers and snow-boarders to compete on the world scene. Rossendale's local population is 68,400 and is made up of 14 wards.

1 Citizens' Concern: EDUCATION AND LEARNING

- **Educational attainment** across Rossendale is consistently in-line with regional and national averages with the amount of pupils gaining 5 GCSEs at grades A*-C (Inc. Maths and English) being slightly above average.
- **25% of residents** in Rossendale are qualified to **NVQ Level 4+**, below the national average of 27.2%.
- Rossendale has the highest percentage of people in Lancashire who are employed in 'Skilled Trades' (agriculture, construction, building etc...). This suggests the district has one of the most **manually skilled** labour forces in Lancashire.
- However, this means the level of **knowledge workers** (e.g. Architects, Lawyers, Scientists etc...) is below the national and regional averages in Rossendale at 15%.



CITIZENS' CONCERNS

- 1 Education and Learning
 - 2 Environment
 - 3 Children, Young People and Families
- ## CITIZENS' ASPIRATIONS
- 1 To maintain Rossendale's unique environment
 - 2 To lift the aspirations of local people
 - 3 To create new employment opportunities

2 Citizens' Concern: ENVIRONMENT

- At 2.74 tonnes per person per year, Rossendale has the highest **domestic CO2 emissions** per person in Lancashire, placing the district inside the worst 20% in England.
- **Air quality** in Rossendale is noticeably below the regional and national averages.
- At 52%, more than half of Rossendale residents are unhappy with the amount of **litter and refuse in the streets**.
- Only 54% of Rossendale residents are **satisfied with the amount of parks and open spaces** available in the district – the lowest satisfaction rate in Lancashire.

COMMUNITY in ACTION

Car Video Unit
Car Video Unit is a community training organisation based in Rossendale. It was set up to provide accessible video production training to the people of Lancashire and the North West. Wherever possible they link their project groups to local voluntary and community organisations in Rossendale, helping to raise organisations' profiles and attract further support.

3 Citizens' Concern: CHILDREN, YOUNG PEOPLE AND FAMILIES

- According to the Index of Multiple Deprivation, levels of **child poverty** in Rossendale are better than both regional and national averages, as are levels of **child obesity and teenage conceptions**.
- However approximately 13% of households in Rossendale are classified as being in '**fuel poverty**', meaning they have to spend 10% or more of their income on keeping warm – ranking Rossendale within the worst 20% of districts nationally.
- The number of **housing repossession orders** in Rossendale is considerably above the national and regional averages.
- Rossendale has levels of young people who are **not in education, employment or training** above regional and national levels, with numbers being noticeably higher in wards towards the East of the district (Stacksteads and Irwell Wards).



Arts, Culture & Heritage

Only 19% of Rossendale's population are happy with the amount of theatres and concert halls in their area.

Equality

The average resident of Rossendale has a pre-tax personal income of £24,900, compared to £27,400 nationally.

Healthy Living

On average, people in Rossendale have a life expectancy of 78 years old. This is around 2 years below the national average.

Housing and Homelessness

Rossendale has some of the most affordable houses in England, ranking 13th nationally on the Housing Affordability Scale.

Local Economy, including social enterprises

The average wage of self-employed people in Rossendale is £12,800. The second lowest in Lancashire and in the bottom 10% nationally.

Safety

Levels of crime in Rossendale are below the national average on a number of measures, including levels of vehicular crime and burglaries.

Social Isolation

22% of people aged over 60 in Rossendale live below the poverty line.

Strong Communities

36% of people in Rossendale think the area suffers from people not treating each other with respect.

Work

70.3% of Rossendale's working age population are economically active, above the Lancashire average of 67.5%.

“The average wage of self-employed people in Rossendale is £12,800 – the second lowest in Lancashire and in the bottom 10% nationally”