WYG PLANNING

ROSSENDALE RETAIL CAPACITY STUDY

TABLE 7a: POPULATION AND COMPARISON GOODS EXPENDITURE

ZONE			POPULATION		
	2017	2019	2024	2029	2034
1	21,920	22,176	23,073	23,929	24,793
2	28,525	28,837	29,609	30,382	31,155
3	23,955	24,224	24,842	25,460	26,078
4	23,009	23,387	24,680	25,907	27,070
TOTAL	97,409	98,624	102,204	105,679	109,097

TABLE 7b: POPULATION AND COMPARISON GOODS EXPENDITURE

										СОМРА	RISON GOOD	S PER CAPITA	EXPENDITU	RE										
				2017 with SF	T							20	17				2019							
	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL
1	937	305	181	349	300	625	455	3,151	807	262	156	301	259	539	393	2,716	830	270	160	310	266	554	404	2,793
2	962	321	191	375	318	667	486	3,320	829	277	165	323	274	575	419	2,862	853	284	169	332	282	591	431	2,943
3	875	269	161	346	277	590	434	2,952	754	232	139	298	238	509	374	2,544	775	239	143	307	245	523	385	2,616
4	1,171	421	251	477	399	835	584	4,138	1,009	363	216	411	344	720	503	3,567	1,038	373	222	423	353	740	518	3,668

											СОМРА	RISON GOODS	S PER CAPITA	EXPENDITU	RE										
					2024					2029							2034								
	Clothin Footv	ng and wear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL
1	95	51	309	183	355	304	634	462	3,198	1,110	361	214	414	356	741	540	3,735	1,295	421	250	483	415	864	630	4,357
2	97	76	326	194	381	323	677	493	3,370	1,140	380	227	444	377	791	576	3,936	1,330	444	264	518	440	922	672	4,590
3	88	88	273	163	351	281	l 599	440	2,996	1,037	319	191	410	328	700	514	3,499	1,209	372	222	478	382	816	600	4,081
4	1,1	189	427	255	484	405	848	593	4,200	1,388	499	297	565	472	990	692	4,905	1,619	582	347	660	551	1,155	807	5,721

Notes

- a. Zones based on the following post code sectors
- 1 BB5 2, BB4 5, BB4 4
- 2 BB4 8, BB4 9, BB4 6, BB4 7
- 3 OL13 8, OL13 0, OL13 9, OL12 8
- 4 BL8 4, BLO 9, BLO 0
- b. Per capita expenditure derived from Experian MMG3 data (December 2016 report)
- c. Population derived from Experian MMG3 data (December 2016 report)
- d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Breifing Note 14 (Nov 2016)
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Appendix 3 of Experian Retail Planner Briefing Note 14 (Nov 2016)

2015 prices

TABLE 8: TOTAL COMPARISON GOODS EXPENDITURE

										CC	OMPARISON GO	OODS EXPEND	ITURE BY CAT	EGORY										
				20	017							20	019							20	24			
Zone	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical		Books, toys and jewellery	Chemist	TOTAL
1	17.7	5.8	3.4	6.6	5.7	11.8	8.6	59.5	18.4	6.0	3.5	6.9	5.9	12.3	9.0	61.9	21.9	7.1	4.2	8.2	7.0	14.6	10.7	73.8
2	23.7	7.9	4.7	9.2	7.8	16.4	11.9	81.6	24.6	8.2	4.9	9.6	8.1	17.1	12.4	84.9	28.9	9.6	5.7	11.3	9.6	20.1	14.6	99.8
3	18.1	5.6	3.3	7.1	5.7	12.2	9.0	61.0	18.8	5.8	3.5	7.4	5.9	12.7	9.3	63.4	22.1	6.8	4.1	8.7	7.0	14.9	10.9	74.4
4	23.2	8.3	5.0	9.5	7.9	16.6	11.6	82.1	24.3	8.7	5.2	9.9	8.3	17.3	12.1	85.8	29.3	10.5	6.3	12.0	10.0	20.9	14.6	103.7
TOTAL	82.6	27.6	16.4	32.4	27.1	57.0	41.1	284.2	86.1	28.7	17.1	33.8	28.2	59.3	42.8	296.0	102.2	34.1	20.3	40.1	33.6	70.5	50.8	351.7

						СО	MPARISON GO	DODS EXPEND	ITURE BY CATE	GORY						
Zono			ı	20)29 						ı	20 I	34			
Zone	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	nemist	TOTAL	Clothing and Footwear	Furniture	DIY and Gardening	Electrical	Small household	Books, toys and jewellery	Chemist	TOTAL
1	26.6	8.6	5.1	9.9	8.5	17.7	12.9	89.4	32.1	10.4	6.2	12.0	10.3	21.4	15.6	108.0
2	34.6	11.6	6.9	13.5	11.5	24.0	17.5	119.6	41.4	13.8	8.2	16.1	13.7	28.7	20.9	143.0
3	26.4	8.1	4.9	10.4	8.3	17.8	13.1	89.1	31.5	9.7	5.8	12.5	10.0	21.3	15.6	106.4
4	36.0	12.9	7.7	14.6	12.2	25.6	17.9	127.1	43.8	15.8	9.4	17.9	14.9	31.3	21.9	154.9
TOTAL	123.6	41.3	24.6	48.5	40.6	85.2	61.4	425.1	148.9	49.7	29.6	58.4	48.9	102.7	74.0	512.3

Notes:

a. Zones based on the following post code sectors

1 - BB5 2, BB4 5, BB4 4

2 - BB4 8, BB4 9, BB4 6, BB4 7

3 - OL13 8, OL13 0, OL13 9, OL12 8

4 - BL8 4, BLO 9, BLO 0

b. Per capita expenditure derived from Experian MMG3 data (December 2016 report)

c. Population derived from Experian MMG3 data (December 2016 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Breifing Note 14 (Nov 2016)

e. Expendiure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Appendix 3 of Experian Retail Planner Briefing Note 14 (Nov 2016)

2015 prices

TABLE 9: SHOPPING PATTERNS CLOTHES/SHOES

	TOTAL	ZONE 1	ZONE 2	ZONE 3	ZONE 4
DESTINATION	CLOTHES (%)	CLOTHES (%)	CLOTHES (%)	CLOTHES (%)	CLOTHES (%)
	(70)	(70)	(70)	(70)	(70)
WITHIN STUDY AREA					
Zone 1 In centre					
Haslingden District Centre, Local Shops	0.8	2.6	0.5	0.3	0.0
Helmshore Neighbourhood Centre, Local Shops Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden	0.3	1.3	0.0	0.0	0.0
Sub Total (Zone 1)	1.0	3.9	0.5	0.3	0.0
Zone 2					
In Centre Rawtenstall Town Centre	4.3	1.2	11.3	3.1	0.4
Waterfoot Local Centre	0.0	0.0	0.0	0.0	0.0
Edge of Centre	2.0	4 7	2.0	4.0	2.1
Asda, Hollymount Way, Rawtenstall Out of Centre	2.9	1.7	3.0	4.9	2.1
Tesco Superstore, Bocholt Way, Rawtenstall	0.2	0.0	0.8	0.0	0.0
Others Within Zone 2 Sub Total (Zone 2)	0.0 7.4	0.0 2.9	0.0 15.1	0.0 8.0	0.0 2.5
Zone 3 In Centre					
Bacup District Centre	1.4	0.0	0.0	4.0	1.7
Whitworth Local Centre	0.0 1.4	0.0 0.0	0.0 0.0	0.0 4.0	0.0 1.7
Sub Total (Zone 3)	1.4	U.U	0.0	4.0	1./
Zone 4					
In Centre Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.8	0.0	0.0	0.0	3.0
Tesco Metro, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	0.0	0.0 0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	0.8	0.0	0.0	0.0	3.0
SUB-TOTAL ROSSENDALE	9.8	6.8	15.5	12.3	4.2
SUB TOTAL STUDY AREA	10.6	6.8	15.5	12.3	7.2
OUTSIDE STUDY AREA					
OCIDIDE STODT AREA					
Accrington Accrington Town Centre	4.6	15.4	0.8	4.8	0.0
Tesco Extra, Eagle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.4	1.7	0.0	0.0	0.0
Aldi, Argyle Street, Accrington Sub Total (Accrington)	0.0 4.9	0.0 17.1	0.0 0.8	0.0 4.8	0.0 0.0
oub rotal (Accimigation)	4.5	27.2	0.0	4.0	0.0
Bury Town Centre	29.5	21.4	21.7	26.4	46.2
Woodfields Retail Park, Peel Way, Bury	0.7	0.0	0.0	1.0	1.7
B&Q, Bridgehall Industrial Park, Bury	0.0	0.0	0.0	0.0	0.0
Other Bury Retail Parks Sub Total (Bury)	0.1 30.4	0.0 21.4	0.0 21.7	0.0 27.3	0.5 48.5
Burnley Town Centre	6.2	3.1	9.3	12.0	0.9
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
Other Burnley Retail Parks	0.3	0.0	1.2	0.0	0.0
Sub Total (Burnley)	6.6	3.1	10.5	12.0	0.9
Rochdale			-		
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale	2.3	0.0	0.0	10.6 0.0	0.0
Other Rochdale Retail Parks	0.5	0.0	0.0	2.3	0.0
Sub Total (Rochdale)	2.8	0.0	0.0	13.0	0.0
<u>Blackburn</u>					
Blackburn Town Centre	7.2	21.5	6.3	2.6	0.7
Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Blackburn)	7.3	21.5	6.7	2.6	0.7
Bolton					
Bolton Town Centre	2.2	1.1	1.9	1.1	4.3
Middlebrook Retail Park, Horwich, Bolton	0.1	0.3	0.0	0.0	0.0
Other Bolton Retail Parks Sub Total (Bolton)	0.0 2.3	0.0 1.4	0.0 1.9	0.0 1.1	0.0 4.3
Elsewhere Manchester City Centre	20.5	17.1	27.3	16.9	18.9
Oldham Town Centre	0.9	0.0	0.0	4.3	0.0
Oldriditi Town Centre		4.5	11.2	5.1	14.4
The Trafford Centre, Manchester	9.3				· ·
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne	1.2	3.1	1.0	0.0	1.0
The Trafford Centre, Manchester			1.0 0.0 3.4	0.0 0.0 0.7	1.0 0.0 4.1
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne	1.2 0.0	3.1 0.0	0.0	0.0	0.0
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	1.2 0.0 3.1	3.1 0.0 4.0	0.0 3.4	0.0 0.7	0.0 4.1
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment Sub Total (Elsewhere)	1.2 0.0 3.1 35.1	3.1 0.0 4.0 28.7	0.0 3.4 42.9	0.0 0.7 26.9	0.0 4.1 38.4

a. Zones based on post code sectors

b. Market shares derived directly from NEMS Household Survey (February 2016)

c. Excludes 'don't know/varies', markets and internet sales

d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 10: CLOTHES/SHOES EXPENDITURE

DESTINATION	TOTAL CLOTHES (£m)	ZONE 1 CLOTHES (£m)	ZONE 2 CLOTHES (£m)	ZONE 3 CLOTHES (£m)	ZONE 4 CLOTHES (£m)
WITHIN STUDY AREA					
Zone 1 In centre					
Haslingden District Centre, Local Shops	0.6	0.5	0.1	0.1	0.0
Helmshore Neighbourhood Centre, Local Shops	0.0	0.0	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden Sub Total (Zone 1)	0.2 0.9	0.2 0.7	0.0 0.1	0.0 0.1	0.0 0.0
Sub Total (Zone 1)	0.9	0.7	0.1	0.1	0.0
Zone 2					
In Centre					
Rawtenstall Town Centre	3.5	0.2	2.7	0.6	0.1
Waterfoot Local Centre Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall	2.4	0.3	0.7	0.9	0.5
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bocholt Way, Rawtenstall	0.2	0.0	0.2	0.0	0.0
Others Within Zone 2	0.0 6.1	0.0 0.5	0.0 3.6	0.0 1.4	0.0 0.6
Sub Total (Zone 2)	6.1	0.5	3.6	1.4	0.6
Zone <u>3</u>					
In Centre					
Bacup District Centre	1.1	0.0	0.0	0.7	0.4
Whitworth Local Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 3)	1.1	0.0	0.0	0.7	0.4
In Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.7	0.0	0.0	0.0	0.7
Tesco Metro, Irwell Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Aldi, Railway Street, Ramsbottom Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	0.7	0.0	0.0	0.0	0.7
545 15ta (25tic 1)	5.7	0.0	0.0	0.0	0.7
SUB-TOTAL ROSSENDALE	8.1	1.2	3.7	2.2	1.0
SUB TOTAL STUDY AREA	8.8	1.2	3.7	2.2	1.7
OUTSIDE STUDY AREA					
Accrington					
Accrington Town Centre	3.8	2.7	0.2	0.9	0.0
Tesco Extra, Eagle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.3	0.3	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	4.1	3.0	0.2	0.9	0.0
<u>Bury</u>					
Bury Town Centre	24.4	3.8	5.1	4.8	10.7
Woodfields Retail Park, Peel Way, Bury	0.6	0.0	0.0	0.2	0.4
B&Q, Bridgehall Industrial Park, Bury	0.0	0.0	0.0	0.0	0.0
Other Bury Retail Parks Sub Total (Bury)	25.1	3.8	5.1	4.9	11.3
oub rotal (bury)	25.1	3.0	3.1	4.5	11.5
<u>Burnley</u>					
Burnley Town Centre	5.1	0.6	2.2	2.2	0.2
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
Other Burnley Retail Parks Sub Total (Burnley)	0.3 5.4	0.0 0.6	0.3 2.5	0.0 2.2	0.0 0.2
our rotal (burnley)	5.4	0.0	2.3	2.2	0.2
Rochdale					
Rochdale Town Centre	1.9	0.0	0.0	1.9	0.0
B&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks	0.4	0.0	0.0	0.4	0.0
Sub Total (Rochdale)	2.3	0.0	0.0	2.3	0.0
Blackburn					
Blackburn Town Centre	5.9	3.8	1.5	0.5	0.2
Whitebirk Retail Park, Blackburn	0.0	0.0	0.0	0.0	0.0
Other Blackburn Retail Parks	0.1	0.0	0.1	0.0	0.0
Sub Total (Blackburn)	6.0	3.8	1.6	0.5	0.2
Bolton					
Bolton Town Centre	1.8	0.2	0.4	0.2	1.0
Middlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
Other Bolton Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Bolton)	1.9	0.2	0.4	0.2	1.0
Eleguibara					
Elsewhere Manchester City Centre	16.9	3.0	6.5	3.0	4.4
Oldham Town Centre	0.8	0.0	0.0	0.8	0.0
The Trafford Centre, Manchester	7.7	0.8	2.6	0.9	3.4
Boundary Mill, Vivary Way, Colne	1.0	0.5	0.2	0.0	0.2
IKEA, Wellington Road, Ashton-Under-Lyne	0.0	0.0	0.0	0.0	0.0
Other Outside Catchment	2.6	0.7	0.8	0.1	1.0
Sub Total (Elsewhere)	29.0	5.1	10.1	4.9	8.9
SUB TOTAL OUTSIDE STUDY AREA	73.9	16.5	20.0	15.8	21.5

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4

TABLE 11: SHOPPING PATTERNS FURNITURE

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)
WITHIN STUDY AREA	(10)	(70)	(76)	(70)	
Zone 1					
In centre					
Haslingden District Centre, Local Shops	1.4	5.8	0.0	0.0	0.6
Helmshore Neighbourhood Centre, Local Shops	0.6	3.0	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	2.0	8.9	0.0	0.0	0.6
Zone 2 In Centre					
Rawtenstall Town Centre	13.5	17.1	30.0	3.4	2.2
Vaterfoot Local Centre	0.0	0.0	0.0	0.0	0.0
Edge of Centre					
sda, Hollymount Way, Rawtenstall	0.5	0.8	0.0	1.6	0.0
Out of Centre					-
esco Superstore, Bocholt Way, Rawtenstall	0.0	0.0	0.0	0.0	0.0
Others Within Zone 2 Gub Total (Zone 2)	0.0 14.0	0.0 17.9	0.0 30.0	0.0 5.0	0.0 2.2
n Centre					
Bacup District Centre	3.0	0.0	1.3	13.2	0.0
Vhitworth Local Centre	0.3	0.0	0.0	1.4	0.0
Sub Total (Zone 3)	3.3	0.0	1.3	14.6	0.0
Cone 4					
n Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	4.5	0.0	0.0	0.0	14.8
esco Metro, Irwell Street, Ramsbottom Ndi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	4.5	0.0	0.0	0.0	14.8
				- 	
SUB-TOTAL ROSSENDALE	19.4	26.7	31.4	19.6	2.9
SUB TOTAL STUDY AREA	23.9	26.7	31.4	19.6	17.7
DUTSIDE STUDY AREA					
<u>Accrington</u>					
Accrington Town Centre	5.8	23.0	3.4	0.0	0.0
Tesco Extra, Eagle Street, Accrington	0.6	1.7	0.9	0.0	0.0
Asda, Hyndburn Road, Accrington	0.3	1.7	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	6.8	26.5	4.3	0.0	0.0
Bur <u>y</u>					
Bury Town Centre	10.1	5.4	6.9	3.2	21.0
Woodfields Retail Park, Peel Way, Bury	0.7	3.5	0.0	0.0	0.0
3&Q, Bridgehall Industrial Park, Bury	0.0	0.0	0.0	0.0	0.0
Other Bury Retail Parks	0.8	0.0	0.0	0.0	2.5
Sub Total (Bury)	11.6	8.9	6.9	3.2	23.5
I					
Burnley Pumley Town Contro	6.0	0.0	10.2	13.5	1 2
Burnley Town Centre Prestige Retail Park, Burnley	6.0	0.0	4.6	2.9	0.0
Other Burnley Retail Parks	1.0	0.8	1.3	2.1	0.0
Sub Total (Burnley)	8.9	0.8	16.1	18.6	1.3
<u>Rochdale</u>					
Rochdale Town Centre	2.4	0.0	0.0	11.8	0.0
8&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks	1.0 3.4	0.0 0.0	0.8 0.8	3.7 15.5	0.0 0.0
Sub Total (Rochdale)	5.4	0.0	υ.8	15.5	0.0
<u>Blackburn</u>					
Blackburn Town Centre	3.4	10.6	4.1	0.0	0.0
Vhitebirk Retail Park, Blackburn	1.0	2.3	0.9	1.4	0.0
Other Blackburn Retail Parks	1.1	2.9	0.0	2.6	0.0
Sub Total (Blackburn)	5.5	15.9	4.9	4.0	0.0
<u>Solton</u>					
Solton Town Centre	2.5	0.0	1.3	0.0	7.0
Niddlebrook Retail Park, Horwich, Bolton	5.4	2.9	3.8	0.0	12.3
Other Bolton Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Bolton)	7.9	2.9	5.1	0.0	19.3
<u>ilsewhere</u>					
Nanchester City Centre	6.1	4.1	4.0	7.1	8.8
Oldham Town Centre	3.8	0.0	2.0	11.1	3.3
he Trafford Centre, Manchester	5.7	2.7	7.9	6.1	5.5
Soundary Mill, Vivary Way, Colne	0.5	1.7	0.0	0.6	0.0
KEA, Wellington Road, Ashton-Under-Lyne	8.6	4.6	10.8	6.9	10.6
Other Outside Catchment	7.3	5.4	5.8	7.2	10.1
term (Cleanshaue)	32.0	18.4	30.5	39.0	38.2
Sub Total (Elsewhere)					
	76.1	73.3	68.6	80.4	82.3
SUB TOTAL OUTSIDE STUDY AREA	76.1	73.3	68.6	80.4	82.3

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 12: FURNITURE EXPENDITURE

	TOTAL FURNITURE	ZONE 1 FURNITURE	ZONE 2 FURNITURE	ZONE 3 FURNITURE	ZONE 4 FURNITURE
DESTINATION WITHIN CTUDY ADEA	(£m)	(£m)	(£m)	(£m)	(£m)
VITHIN STUDY AREA					
one 1 n centre					
laslingden District Centre, Local Shops	0.4	0.3	0.0	0.0	0.1
elmshore Neighbourhood Centre, Local Shops	0.2	0.2	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
esco Superstore, Syke Street, Haslingden	0.0	0.0	0.0	0.0	0.0
ub Total (Zone 1)	0.6	0.5	0.0	0.0	0.1
one 2					
n Centre					
awtenstall Town Centre	3.7	1.0	2.4	0.2	0.2
/aterfoot Local Centre dge of Centre	0.0	0.0	0.0	0.0	0.0
sda, Hollymount Way, Rawtenstall	0.1	0.0	0.0	0.1	0.0
out of Centre	0.0	0.0	0.0	0.0	0.0
esco Superstore, Bocholt Way, Rawtenstall	0.0	0.0	0.0	0.0	0.0
thers Within Zone 2	0.0	0.0	0.0	0.0	0.0
ub Total (Zone 2)	3.9	1.0	2.4	0.3	0.2
one 3					
n Centre					
acup District Centre	0.8	0.0	0.1	0.7	0.0
/hitworth Local Centre	0.1	0.0	0.0	0.1	0.0
ub Total (Zone 3)	0.9	0.0	0.1	0.8	0.0
one 4					
n Centre	0.0	0.0	0.0	0.0	0.0
denfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
amsbottom Town Centre esco Metro, Irwell Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
ldi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
reenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
ub Total (Zone 4)	1.2	0.0	0.0	0.0	1.2
UB-TOTAL ROSSENDALE	5.3	1.5	2.5	1.1	0.2
UB TOTAL STUDY AREA	6.6	1.5	2.5	1.1	1.5
OUTSIDE STUDY AREA					
OUSIDE STODI AREA					
ccrington					
ccrington Town Centre	1.6	1.3	0.3	0.0	0.0
esco Extra, Eagle Street, Accrington	0.2	0.1	0.1	0.0	0.0
sda, Hyndburn Road, Accrington	0.1	0.1	0.0	0.0	0.0
Aldi, Argyle Street, Accrington Sub Total (Accrington)	0.0 1.9	0.0 1.5	0.0 0.3	0.0 0.0	0.0
Bury					
Bury Town Centre	2.8	0.3	0.5	0.2	1.8
Woodfields Retail Park, Peel Way, Bury &Q, Bridgehall Industrial Park, Bury	0.2	0.2	0.0	0.0	0.0
Other Bury Retail Parks	0.2	0.0	0.0	0.0	0.0
Sub Total (Bury)	3.2	0.5	0.5	0.2	2.0
Surnley	1.7	0.0	0.8	0.8	0.1
restige Retail Park, Burnley	0.5	0.0	0.8	0.8	0.0
other Burnley Retail Parks	0.3	0.0	0.4	0.2	0.0
Sub Total (Burnley)	2.5	0.0	1.3	1.0	0.1
) abdala					
ochdale ochdale Town Centre	0.7	0.0	0.0	0.7	0.0
&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
other Rochdale Retail Parks	0.3	0.0	0.1	0.2	0.0
ub Total (Rochdale)	0.9	0.0	0.1	0.9	0.0
lackburn					
lackburn Town Centre	0.9	0.6	0.3	0.0	0.0
Vhitebirk Retail Park, Blackburn	0.3	0.1	0.1	0.1	0.0
other Blackburn Retail Parks	0.3	0.2	0.0	0.1	0.0
ub Total (Blackburn)	1.5	0.9	0.4	0.2	0.0
olton					
olton Town Centre	0.7	0.0	0.1	0.0	0.6
liddlebrook Retail Park, Horwich, Bolton	1.5	0.2	0.3	0.0	1.0
ub Total (Bolton)	0.0 2.2	0.0 0.2	0.0 0.4	0.0 0.0	0.0 1.6
as roun (sollon)	2.2	U. 2	U.7	U.U	1.0
lsewhere	1 -		2.5		
	1.7	0.2	0.3	0.4	0.7
	1.1	0.0	0.2	0.6	0.3
ldham Town Centre	1 6	በጋ	. U.O	. v.s	U.3
ldham Town Centre he Trafford Centre, Manchester	1.6	0.2 0.1			0.0
oldham Town Centre the Trafford Centre, Manchester oundary Mill, Vivary Way, Colne	1.6 0.1 2.4	0.2 0.1 0.3	0.0	0.0 0.4	0.0
Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Soundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	0.1	0.1	0.0	0.0	
oldham Town Centre The Trafford Centre, Manchester Oundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne	0.1 2.4	0.1 0.3	0.0 0.9	0.0 0.4	0.9
Idham Town Centre he Trafford Centre, Manchester oundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne ther Outside Catchment	0.1 2.4 2.0	0.1 0.3 0.3	0.0 0.9 0.5	0.0 0.4 0.4	0.9 0.8

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4

TABLE 13: SHOPPING PATTERNS DIY

	TOTAL	ZONE 1	ZONE 2	ZONE 3	ZONE 4
DESTINATION	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)
	(73)	(73)	(10)	(10)	(70)
WITHIN STUDY AREA					
Zone 1					
In centre Haslingden District Centre, Local Shops	3.7	8.2	6.4	0.0	0.5
Helmshore Neighbourhood Centre, Local Shops	0.4	2.2	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	4.2	10.4	6.4	0.0	0.5
Zone 2					
In Centre					
Rawtenstall Town Centre	10.6	13.0	21.3	7.0	1.3
Waterfoot Local Centre	2.3	0.6	3.8	5.3	0.0
Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall	0.3	0.6	0.5	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bocholt Way, Rawtenstall Others Within Zone 2	0.5	0.0	1.6	0.0	0.0
Sub Total (Zone 2)	13.6	14.1	27.2	12.4	1.3
•					
Zone 3					
In Centre					
Bacup District Centre	0.1	0.0	0.0	0.7	0.0
Whitworth Local Centre	0.1	0.0	0.0	0.5	0.0
Sub Total (Zone 3)	0.2	0.0	0.0	1.2	0.0
Zone 4					
In Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	5.3	0.0	0.0	0.0	17.6
Tesco Metro, Irwell Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Aldi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre Sub Total (Zone 4)	0.0 5.3	0.0	0.0 0.0	0.0 0.0	0.0 17.6
525 1541 (2016 7)	3.3	0.0	0.0	0.0	17.0
SUB-TOTAL ROSSENDALE	18.0	24.5	33.7	13.5	1.8
SUB TOTAL STUDY AREA	23.3	24.5	33.7	13.5	19.3
OUTSIDE STUDY AREA					
Accrington					
Accrington Town Centre	3.5	15.9	0.8	0.0	0.0
Tesco Extra, Eagle Street, Accrington	0.1	0.6	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.1	0.6	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	3.8	17.0	0.8	0.0	0.0
<u>Bury</u>					
Bury Town Centre	8.9	0.6	0.8	6.0	24.1
Woodfields Retail Park, Peel Way, Bury	0.6	2.7	0.0	0.0	0.0
B&Q, Bridgehall Industrial Park, Bury	42.7	26.9	53.5	29.8	51.9
Other Bury Retail Parks	2.4	4.6	2.6	0.0	2.5
Sub Total (Bury)	54.6	34.8	56.9	35.8	78.5
D					
Burnley Town Centre	1.4	0.6	2.8	2.4	0.0
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
Other Burnley Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Burnley)	1.4	0.6	2.8	2.4	0.0
Rochdale Rochdale Town Control					
Rochdale Town Centre	1.6	0.0	0.0	7.7	0.0
B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks	5.7 0.5	0.0	1.1	26.5 2.3	0.0
Sub Total (Rochdale)	7.7	0.0	1.1	36.5	0.0
,	-		_		
<u>Blackburn</u>			_		
Blackburn Town Centre	0.5	1.7	0.0	0.0	0.5
Whitebirk Retail Park, Blackburn	0.4	2.1	0.0	0.0	0.0
Other Blackburn Retail Parks	3.4	11.9	1.8	2.0	0.0
Sub Total (Blackburn)	4.4	15.8	1.8	2.0	0.5
Bolton					
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0
Middlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
Other Bolton Retail Parks	0.4	0.0	0.0	0.0	1.2
Sub Total (Bolton)	0.4	0.0	0.0	0.0	1.2
Elsowhore					
Elsewhere Manchester City Centre	0.0	0.0	0.0	0.0	0.0
Oldham Town Centre	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0
IKEA, Wellington Road, Ashton-Under-Lyne	0.4	0.0	0.0	2.0	0.0
Other Outside Catchment	4.1	7.4	2.9	7.7	0.5
Sub Total (Elsewhere)	4.5	7.4	2.9	9.7	0.5
SUB TOTAL OUTSIDE STUDY AREA	76.7	75.5	66.3	86.5	80.7
SOUTOTAL COTSIDE STUDIFAREA	/0./	/on-	00.3	80.5	30.7
TOTAL	100.0	100.0	100.0	100.0	100.0
TOTAL					100.0

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 14: DIY EXPENDITURE

	TOTAL	ZONE 1	ZONE 2	ZONE 3	ZONE 4
	DIY	DIY	DIY	DIY	DIY
DESTINATION	(£m)	(£m)	(£m)	(£m)	(£m)
WITHIN STUDY AREA					
<u>Zone 1</u>					
In centre					
Haslingden District Centre, Local Shops	0.6	0.3	0.3	0.0	0.0
Helmshore Neighbourhood Centre, Local Shops	0.1	0.1	0.0	0.0	0.0
Out of Centre Tesco Superstore, Syke Street, Haslingden	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	0.7	0.4	0.3	0.0	0.0
Zone 2 In Centre					
Rawtenstall Town Centre	1.7	0.4	1.0	0.2	0.1
Waterfoot Local Centre	0.4	0.0	0.2	0.2	0.0
Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bocholt Way, Rawtenstall	0.1	0.0	0.0	0.0	0.0
Others Within Zone 2	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	2.2	0.5	1.3	0.4	0.1
7ono 3					
Zone 3 In Centre					
Bacup District Centre	0.0	0.0	0.0	0.0	0.0
Whitworth Local Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 3)	0.0	0.0	0.0	0.0	0.0
<u>Zone 4</u>					
In Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.9	0.0	0.0	0.0	0.9
Tesco Metro, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	0.9	0.0	0.0	0.0	0.9
SUB-TOTAL ROSSENDALE SUB TOTAL STUDY AREA	3.0 3.8	0.8 0.8	1.6 1.6	0.5 0.5	0.1
SOUTOTAL STODY AREA	3.0	0.0	1.0	0.5	
OUTSIDE STUDY AREA					
Accrington Accrington Town Centre	0.6	0.5	0.0	0.0	0.0
Tesco Extra, Eagle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.0	0.0	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	0.6	0.6	0.0	0.0	0.0
Bury					
Bury Town Centre	1.5	0.0	0.0	0.2	1.2
Woodfields Retail Park, Peel Way, Bury	0.1	0.1	0.0	0.0	0.0
B&Q, Bridgehall Industrial Park, Bury Other Bury Retail Parks	7.0 0.4	0.9 0.2	2.5	1.0	2.6
Sub Total (Bury)	9.0	1.2	2.7	1.2	3.9
<u>Burnley</u>					
Burnley Town Centre Prestige Retail Park, Burnley	0.2	0.0	0.1	0.1	0.0
Other Burnley Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Burnley)	0.2	0.0	0.1	0.1	0.0
Rochdale Rochdale Town Centre	0.3	0.0	0.0	0.3	0.0
B&Q, Sandbrook Park, Rochdale	0.9	0.0	0.0	0.9	0.0
Other Rochdale Retail Parks	0.1	0.0	0.0	0.1	0.0
Sub Total (Rochdale)	1.3	0.0	0.1	1.2	0.0
Blackburn					
Blackburn Town Centre	0.1	0.1	0.0	0.0	0.0
Whitebirk Retail Park, Blackburn	0.1	0.1	0.0	0.0	0.0
Other Blackburn Retail Parks	0.6	0.4	0.1	0.1	0.0
Sub Total (Blackburn)	0.7	0.5	0.1	0.1	0.0
<u>Bolton</u>					
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0
Middlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
Other Bolton Retail Parks	0.1	0.0	0.0	0.0	0.1
Sub Total (Bolton)	0.1	0.0	0.0	0.0	0.1
<u>Elsewhere</u>					
Manchester City Centre	0.0	0.0	0.0	0.0	0.0
Oldham Town Centre	0.0	0.0	0.0	0.0	0.0
The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0
Roundary Mill Vivary Way Colne	0.1	0.0	0.0	0.0	0.0
Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne				0.3	0.0
Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	0.7	0.3	0.1	0.3	0.0
IKEA, Wellington Road, Ashton-Under-Lyne		0.3 0.3	0.1 0.1	0.3	0.0
IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment Sub Total (Elsewhere)	0.7 0.7	0.3	0.1	0.3	0.0
IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	0.7		+		+

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4

TABLE 15: SHOPPING PATTERNS ELECTRICAL

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)
WITHIN STUDY AREA	(%)	(%)	(%)	(%)	(%)
WITHIN STODT ARLA					
Zone 1					
In centre	1.0	2.2	2.1	2.4	0.0
Haslingden District Centre, Local Shops	1.9	2.3	3.1	2.4 0.0	0.0
Helmshore Neighbourhood Centre, Local Shops Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden	1.7	5.4	1.5	0.8	0.0
Sub Total (Zone 1)	3.6	7.8	4.6	3.2	0.0
7ama 7					
Zone 2 In Centre					
Rawtenstall Town Centre	2.7	2.2	7.4	0.0	0.6
Waterfoot Local Centre	0.0	0.0	0.0	0.0	0.0
Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall	5.2	4.9	7.9	6.9	1.4
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bocholt Way, Rawtenstall	2.2	0.0	4.6	2.9	1.0
Others Within Zone 2 Sub Total (Zone 2)	0.0 10.1	0.0 7.0	0.0 19.9	0.0 9.7	0.0 3.0
Total (2016 2)	10.1	7.0	13.5	3.7	3.0
Zone 3					
In Centre					2 -
Bacup District Centre	2.3	0.0	0.0	10.3	0.0
Whitworth Local Centre Sub Total (Zone 3)	1.4 3.7	0.0 0.0	0.6 0.6	5.6 15.9	0.0 0.0
-a. roun (Euro J)	3.7	0.0	0.0	13.3	0.0
Zone 4					
In Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.5	0.0	0.0	0.0	1.9
Tesco Metro, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	0.3	0.0	0.0	0.0	1.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	1.0	0.0	0.0	0.5	2.9
				0.0	
SUB-TOTAL ROSSENDALE	17.4	14.8	25.0	28.9	3.0
SUB TOTAL STUDY AREA	18.3	14.8	25.0	29.4	5.9
OUTSIDE STUDY AREA					
OUTSIDE STODE AREA					
Accrington_					
Accrington Town Centre	3.7	16.6	1.3	0.0	0.0
Tesco Extra, Eagle Street, Accrington	1.2	5.7	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.6	2.9	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	5.5	25.2	1.3	0.0	0.0
Bury					
Bury Town Centre	15.7	4.1	13.7	2.7	35.5
Woodfields Retail Park, Peel Way, Bury	13.9	9.7	1.0	3.4	37.2
B&Q, Bridgehall Industrial Park, Bury	0.4	0.0	0.7	0.0	0.7
Other Bury Retail Parks	0.2	0.0	0.0	0.0	0.6
Sub Total (Bury)	30.1	13.7	15.4	6.1	74.0
<u>Burnley</u>					
Burnley Town Centre	4.4	0.0	5.5	12.7	0.0
Prestige Retail Park, Burnley	6.0	0.7	12.1	10.9	0.0
Other Burnley Retail Parks	2.9	0.0	9.4	1.2	0.0
Sub Total (Burnley)	13.3	0.7	27.0	24.7	0.0
Rochdale					
Rochdale Town Centre	2.6	0.0	0.0	11.7	0.0
B&Q, Sandbrook Park, Rochdale	0.3	0.0	0.0	1.2	0.0
Other Rochdale Retail Parks	2.6	0.0	0.0	11.8	0.0
Sub Total (Rochdale)	5.4	0.0	0.0	24.7	0.0
<u>Blackburn</u>		-			
Blackburn Town Centre	2.4	6.8	1.9	2.0	0.0
Whitebirk Retail Park, Blackburn	8.7	26.1	10.0	0.8	1.4
Other Blackburn Retail Parks Sub Total (Blackburn)	2.3 13.4	4.1 37.0	2.7 14.6	1.4 4.2	1.4 2.7
<u> </u>			-		
<u> Bolton</u>					
Bolton Town Centre	0.2	0.0	0.0	0.0	0.7
Middlebrook Retail Park, Horwich, Bolton	0.4	1.1	0.0	0.0	0.6
Other Bolton Retail Parks Sub Total (Bolton)	1.5 2.1	0.7 1.8	0.0 0.0	4.4 4.4	1.3 2.6
ous rous (Doiton)	2.1	1.0	0.0	7.7	2.0
<u>Elsewhere</u>					
Manchester City Centre	2.2	3.0	2.6	0.0	3.1
Oldham Town Centre	1.4	0.0	0.0	3.1	2.5
The Trafford Centre, Manchester	4.5	0.7	9.1	2.4	4.4
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0
IKEA, Wellington Road, Ashton-Under-Lyne	0.0	0.0	0.0	0.0	0.0
Other Outside Catchment Sub Total (Elsewhere)	3.6 11.8	3.0 6.7	5.0 16.7	0.8 6.4	4.9 14.8
Jub Total (Lisewitele)	11.0	0.7	10./	0.4	14.0
SUB TOTAL OUTSIDE STUDY AREA	81.7	85.2	75.0	70.6	94.1
SOD TOTAL GOTSIDE STODT AREA					
TOTAL	100.0	100.0	100.0	100.0	100.0

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 16: ELECTRICAL EXPENDITURE

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)
WITHIN STUDY AREA	()	()	()	()	()
Zone 1 In centre					
Haslingden District Centre, Local Shops	0.6	0.2	0.3	0.2	0.0
Helmshore Neighbourhood Centre, Local Shops	0.0	0.0	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden	0.6	0.4	0.1	0.1	0.0
Sub Total (Zone 1)	1.2	0.5	0.4	0.2	0.0
Zone 2					
In Centre					
Rawtenstall Town Centre	0.9	0.1	0.7	0.0	0.1
Waterfoot Local Centre	0.0	0.0	0.0	0.0	0.0
Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall Out of Centre	0.0	0.3	0.7	0.5	0.1
Tesco Superstore, Bocholt Way, Rawtenstall	0.0	0.0	0.0	0.0	0.0
Others Within Zone 2	0.0	0.0	0.4	0.0	0.0
Sub Total (Zone 2)	3.3	0.5	1.8	0.7	0.3
Zone 3					
In Centre					
Bacup District Centre	0.7	0.0	0.0	0.7	0.0
Whitworth Local Centre	0.5	0.0	0.1	0.4	0.0
Sub Total (Zone 3)	1.2	0.0	0.1	1.1	0.0
In Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.2	0.0	0.0	0.0	0.2
Tesco Metro, Irwell Street, Ramsbottom	0.1	0.0	0.0	0.0	0.1
Aldi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	0.3	0.0	0.0	0.0	0.3
SUB-TOTAL ROSSENDALE	5.6	1.0	2.3	2.1	0.3
SUB TOTAL STUDY AREA	5.9	1.0	2.3	2.1	0.6
OUTSIDE STUDY AREA					
<u>Accrington</u>					
Accrington Town Centre	1.2	1.1	0.1	0.0	0.0
Tesco Extra, Eagle Street, Accrington	0.4	0.4	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.2	0.2	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	1.8	1.7	0.1	0.0	0.0
Bury Town Centre	5.1	0.3	1.3	0.2	3.4
Woodfields Retail Park, Peel Way, Bury	4.5	0.6	0.1	0.2	3.5
B&Q, Bridgehall Industrial Park, Bury	0.1	0.0	0.1	0.0	0.1
Other Bury Retail Parks	0.1	0.0	0.0	0.0	0.1
Sub Total (Bury)	9.8	0.9	1.4	0.4	7.0
<u>Burnley</u>					
Burnley Town Centre	1.4	0.0	0.5	0.9	0.0
Prestige Retail Park, Burnley	1.9	0.0	1.1	0.8	0.0
Other Burnley Retail Parks	1.0	0.0	0.9	0.1	0.0
Sub Total (Burnley)	4.3	0.0	2.5	1.8	0.0
Pochdale		I .		•	i e
Rochdale Rochdale Town Centre	N R	0.0	0.0	0 B	0.0
Rochdale Town Centre	0.8	0.0 0.0	0.0	0.8 0.1	0.0
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale					
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks	0.1	0.0	0.0	0.1	0.0
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale)	0.1 0.8	0.0 0.0	0.0 0.0	0.1 0.8	0.0 0.0
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn	0.1 0.8 1.8	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.8 1.8	0.0 0.0 0.0
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre	0.1 0.8 1.8	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.8 1.8	0.0 0.0 0.0
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn	0.1 0.8 1.8 0.8 2.8	0.0 0.0 0.0 0.5 1.7	0.0 0.0 0.0 0.2 0.9	0.1 0.8 1.8 0.1 0.1	0.0 0.0 0.0 0.0 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	0.1 0.8 1.8 0.8 2.8 0.7	0.0 0.0 0.0 0.5 1.7 0.3	0.0 0.0 0.0 0.2 0.9 0.2	0.1 0.8 1.8 0.1 0.1 0.1	0.0 0.0 0.0 0.0 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn	0.1 0.8 1.8 0.8 2.8	0.0 0.0 0.0 0.5 1.7	0.0 0.0 0.0 0.2 0.9	0.1 0.8 1.8 0.1 0.1	0.0 0.0 0.0 0.0 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	0.1 0.8 1.8 0.8 2.8 0.7	0.0 0.0 0.0 0.5 1.7 0.3	0.0 0.0 0.0 0.2 0.9 0.2	0.1 0.8 1.8 0.1 0.1 0.1	0.0 0.0 0.0 0.0 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn)	0.1 0.8 1.8 0.8 2.8 0.7	0.0 0.0 0.0 0.5 1.7 0.3	0.0 0.0 0.0 0.2 0.9 0.2	0.1 0.8 1.8 0.1 0.1 0.1	0.0 0.0 0.0 0.0 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Town Centre	0.1 0.8 1.8 0.8 2.8 0.7 4.3	0.0 0.0 0.0 0.5 1.7 0.3 2.4	0.0 0.0 0.0 0.2 0.9 0.2 1.3	0.1 0.8 1.8 0.1 0.1 0.1 0.3	0.0 0.0 0.0 0.0 0.1 0.1 0.3
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5	0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0	0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0	0.1 0.8 1.8 0.1 0.1 0.1 0.3 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.1 0.3 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks	0.1 0.8 1.8 0.8 2.8 0.7 4.3	0.0 0.0 0.0 0.5 1.7 0.3 2.4	0.0 0.0 0.0 0.2 0.9 0.2 1.3	0.1 0.8 1.8 0.1 0.1 0.1 0.3 0.0	0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Parks, Horwich, Bolton Other Bolton Retail Parks Sub Total (Blackburn)	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5	0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0	0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0	0.1 0.8 1.8 0.1 0.1 0.1 0.3 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.1 0.3 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton)	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5 0.7	0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0	0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0	0.1 0.8 1.8 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5 0.7	0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0	0.1 0.8 1.8 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5 0.7	0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0	0.1 0.8 1.8 0.1 0.1 0.1 0.3 0.0 0.0 0.3 0.3 0.3	0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bloton) Elsewhere Manchester City Centre Oldham Town Centre, Manchester	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5 0.7 0.7	0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0 0.0	0.1 0.8 1.8 0.1 0.1 0.1 0.1 0.1 0.3 0.0 0.0 0.3 0.3 0.3 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.1 0.5 0.7 1.5 0.0	0.0 0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.1 0.8 1.8 0.1 0.1 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3 0.0 0.2 0.2 0.2 0.0	0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.1 0.5 0.7 1.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.1 0.8 1.8 0.1 0.1 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3 0.0 0.2 0.2 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5 0.7 0.5 0.7 1.5 0.0 0.0 0.0 1.2	0.0 0.0 0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.1 0.8 1.8 0.1 0.1 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3 0.0 0.2 0.2 0.2 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.1 0.5 0.7 1.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.1 0.8 1.8 0.1 0.1 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3 0.0 0.2 0.2 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	0.1 0.8 1.8 0.8 2.8 0.7 4.3 0.1 0.1 0.5 0.7 0.5 0.7 1.5 0.0 0.0 0.0 1.2	0.0 0.0 0.0 0.0 0.0 0.5 1.7 0.3 2.4 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.2 0.9 0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.1 0.8 1.8 0.1 0.1 0.1 0.1 0.1 0.3 0.0 0.0 0.0 0.3 0.3 0.0 0.2 0.2 0.2 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.1 0.1

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 17: SHOPPING PATTERNS SMALL HOUSEHOLD GOODS

DESTINATION	TOTAL SMALL H'HOLD (%)	ZONE 1 SMALL H'HOLD (%)	ZONE 2 SMALL H'HOLD (%)	ZONE 3 SMALL H'HOLD (%)	ZONE 4 SMALL H'HOLD (%)
WITHIN STUDY AREA					
Zone 1					
In centre Haslingden District Centre, Local Shops	1.5	5.3	0.0	0.0	1.4
					0.0
Helmshore Neighbourhood Centre, Local Shops	0.1	0.5	0.0	0.0	0.0
Out of Centre	2.0	12.0	0.0	0.0	0.0
Fesco Superstore, Syke Street, Haslingden	2.9	13.9	0.0	0.0	0.0
Sub Total (Zone 1)	4.5	19.7	0.0	0.0	1.4
Zone 2					
n Centre					
Rawtenstall Town Centre	3.2	1.7	3.2	6.3	2.1
Vaterfoot Local Centre	0.0	0.0	0.0	0.0	0.0
Edge of Centre					
Asda, Hollymount Way, Rawtenstall	11.2	5.8	22.4	15.9	0.6
Out of Centre					
Fesco Superstore, Bocholt Way, Rawtenstall	2.5	0.0	7.5	1.4	0.0
Others Within Zone 2	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 2)	17.0	7.5	33.2	23.6	2.8
•					
<u>Zone 3</u>					
in Centre					
Bacup District Centre	1.0	0.0	0.0	4.9	0.0
Whitworth Local Centre			0.0	0.0	0.0
	0.0	0.0			
Sub Total (Zone 3)	1.0	0.0	0.0	4.9	0.0
Zone 4					
in Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.7	0.0	0.0	0.0	2.5
Tesco Metro, Irwell Street, Ramsbottom	0.2	0.0	0.0	0.0	0.6
Aldi, Railway Street, Ramsbottom	1.5	0.0	2.6	0.0	2.4
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
				0.0	.
Sub Total (Zone 4)	2.4	0.0	2.6	U.U	5.5
SUB-TOTAL ROSSENDALE	22.5	27.2	33.2	28.5	4.2
OUTSIDE STUDY AREA	24.9	27.2	35.8	28.5	9.8
Accrington					
Accrington		4.0		, ,	
Accrington Town Centre	3.6	14.2	1.1	1.2	0.0
Γesco Extra, Eagle Street, Accrington	1.6	3.9	2.6	0.0	0.0
Asda, Hyndburn Road, Accrington	2.4	11.4	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	7.5	29.5	3.8	1.2	0.0
<u>Bury</u>					
Bury Town Centre	13.0	5.1	11.6	7.0	24.4
Noodfields Retail Park, Peel Way, Bury	1.3	0.0	0.0	0.8	4.0
3&Q, Bridgehall Industrial Park, Bury	0.0	0.0	0.0	0.0	0.0
Other Bury Retail Parks	1.1	0.0	0.0	1.2	2.9
Sub Total (Bury)	15.5	5.1	11.6	9.1	31.3
<u>Burnley</u>					
Burnley Town Centre	5.3	0.0	7.7	12.4	1.4
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
			•		•
Other Burnley Retail Parks	0.1	0.0	0.0	0.5	0.0
Sub Total (Burnley)	5.4	0.0	7.7	13.0	1.4
Rochdale					
Rochdale Town Centre	5.1	0.0	0.0	24.1	0.0
3&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks	0.8	0.0	0.0	3.8	0.0
Sub Total (Rochdale)	5.9	0.0	0.0	27.9	0.0
				-	
Blackburn					
	3.1	122	1 7	0.0	0.0
Blackburn Town Centre		13.3	1.3	0.0	0.0
Whitebirk Retail Park, Blackburn	1.5	4.1	2.2	0.0	0.0
Other Blackburn Retail Parks	0.8	3.8	0.0	0.0	0.0
Sub Total (Blackburn)	5.4	21.1	3.4	0.0	0.0
<u> Bolton</u>					
Bolton Town Centre	1.1	0.0	1.7	1.0	1.3
/liddlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
	1.6	0.0	0.6	0.0	5.0
other Bolton Retail Parks	2.7	0.0	2.3	1.0	6.3
	2./	0.0	2.3	1.0	0.3
Other Bolton Retail Parks Gub Total (Bolton)	1				
Sub Total (Bolton)		İ			
Sub Total (Bolton) Elsewhere		-		6.7	8.6
Sub Total (Bolton) Elsewhere Manchester City Centre	7.2	3.6	8.7		
Elsewhere Manchester City Centre Oldham Town Centre	1.0	0.0	0.0	1.2	2.5
Sub Total (Bolton)			•		2.5 8.9
Elsewhere Manchester City Centre Didham Town Centre	1.0	0.0	0.0	1.2	
Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester	1.0 5.3	0.0 1.2	0.0 8.5	1.2 0.0	8.9
Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Soundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne	1.0 5.3 7.5 5.9	0.0 1.2 9.1 0.0	0.0 8.5 9.6 5.5	1.2 0.0 1.1 9.1	8.9 8.9 8.1
Elsewhere Manchester City Centre Didham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	1.0 5.3 7.5 5.9 5.9	0.0 1.2 9.1 0.0 3.2	0.0 8.5 9.6 5.5 3.0	1.2 0.0 1.1 9.1 1.2	8.9 8.9 8.1 14.2
Isewhere Ianchester City Centre Idham Town Centre The Trafford Centre, Manchester Oundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne	1.0 5.3 7.5 5.9	0.0 1.2 9.1 0.0	0.0 8.5 9.6 5.5	1.2 0.0 1.1 9.1	8.9 8.9 8.1
Isewhere anchester City Centre Idham Town Centre he Trafford Centre, Manchester oundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne ther Outside Catchment	1.0 5.3 7.5 5.9 5.9	0.0 1.2 9.1 0.0 3.2	0.0 8.5 9.6 5.5 3.0	1.2 0.0 1.1 9.1 1.2	8.9 8.9 8.1 14.2

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 18: SMALL HOUSEHOLD GOODS EXPENDITURE

DESTINATION	TOTAL SMALL H'HOLD (£m)	ZONE 1 SMALL H'HOLD (£m)	ZONE 2 SMALL H'HOLD (£m)	ZONE 3 SMALL H'HOLD (£m)	ZONE 4 SMALL H'HOLD (£m)
WITHIN STUDY AREA					
<u>Zone 1</u> In centre					
Haslingden District Centre, Local Shops	0.4	0.3	0.0	0.0	0.1
Helmshore Neighbourhood Centre, Local Shops	0.0	0.0	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Геsco Superstore, Syke Street, Haslingden	0.8	0.8	0.0	0.0	0.0
Sub Total (Zone 1)	1.2	1.1	0.0	0.0	0.1
Zone 2					
'in Centre					
Rawtenstall Town Centre	0.9	0.1	0.3	0.4	0.2
Vaterfoot Local Centre	0.0	0.0	0.0	0.0	0.0
dge of Centre	0.0	0.0	0.0	0.0	0.0
sda, Hollymount Way, Rawtenstall	3.0	0.3	1.8	0.9	0.1
Out of Centre	0.0	0.0	0.0	0.0	0.0
esco Superstore, Bocholt Way, Rawtenstall	0.7	0.0	0.6	0.1	0.0
Others Within Zone 2 Sub Total (Zone 2)	0.0 4.6	0.0 0.4	0.0 2.6	0.0 1.3	0.0 0.2
10tal (2016 2)	7.0	0.4	2.0	1.5	0.2
one 3					
n Centre					
acup District Centre	0.3	0.0	0.0	0.3	0.0
Vhitworth Local Centre	0.0	0.0	0.0	0.0	0.0
ub Total (Zone 3)	0.3	0.0	0.0	0.3	0.0
one 4					
n Centre					
denfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.2	0.0	0.0	0.0	0.2
esco Metro, Irwell Street, Ramsbottom	0.1	0.0	0.0	0.0	0.1
Aldi, Railway Street, Ramsbottom Greenmount Village Neighbourhood Centre	0.0	0.0	0.2	0.0	0.2
Sub Total (Zone 4)	0.6	0.0	0.2	0.0	0.4
	0.0	0.0	0.2	0.0	J.7
SUB-TOTAL ROSSENDALE	6.1	1.5	2.6	1.6	0.3
SUB TOTAL STUDY AREA	6.7	1.5	2.8	1.6	0.8
DUTSIDE STUDY AREA					
Accrington					
Accrington Town Centre	1.0	0.8	0.1	0.1	0.0
Fesco Extra, Eagle Street, Accrington	0.4	0.2	0.2	0.0	0.0
Asda, Hyndburn Road, Accrington	0.6	0.6	0.0	0.0	0.0
Aldi, Argyle Street, Accrington Sub Total (Accrington)	0.0 2.0	0.0 1.7	0.0 0.3	0.0 0.1	0.0 0.0
Total (Accinigion)	2.0	1.7	0.5	0.1	0.0
Bury					
Bury Town Centre	3.5	0.3	0.9	0.4	1.9
Voodfields Retail Park, Peel Way, Bury	0.4	0.0	0.0	0.0	0.3
&Q, Bridgehall Industrial Park, Bury	0.0	0.0	0.0	0.0	0.0
other Bury Retail Parks	0.3	0.0	0.0	0.1	0.2
Sub Total (Bury)	4.2	0.3	0.9	0.5	2.5
Burnley				0 -	
Burnley Town Centre	1.4	0.0	0.6	0.7	0.1
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
other Burnley Retail Parks Sub Total (Burnley)	0.0 1.5	0.0 0.0	0.0 0.6	0.0 0.7	0.0
as rotal (burnley)	1.5	0.0	0.0	U.7	0.1
Rochdal <u>e</u>					
Rochdale Town Centre	1.4	0.0	0.0	1.4	0.0
8&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
ACQ, Sanubrook Fark, Nochuale	0.2	0.0		0.2	0.0
	0.2		0.0	0.2	
other Rochdale Retail Parks	1.6	0.0	0.0 0.0	0.2 1.6	0.0
other Rochdale Retail Parks Sub Total (Rochdale)					
Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn	1.6	0.0	0.0	1.6	0.0
Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre	0.9	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn	0.9 0.4	0.0 0.8 0.2	0.0 0.1 0.2	0.0 0.0	0.0 0.0 0.0
Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	0.9 0.4 0.2	0.0 0.8 0.2 0.2	0.0 0.1 0.2 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	0.9 0.4	0.0 0.8 0.2	0.0 0.1 0.2	0.0 0.0	0.0 0.0 0.0
Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn)	0.9 0.4 0.2	0.0 0.8 0.2 0.2	0.0 0.1 0.2 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Stackburn Slackburn Town Centre Whitebirk Retail Parks Sub Total (Blackburn Stackburn Town Centre Whitebirk Retail Park, Blackburn Sther Blackburn Retail Parks Sub Total (Blackburn)	0.9 0.4 0.2	0.0 0.8 0.2 0.2	0.0 0.1 0.2 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
ther Rochdale Retail Parks tub Total (Rochdale) Elackburn lackburn Town Centre /hitebirk Retail Park, Blackburn ther Blackburn Retail Parks tub Total (Blackburn) Solton olton Town Centre	0.9 0.4 0.2 1.5	0.0 0.8 0.2 0.2 1.2	0.0 0.1 0.2 0.0 0.3	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
ther Rochdale Retail Parks ub Total (Rochdale) Elackburn lackburn Town Centre /hitebirk Retail Park, Blackburn ther Blackburn Retail Parks ub Total (Blackburn) olton olton Town Centre liddlebrook Retail Park, Horwich, Bolton other Bolton Retail Parks	0.9 0.4 0.2 1.5	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4
Ather Rochdale Retail Parks Bub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Bub Total (Blackburn) Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks	0.9 0.4 0.2 1.5	0.0 0.8 0.2 0.2 1.2 0.0 0.0	0.0 0.1 0.2 0.0 0.3	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Stackburn Slackburn Slackburn Town Centre Whitebirk Retail Park, Blackburn Sther Blackburn Retail Parks Sub Total (Blackburn) Solton Solton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Blackburn)	0.9 0.4 0.2 1.5	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4
Stackburn Slackburn Slackburn Slackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Solton Solton Solton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton)	0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Stackburn Slackburn Slackburn Slackburn Town Centre Whitebirk Retail Park, Blackburn Sther Blackburn Retail Parks Sub Total (Blackburn) Solton Solton Solton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Stackburn Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Stackburn	0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Bub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Bub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre	0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Stackburn Stackburn Stackburn Stackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Stab Total (Blackburn) Stolton Stolton Stolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Stab Total (Bolton) Stelement Centre Manchester City Centre Oldham Town Centre Stelement	0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7 1.9 0.3 1.4	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7 0.7 0.0 0.7	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Alackburn Alackburn Alackburn Town Centre Whitebirk Retail Park, Blackburn Alther Blackburn Retail Parks Bub Total (Blackburn) Bolton Bolton Bolton Town Centre Aliddlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Bub Total (Bolton) Blackburn Blackburn Blackburn Bolton Bo	0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7	0.0 0.8 0.2 0.2 1.2 1.2 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.7 0.7 0.7 0.7 0.7	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.4 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Alackburn Alackburn Alackburn Town Centre Whitebirk Retail Park, Blackburn Alackburn Retail Parks Alackburn Town Centre Whitebirk Retail Park, Blackburn Alackburn Retail Parks Alackburn Retail Parks Alackburn A	1.6 0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7 1.9 0.3 1.4 2.0 1.6	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.9	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Bub Total (Blackburn) Bolton Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Bub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	1.6 0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7 1.9 0.3 1.4 2.0 1.6 1.6	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.7 0.7 0.7 0.7 0.9 0.9	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.4 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5 0.7 0.2 0.7 0.7 0.6 1.1
Other Rochdale Retail Parks Sub Total (Rochdale) Blackburn Blackburn Town Centre Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks Sub Total (Blackburn) Bolton Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne	1.6 0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7 1.9 0.3 1.4 2.0 1.6	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.7 0.9	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5
Alackburn Alackburn Alackburn Town Centre Whitebirk Retail Park, Blackburn Alther Blackburn Retail Parks Albert Blackburn Albert Bolton Town Centre Albert Bolton Retail Parks Albert Bolton Retail Parks Albert Bolton Retail Parks Albert Blackburn Albert	1.6 0.9 0.4 0.2 1.5 0.3 0.0 0.4 0.7 1.9 0.3 1.4 2.0 1.6 1.6	0.0 0.8 0.2 0.2 1.2 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.2 0.0 0.3 0.1 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.7 0.7 0.7 0.7 0.9 0.9	0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.4 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.4 0.5 0.7 0.2 0.7 0.7 0.6 1.1

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 19: SHOPPING PATTERNS BOOKS, CDs, DVDs, ETC

	TOTAL	ZONE 1	ZONE 2	ZONE 3	ZONE 4
DESTINATION	BOOKS, ETC (%)	BOOKS, ETC (%)	BOOKS, ETC (%)	BOOKS, ETC (%)	BOOKS, ETC (%)
WITHIN STUDY AREA					
Zone <u>1</u>					
In centre					
Haslingden District Centre, Local Shops	1.5	7.0	0.0	0.0	0.0
Helmshore Neighbourhood Centre, Local Shops Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden	3.1	6.7	4.2	0.0	1.5
Sub Total (Zone 1)	4.5	13.7	4.2	0.0	1.5
Zone 2					
In Centre	2.0	1.2	0.4	0.5	0.0
Rawtenstall Town Centre Waterfoot Local Centre	2.8	1.2 0.0	8.4 0.5	0.5	0.0
Edge of Centre					
Asda, Hollymount Way, Rawtenstall	6.4	2.1	14.8	8.2	0.0
Out of Centre Tesco Superstore, Bocholt Way, Rawtenstall	1.7	0.0	3.6	3.2	0.0
Others Within Zone 2	0.2	0.0	0.0	0.0	0.8
Sub Total (Zone 2)	11.3	3.3	27.4	11.9	0.8
<u>Zone 3</u>					
In Centre					
Bacup District Centre	0.7	0.0	0.0	3.2	0.0
Whitworth Local Centre Sub Total (Zone 3)	0.0 0.7	0.0 0.0	0.0 0.0	0.0 3.2	0.0 0.0
Sub Total (Zone 3)	U./	0.0	0.0	3.2	U.U
Zone 4					
In Centre	-				
Edenfield Neighbourhood Centre Ramsbottom Town Centre	0.0	0.0	0.0	0.0	0.0 2.3
Tesco Metro, Irwell Street, Ramsbottom	0.7	0.0	0.0	0.0	0.0
Aldi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	0.7	0.0	0.0	0.0	2.3
SUB-TOTAL ROSSENDALE	16.5	17.0	31.6	15.1	2.3
SUB TOTAL STUDY AREA	17.2	17.0	31.6	15.1	4.7
OUTSIDE STUDY AREA					
Accrington					
Accrington Town Centre	4.7	20.6	1.1	0.5	0.0
Tesco Extra, Eagle Street, Accrington	0.2	0.8	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.7	3.5	0.0	0.0	0.0
Aldi, Argyle Street, Accrington Sub Total (Accrington)	0.0 5.6	0.0 24.9	0.0 1.1	0.0 0.5	0.0
Sub-Fotal (Accimiscon)	3.0	2113		0.5	0.0
Bury					
Bury Town Centre	33.2	22.7	25.1	25.1	54.7
Woodfields Retail Park, Peel Way, Bury B&Q, Bridgehall Industrial Park, Bury	3.2	2.3 0.0	0.0	0.0	9.3
Other Bury Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Bury)	36.4	25.0	25.1	25.1	63.9
Burnley Town Centre	10.1	1.9	9.9	32.1	0.0
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
Other Burnley Retail Parks	0.9	0.6	2.6	0.0	0.0
Sub Total (Burnley)	11.0	2.4	12.5	32.1	0.0
Rochdale					
Rochdale Town Centre	1.9	0.0	0.0	8.9	0.0
B&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks	0.6	0.0	0.0	2.7	0.0
Sub Total (Rochdale)	2.5	0.0	0.0	11.6	0.0
<u>Blackburn</u>					
Blackburn Town Centre	3.8	16.5	1.2	0.0	0.0
Whitebirk Retail Park, Blackburn	0.0	0.0	0.0	0.0	0.0
Other Blackburn Retail Parks Sub Total (Blackburn)	0.0 3.8	0.0 16.5	0.0 1.2	0.0 0.0	0.0 0.0
יטעט (פומכאטעווו) ויטעט (פומכאטעווו)	3.8	10.3	1.2	0.0	0.0
Bolton					
Bolton Town Centre	1.1	1.3	0.0	0.0	3.0
Middlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
Other Bolton Retail Parks Sub Total (Bolton)	0.4 1.6	0.0 1.3	0.0 0.0	0.0 0.0	1.5 4.5
· · · · · · · · · · · · · · · · · · ·					
<u>Elsewhere</u>					
Manchester City Centre	14.0	9.6	17.9	9.2	16.8
Oldham Town Centre The Trafford Centre, Manchester	0.2 6.3	0.0 2.6	0.0	1.2 2.0	0.0 7.7
Boundary Mill, Vivary Way, Colne	0.0	0.0	0.0	0.0	0.0
IKEA, Wellington Road, Ashton-Under-Lyne	0.0	0.0	0.0	0.0	0.0
Other Outside Catchment	1.5	0.6	0.0	3.3	2.4
Sub Total (Elsewhere)	22.0	12.8	28.5	15.6	26.9
			CO 4	24.0	05.2
SUB TOTAL OUTSIDE STUDY AREA	82.8	83.0	68.4	84.9	95.3
SUB TOTAL OUTSIDE STUDY AREA	82.8 	83.0	68.4	84.9	95.3

a. Zones based on post code sectors

b. Market shares derived directly from NEMS Household Survey (February 2016)

c. Excludes 'don't know/varies', markets and internet sales

d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 20: BOOKS, CDs, DVDs, ETC EXPENDITURE

DESTINATION	TOTAL BOOKS, ETC	ZONE 1 BOOKS, ETC	ZONE 2 BOOKS, ETC	ZONE 3 BOOKS, ETC	ZONE 4 BOOKS, ETC
DESTINATION	(£m)	(£m)	(£m)	(£m)	(£m)
WITHIN STUDY AREA					
Zone 1 In centre					
Haslingden District Centre, Local Shops	0.8	0.8	0.0	0.0	0.0
Helmshore Neighbourhood Centre, Local Shops	0.0	0.0	0.0	0.0	0.0
Out of Centre Tesco Superstore, Syke Street, Haslingden	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 1)	2.6	1.6	0.7	0.0	0.3
(2010-2)					
Zone 2					
In Centre Rawtenstall Town Centre	1.6	0.1	1.4	0.1	0.0
Waterfoot Local Centre	0.1	0.0	0.1	0.0	0.0
Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall	3.7	0.2	2.4	1.0	0.0
Out of Centre Tesco Superstore, Bocholt Way, Rawtenstall	0.0	0.0	0.0	0.0	0.0
Others Within Zone 2	0.1	0.0	0.0	0.0	0.1
Sub Total (Zone 2)	6.5	0.4	4.5	1.5	0.1
/one 2					
one 3 n Centre					
Bacup District Centre	0.4	0.0	0.0	0.4	0.0
Vhitworth Local Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 3)	0.4	0.0	0.0	0.4	0.0
<u> </u>					
in Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	0.4	0.0	0.0	0.0	0.4
Tesco Metro, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	0.0	0.0	0.0	0.0	0.0
Greenmount Village Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Sub Total (Zone 4)	0.4	0.0	0.0	0.0	0.4
CUD TOTAL DOCCENDALE		2.0			
SUB-TOTAL ROSSENDALE SUB TOTAL STUDY AREA	9.4 9.8	2.0	5.2 5.2	1.8 1.8	0.4
OCD TOTAL STOD FARLA		210	3.2	110	0.0
OUTSIDE STUDY AREA					
N					
Accrington Accrington Town Centre	2.7	2.4	0.2	0.1	0.0
Fesco Extra, Eagle Street, Accrington	0.1	0.1	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.4	0.4	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.0	0.0	0.0	0.0
Sub Total (Accrington)	3.2	2.9	0.2	0.1	0.0
<u>Bury</u>					
Bury Town Centre	18.9	2.7	4.1	3.1	9.1
Woodfields Retail Park, Peel Way, Bury	1.8	0.3	0.0	0.0	1.5
3&Q, Bridgehall Industrial Park, Bury Other Bury Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Bury)	20.7	3.0	4.1	3.1	10.6
Burnley	5.8	0.2	1.6	2.0	0.0
Burnley Town Centre Prestige Retail Park, Burnley	0.0	0.2	1.6	3.9	0.0
Other Burnley Retail Parks	0.5	0.1	0.4	0.0	0.0
Sub Total (Burnley)	6.2	0.3	2.0	3.9	0.0
Dockdolo					
Rochdale Rochdale Town Centre	1.1	0.0	0.0	1.1	0.0
3&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks	0.3	0.0	0.0	0.3	0.0
Sub Total (Rochdale)	1.4	0.0	0.0	1.4	0.0
<u> </u>					
Blackburn Town Centre	2.1	1.9	0.2	0.0	0.0
Whitebirk Retail Park, Blackburn	0.0	0.0	0.0	0.0	0.0
Other Blackburn Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Blackburn)	2.1	1.9	0.2	0.0	0.0
<u> Bolton</u>					
Bolton Town Centre	0.7	0.2	0.0	0.0	0.5
Middlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
Other Bolton Retail Parks Sub Total (Bolton)	0.3 0.9	0.0 0.2	0.0 0.0	0.0 0.0	0.3 0.8
(50.01)	0.5	5.2	3.5	3.5	0.5
<u>Elsewhere</u>					
Manchester City Centre	8.0	1.1	2.9	1.1	2.8
Oldham Town Centre The Trafford Centre, Manchester	0.1	0.0	0.0	0.1	0.0
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne	3.6	0.3	0.0	0.2	0.0
KEA, Wellington Road, Ashton-Under-Lyne	0.0	0.0	0.0	0.0	0.0
Other Outside Catchment	0.9	0.1	0.0	0.4	0.4
Sub Total (Elsewhere)	12.5	1.5	4.7	1.9	4.4
		•	i e	I Company of the Comp	
SUB TOTAL OUTSIDE STUDY AREA	47.2	9.8	11.2	10.3	15.8

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 21: SHOPPING PATTERNS CHEMIST

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)
WITHIN STUDY AREA				()	(13)
Zone 1 In centre					
Haslingden District Centre, Local Shops	5.8	22.0	3.7	0.0	0.4
Helmshore Neighbourhood Centre, Local Shops	0.7	3.3	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden Sub Total (Zone 1)	4.8 11.3	14.4 39.7	4.5 8.1	0.6 0.6	1.3 1.7
oub rotal (Lone 1)	11.0	33.7	0.1	0.0	217
Zone 2					
In Centre	10.5		0.5		
Rawtenstall Town Centre Waterfoot Local Centre	10.6	4.0	26.7 3.4	6.2 0.7	2.4 0.0
Edge of Centre	0.0	0.0	0.0	0.0	0.0
Asda, Hollymount Way, Rawtenstall	11.5	5.3	28.8	8.8	0.4
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bocholt Way, Rawtenstall	4.5 0.5	0.0	11.3	2.8	2.3
Others Within Zone 2 Sub Total (Zone 2)	28.3	0.0 9.3	1.6 71.8	18.4	5.1
()		5.5	7 2.0		512
Zone 3					
In Centre					
Bacup District Centre Whitworth Local Centre	8.5	0.0	0.0	39.0 5.8	0.0
Sub Total (Zone 3)	9.8	0.0	0.0	44.8	0.0
Zone 4					
In Centre	-				
Edenfield Neighbourhood Centre Ramsbottom Town Centre	0.1 6.0	0.0	0.0	0.0	0.4 21.2
Tesco Metro, Irwell Street, Ramsbottom	1.0	0.0	0.0	0.0	3.6
Aldi, Railway Street, Ramsbottom	1.3	0.0	0.0	0.0	4.7
Greenmount Village Neighbourhood Centre	3.5	0.0	0.0	0.0	12.5
Sub Total (Zone 4)	12.0	0.0	0.0	0.0	42.5
SUB-TOTAL ROSSENDALE	49.4	49.0	79.9	63.8	7.2
SUB TOTAL STUDY AREA	61.3	49.0	79.9 79.9	63.8	49.3
OUTSIDE STUDY AREA					
Accrington					
Accrington Town Centre	5.3	21.9	2.4	0.0	0.0
Tesco Extra, Eagle Street, Accrington	1.4	6.7	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	1.2	5.6	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.2 8.1	1.0	0.0	0.0	0.0
Sub Total (Accrington)	8.1	35.2	2.4	0.0	0.0
<u>Bury</u>					
Bury Town Centre	10.4	4.2	4.0	4.4	26.1
Woodfields Retail Park, Peel Way, Bury	2.3	0.0	0.0	0.0	8.2
B&Q, Bridgehall Industrial Park, Bury Other Bury Retail Parks	0.0	0.0	0.0	0.0	0.0 2.6
Sub Total (Bury)	13.4	4.2	4.0	4.4	36.9
Burnley Burnley Town Centre	2.6	0.7	4.2	3.6	1.6
Prestige Retail Park, Burnley	0.0	0.7	0.0	0.0	0.0
Other Burnley Retail Parks	0.8	0.5	1.3	1.4	0.0
Sub Total (Burnley)	3.4	1.2	5.5	5.0	1.6
Rochdale					
Rochdale Town Centre	3.2	0.0	0.0	14.9	0.0
B&Q, Sandbrook Park, Rochdale	0.0	0.0	0.0	0.0	0.0
Other Rochdale Retail Parks	0.8	0.0	0.0	3.5	0.0
Sub Total (Rochdale)	4.0	0.0	0.0	18.4	0.0
<u>Blackburn</u>					
Blackburn Town Centre	0.6	1.9	0.7	0.0	0.0
Whitebirk Retail Park, Blackburn	0.0	0.0	0.0	0.0	0.0
Other Blackburn Retail Parks	0.0	0.0	0.0	0.0	0.0
Sub Total (Blackburn)	0.6	1.9	0.7	0.0	0.0
Bolton					
Bolton Town Centre	0.8	0.0	0.3	1.0	1.6
Inchies and the second	0.0	0.0	0.0	0.0	0.0
		0.0	0.0	0.0 1.0	1.6
Middlebrook Retail Park, Horwich, Bolton Other Bolton Retail Parks	0.5		^ ~	. 7.0	3.2
	0.5 1.2	0.0	0.3	1.0	_
Other Bolton Retail Parks			0.3	1.0	-
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere			0.3 5.9	0.0	2.7
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre	3.0 0.0	2.7 0.0	5.9 0.0	0.0	2.7 0.0
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester	3.0 0.0 0.6	2.7 0.0 0.7	5.9 0.0 0.6	0.0 0.0 0.0	2.7 0.0 0.9
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne	3.0 0.0 0.6 0.2	2.7 0.0 0.7 1.1	5.9 0.0 0.6 0.0	0.0 0.0 0.0 0.0	2.7 0.0 0.9 0.0
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne	3.0 0.0 0.6 0.2 0.0	0.0 2.7 0.0 0.7 1.1 0.0	5.9 0.0 0.6 0.0 0.0	0.0 0.0 0.0 0.0 0.0	2.7 0.0 0.9 0.0 0.0
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	3.0 0.0 0.6 0.2	2.7 0.0 0.7 1.1	5.9 0.0 0.6 0.0	0.0 0.0 0.0 0.0	2.7 0.0 0.9 0.0
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment Sub Total (Elsewhere)	3.0 0.0 0.6 0.2 0.0 4.1 8.0	2.7 0.0 0.7 1.1 0.0 4.1 8.6	5.9 0.0 0.6 0.0 0.0 0.5 7.1	0.0 0.0 0.0 0.0 0.0 0.0 7.3 7.3	2.7 0.0 0.9 0.0 0.0 5.3 9.0
Other Bolton Retail Parks Sub Total (Bolton) Elsewhere Manchester City Centre Oldham Town Centre The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne	3.0 0.0 0.6 0.2 0.0 4.1	2.7 0.0 0.7 1.1 0.0 4.1	5.9 0.0 0.6 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 7.3	2.7 0.0 0.9 0.0 0.0 5.3

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 22: CHEMIST EXPENDITURE

	TOTAL CHEMIST	ZONE 1 CHEMIST	ZONE 2 CHEMIST	ZONE 3 CHEMIST	ZONE 4 CHEMIST
DESTINATION	(£m)	(£m)	(£m)	(£m)	(£m)
WITHIN STUDY AREA					
Zone 1					
In centre Haslingden District Centre, Local Shops	2.4	1.9	0.4	0.0	0.0
Helmshore Neighbourhood Centre, Local Shops	0.3	0.3	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Syke Street, Haslingden Sub Total (Zone 1)	2.0 4.6	1.2 3.4	0.5 1.0	0.1 0.1	0.1 0.2
Zone 2 In Centre					
Rawtenstall Town Centre	4.4	0.3	3.2	0.6	0.3
Waterfoot Local Centre	0.5	0.0	0.4	0.1	0.0
Edge of Centre Asda, Hollymount Way, Rawtenstall	0.0	0.0	0.0	0.0	0.0
Out of Centre	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bocholt Way, Rawtenstall Others Within Zone 2	1.9	0.0	1.3	0.2	0.3
Sub Total (Zone 2)	11.6	0.8	8.6	1.7	0.6
7					
Zone 3 In Centre					
Bacup District Centre	3.5	0.0	0.0	3.5	0.0
Whitworth Local Centre Sub Total (Zone 3)	0.5 4.0	0.0 0.0	0.0	0.5 4.0	0.0 0.0
Jun Tutai (LUIIC J)	4.0	0.0	0.0	4.0	0.0
Zone 4					
In Centre Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	2.5	0.0	0.0	0.0	2.5
Tesco Metro, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	0.4	0.0	0.0	0.0	0.4
Aldi, Railway Street, Ramsbottom Greenmount Village Neighbourhood Centre	1.4	0.0	0.0	0.0	1.4
Sub Total (Zone 4)	4.9	0.0	0.0	0.0	4.9
SUB-TOTAL ROSSENDALE	20.3	4.2	9.6	5.7	0.8
SUB TOTAL STUDY AREA	25.2	4.2	9.6	5.7	5.7
OUTSIDE STUDY AREA					
Accrington Accrington Town Centre	2.2	1.9	0.3	0.0	0.0
Tesco Extra, Eagle Street, Accrington	0.6	0.6	0.0	0.0	0.0
Asda, Hyndburn Road, Accrington	0.5	0.5	0.0	0.0	0.0
Aldi, Argyle Street, Accrington Sub Total (Accrington)	0.1 3.3	0.1 3.0	0.0 0.3	0.0 0.0	0.0 0.0
Bury	4.3	0.4	0.5	0.4	2.0
Bury Town Centre Woodfields Retail Park, Peel Way, Bury	1.0	0.4	0.0	0.0	3.0 1.0
B&Q, Bridgehall Industrial Park, Bury	0.0	0.0	0.0	0.0	0.0
Other Bury Retail Parks Sub Total (Bury)	0.3 5.5	0.0 0.4	0.0 0.5	0.0 0.4	0.3 4.3
	J.0		U.	U	
Burnley Burnley Town Centre	1.1	0.1	0.5	0.3	0.2
Prestige Retail Park, Burnley	0.0	0.0	0.0	0.0	0.0
Other Burnley Retail Parks	0.3	0.0	0.2	0.1	0.0
Sub Total (Burnley)	1.4	0.1	0.7	0.5	0.2
Rochdale					
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale	1.3	0.0	0.0	1.3	0.0
Other Rochdale Retail Parks	0.3	0.0	0.0	0.3	0.0
Sub Total (Rochdale)	1.6	0.0	0.0	1.6	0.0
Blackburn					
Blackburn Town Centre	0.2	0.2	0.1	0.0	0.0
Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	0.0	0.0	0.0	0.0	0.0
Other Blackburn Retail Parks Sub Total (Blackburn)	0.0	0.0	0.0	0.0	0.0
Bolton Town Centre	0.3	0.0	0.0	0.1	0.2
Middlebrook Retail Park, Horwich, Bolton	0.0	0.0	0.0	0.0	0.0
Other Bolton Retail Parks	0.2	0.0	0.0	0.0	0.2
Sub Total (Bolton)	0.5	0.0	0.0	0.1	0.4
<u>Elsewhere</u>					
Manchester City Centre	1.3	0.2	0.7	0.0	0.3
Oldham Town Centre The Trafford Centre, Manchester	0.0	0.0	0.0	0.0	0.0
Boundary Mill, Vivary Way, Colne	0.1	0.1	0.0	0.0	0.0
IKEA, Wellington Road, Ashton-Under-Lyne	0.0	0.0	0.0	0.0	0.0
Other Outside Catchment Sub Total (Elsewhere)	1.7 3.3	0.3 0.7	0.1 0.8	0.7 0.7	0.6 1.0
SUB TOTAL OUTSIDE STUDY AREA	15.9	4.4	2.4	3.2	5.9
		8.6	1	1	I

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 23: COMPARISON GOODS SHOPPING PATTERNS (%)

	TOTAL STUDY AREA	ZONE 1 STUDY AREA	ZONE 2 STUDY AREA	ZONE 3 STUDY AREA	ZONE 4 STUDY AREA
DESTINATION	(%)	(%)	(%)	(%)	(%)
STUDY AREA					
71					
Zone 1 In centre					
Haslingden District Centre, Local Shops	2.1	7.1	1.4	0.4	0.3
Helmshore Neighbourhood Centre, Local Shops	0.2	0.9	0.0	0.0	0.0
Out of Centre Tesco Superstore, Syke Street, Haslingden	1.9	5.7	1.7	0.2	0.5
Sub Total (Zone 1)	4.1	13.8	3.1	0.6	0.8
Zone 2					
In Centre					
Rawtenstall Town Centre, Local Shops	5.9	4.0	14.1	3.2	1.0
Waterfoot Local Centre, Local Shops Edge of Centre	0.3	0.0	0.8	0.4	0.0
Asda, Hollymount Way, Rawtenstall	5.5	2.9	11.1	6.8	0.9
Out of Centre					
Tesco Superstore, Bocholt Way, Rawtenstall Other Within Zone 2	1.6	0.0	3.9	1.5	0.4
Sub Total (Zone 2)	13.4	6.9	30.3	11.9	2.5
	-			-	
Zone 3					
In Centre Bacup District Centre, Local Shops	2.4	0.0	0.1	10.5	0.5
Whitworth Local Centre, Local Shops	0.4	0.0	0.1	1.7	0.0
Sub Total (Zone 3)	2.8	0.0	0.2	12.1	0.5
7ano 1					-
Zone 4 In Centre					1
Edenfield Neighbourhood Centre, Local Shops	0.0	0.0	0.0	0.0	0.1
Ramsbottom Town Centre, Local Shops	2.1	0.0	0.0	0.0	7.3
Tesco, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	0.2	0.0	0.0	0.0	0.7
Aldi, Railway Street, Ramsbottom Greenmount Village Neighbourhood Centre	0.3	0.0	0.2	0.1	1.8
Sub Total (Zone 4)	3.2	0.0	0.2	0.1	10.8
SUB-TOTAL ROSSENDALE SUB-TOTAL STUDY AREA	20.4	20.7 20.7	33.5 33.8	24.6	3.8 14.5
SUB-TUTAL STUDY AREA	23.5	20.7	33.8	24.7	14.5
OUTSIDE STUDY AREA					
Accrington Accrington Town Centre	4.6	18.2	1.4	1.6	0.0
Tesco Extra, Eagle Street, Accrington	0.6	2.3	0.3	0.0	0.0
Asda, Hyndburn Road, Accrington	0.8	3.6	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.0	0.1	0.0	0.0	0.0
Sub Total (Accrington)	5.9	24.3	1.8	1.6	0.0
Bury					
Bury Town Centre	21.3	13.0	15.3	15.1	37.8
Woodfields Retail Park, Peel Way, Bury	3.0	2.0	0.1	0.8	8.2
B&Q, Bridgehall Industrial Park, Bury Other Bury Retail Parks	2.5	1.5 0.3	3.2 0.1	1.6 0.1	3.2 1.3
Sub Total (Bury)	27.3	16.8	18.7	17.6	50.5
Burnley Rumaley Town Control	Γ.0	1.4	7.8	14.5	0.7
Burnley Town Centre Prestige Retail Park, Burnley	5.9	1.4 0.1	1.8	1.5	0.7
Other Burnley Retail Parks	0.8	0.3	2.2	0.6	0.0
Sub Total (Burnley)	7.6	1.8	11.9	16.7	0.7
<u>Rochdale</u>					
Rochdale Town Centre	2.6	0.0	0.0	12.3	0.0
B&Q, Sandbrook Park, Rochdale	0.4	0.0	0.1	1.6	0.0
Other Rochdale Retail Parks Sub Total (Pochdale)	0.9 3.9	0.0 0.0	0.1	3.9 17.8	0.0
Sub Total (Rochdale)	3.9	U.U	0.1	17.8	0.0
<u>Blackburn</u>					
Blackburn Town Centre	3.9	13.1	2.9	1.0	0.2
Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	1.3	3.6	1.4 0.5	0.2 0.5	0.2
Sub Total (Blackburn)	5.8	18.5	4.9	1.7	0.2
Bolton		0.0		2.5	
Bolton Town Centre Middlebrook Retail Park, Horwich, Bolton	1.4	0.6 0.5	0.9	0.6	3.0 1.3
Other Bolton Retail Parks	0.5	0.1	0.1	0.5	1.2
Sub Total (Bolton)	2.4	1.1	1.3	1.1	5.5
<u>Elsewhere</u>					
Manchester City Centre	10.7	8.4	13.9	8.1	11.2
Oldham Town Centre	0.9	0.0	0.2	3.0	0.9
The Trafford Contro. Manchester	5.6	2.4	8.1	2.7	7.7
<u> </u>	1.2	2.1	1.2	0.2	1.1 1.9
Boundary Mill, Vivary Way, Colne	1 /		. n	. in	1.9
Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne	1.4 3.7	0.4 3.5			
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment Sub Total (Elsewhere)		3.5 16.9	2.6 27.6	3.2 18.8	5.4 28.1
Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment Sub Total (Elsewhere)	3.7 23.6	3.5 16.9	2.6 27.6	3.2 18.8	5.4 28.1
Boundary Mill, Vivary Way, Colne IKEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	3.7	3.5	2.6	3.2	5.4

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey (February 2016)
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and part of Zone 4 $\,$

TABLE 24: COMPARISON GOODS SHOPPING PATTERNS (£m)

	TOTAL STUDY AREA	ZONE 1 STUDY AREA	ZONE 2 STUDY AREA	ZONE 3 STUDY AREA	ZONE 4 STUDY AREA
DESTINATION	(£m)	(£m)	(£m)	(£m)	(£m)
TUDY AREA					
n centre					
Haslingden District Centre, Local Shops	5.9	4.3	1.1	0.2	0.2
Helmshore Neighbourhood Centre, Local Shops	0.6	0.6	0.0	0.0	0.0
Out of Centre					
Fesco Superstore, Syke Street, Haslingden	5.3	3.4	1.4	0.1	0.4
Sub Total (Zone 1)	11.7	8.2	2.5	0.3	0.6
Zone 2					
Rawtenstall Town Centre	16.7	2.4	11.5	2.0	0.9
Vaterfoot Local Centre	0.9	0.0	0.7	0.2	0.0
Edge of Centre	45.7	4.7		4.2	
Asda, Hollymount Way, Rawtenstall Out of Centre	15.7	1.7	9.1	4.2	0.7
Fesco Superstore, Bocholt Way, Rawtenstall	4.5	0.0	3.2	0.9	0.4
Others Within Zone 2	0.3	0.0	0.2	0.0	0.1
Sub Total (Zone 2)	38.1	4.1	24.7	7.3	2.1
Zone 3					
In Centre	6.9	0.0	0.1	6.4	0.4
Bacup District Centre Whitworth Local Centre	1.1	0.0	0.1	1.0	0.4
Sub Total (Zone 3)	8.0	0.0	0.2	7.4	0.4
, ,		-			
Zone 4					
In Centre					
Edenfield Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0
Ramsbottom Town Centre	6.0	0.0	0.0	0.0	6.0
Tesco Metro, Irwell Street, Ramsbottom Aldi, Railway Street, Ramsbottom	1.0	0.0	0.0	0.0	0.6
Greenmount Village Neighbourhood Centre	1.4	0.0	0.2	0.0	1.4
Sub Total (Zone 4)	9.1	0.0	0.2	0.0	8.8
SUB-TOTAL ROSSENDALE	57.8	12.3	27.4	15.0	3.2
SUB TOTAL STUDY AREA	66.9	12.3	27.6	15.0	11.9
DUTSIDE STUDY AREA					
DUISIDE STUDT AREA					
Accrington					
Accrington Town Centre	13.0	10.8	1.2	1.0	0.0
Fesco Extra, Eagle Street, Accrington	1.7	1.4	0.3	0.0	0.0
Asda, Hyndburn Road, Accrington	2.2	2.2	0.0	0.0	0.0
Aldi, Argyle Street, Accrington	0.1	0.1	0.0	0.0	0.0
Sub Total (Accrington)	16.9	14.4	1.4	1.0	0.0
Bury					
Bury Town Centre	60.5	7.7	12.5	9.2	31.1
Voodfields Retail Park, Peel Way, Bury	8.5	1.2	0.1	0.5	6.7
3&Q, Bridgehall Industrial Park, Bury	7.1	0.9	2.6	1.0	2.6
Other Bury Retail Parks	1.4	0.2	0.1	0.1	1.0
Sub Total (Bury)	77.5	10.0	15.3	10.7	41.5
Burnley					
Burnley Town Centre	16.7	0.9	6.4	8.9	0.6
Prestige Retail Park, Burnley	2.5	0.0	1.5	0.9	0.0
Other Burnley Retail Parks	2.3	0.2	1.8	0.4	0.0
Sub Total (Burnley)	21.5	1.1	9.7	10.2	0.6
Do abada la	+				
Rochdale Rochdale Town Centre	7.5	0.0	0.0	7.5	0.0
Rochdale Town Centre B&Q, Sandbrook Park, Rochdale	1.0	0.0	0.0	1.0	0.0
Other Rochdale Retail Parks	2.5	0.0	0.1	2.4	0.0
Sub Total (Rochdale)	10.9	0.0	0.1	10.8	0.0
Blackburn					-
Blackburn Town Centre	11.0	7.8	2.4	0.6	0.2
Whitebirk Retail Park, Blackburn Other Blackburn Retail Parks	3.6	2.2	1.2 0.4	0.1	0.1
Sub Total (Blackburn)	16.5	11.0	4.0	1.1	0.5
		· · · · · ·	-		
<u> Bolton</u>					
Bolton Town Centre	3.8	0.3	0.7	0.4	2.4
Middlebrook Retail Park, Horwich, Bolton	1.7	0.3	0.3	0.0	1.1
Other Bolton Retail Parks	1.4	0.0 0.7	0.0	0.3 0.7	1.0 4.5
Sub Total (Bolton)	6.9	U./	1.1	U./	4.5
<u>Elsewhere</u>					
Manchester City Centre	30.5	5.0	11.4	4.9	9.2
	2.7	0.0	0.2	1.8	0.7
Oldham Town Centre	16.0	1.4	6.6	1.7	6.3
The Trafford Centre, Manchester		1.2	1.0	0.1	0.9
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne	3.3		, =	· -	
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne	4.0	0.3	1.3	1.0	1.5
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	4.0 10.6	0.3 2.1	2.1	2.0	4.4
The Trafford Centre, Manchester Boundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne	4.0	0.3			
the Trafford Centre, Manchester coundary Mill, Vivary Way, Colne KEA, Wellington Road, Ashton-Under-Lyne Other Outside Catchment	4.0 10.6	0.3 2.1	2.1	2.0	4.4

- a. Zones based on post code sectors
- b. Market shares derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales
- d. Rossendale administrative area comprises Zones 1 to 3 and parts of Zone 4 $\,$

TABLE 25: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN ROSSENDALE

Table 25a: Estimated 'Capacity' for Comparison Goods Facilities in Rossendale

Year	Turnover - £m ¹	SA Expenditure Available - £m ²	SA Inflow - £m	Surplus Expenditure - £m
2017	62.3	57.8	4.5	0.0
2019	64.4	60.2	4.7	0.5
2024	72.1	71.6	5.5	5.0
2029	80.4	86.5	6.7	12.9
2034	89.6	104.3	8.1	22.7
Market Share		20.4		

^{1.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2015 prices

Table 25b: Quantitative Need for Additional Comparison Goods Floorspace in Rossendale

		-	-		
Year	Comparison Goods				
	£m	Floorspace I	Requirement		
		Min ¹	Max ²		
201	7 0.0	0	0		
201	9 0.5	100	200		
202	4 5.0	900	1,500		
202	9 12.9	2,000	3,300		
203	4 22.7	3,200	5,300		

^{1.} Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2015 prices

Table 25c: Net Quantitative Need for Additional Comparison Goods Floorspace in Rossendale

Year	Comparison Goods						
	£m	£m	£m £m Floorspace Req				
		Extant	Residual	Min ¹	Max ²		
2017	0.0	6.6	-6.6	-1,300	-2,200		
2019	0.5	6.8	-6.3	-1,200	-2,000		
2024	5.0	7.6	-2.6	-400	-700		
2029	12.9	8.5	4.4	700	1,100		
2034	22.7	9.5	13.3	1,800	3,100		

^{1.} Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2015 prices

Table 25d: Extant Comparison Goods Commitments in Rossendale

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Comparison Turnover	Turnover Diverted from Rossendale Facilities (£m)	Status
Zone 2								
New Hall Hey, Phase II	2016/0129	Aldi Foodstore	1,718	251	8,897	2.2	1.6	Extant permission
New Hall Hey, Phase II	2016/0129	Frozen Food Store	929	37	7,203	0.3	0.2	Extant permission
New Hall Hey, Phase II	2016/0129	Retail Unit (Class A1)	743	594	4,482	2.7	1.6	Extant permission
New Hall Hey, Phase I	2014/0384	M&S Simply Food	1,162	46	8,822	0.4	0.2	Extant permission
New Hall Hey, Phase I	2014/0384	TK Maxx	2,236	1,788	3,188	5.7	1.4	Extant permission
New Hall Hey, Phase I	2014/0384	Retail Unit (Class A1)	1,493	1,194	4,482	5.4	1.6	Extant permission
TOTAL			8,281	3,911		16.6	6.6	

^{1.} The gross and net floorspace of the New Hall Hey Phase I scheme has been sourced from the Retail Impact Assessment which supported application ref. 2014/0384

^{2.} Assumes constant market share claimed by Rossendale facilities at 20.4% from Study Area

^{2.} Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

^{2.} Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 25d) from surplus expenditure (sourced from Table 25a)

^{4.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

^{2.} The gross and net floorspace of the New Hall Hey Phase II scheme has been sourced from the Retail Impact Assessment which supported application ref. 2016/0129

^{3.} Comparison goods sales densities for all retailers referenced is derived from Mintel Retail Rankings (2016) and Verdict Food and Grocery Retailing (2015)

^{4.} Comparison goods turnover of 'frozen foodstore' is based on an average of Iceland, Farmfoods and Heron Foods (derived from Mintel Retail Rankings 2016)5. An average sales density for 'clothing and footwear' retailers (taken from Mintel Retail Rankings 2016) has been applied to the two units without identified end users

^{6.} Turnovers projected using Experian Forecast sales densities from Figure 4b (Page 14) of Experian Retail Planner Briefing Note 14 (Nov 2016)

^{7. &#}x27;Turnover derived from Rossendale' WYG assumption based on the findings of the the retail impact assessments which supported planning applications ref. 2016/0129 and ref. 2014/0384 **2015 prices**

WYG PLANNING

ROSSENDALE RETAIL CAPACITY STUDY

TABLE 25(i): ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN RAWTENSTALL TOWN CENTRE

Table 25(i)a: Estimated 'Capacity' for Comparison Goods Facilities in Rawtenstall Town Centre

Year	Turnover - £m ¹	SA Expenditure	SA Inflow - £m	Surplus Expenditure -
2017	40.6	36.9	3.7	0.0
2019	41.9	38.4	3.8	0.3
2024	46.9	45.6	4.6	3.3
2029	52.3	55.2	5.5	8.4
2034	58.3	66.5	6.6	14.8
Market Share		13.0		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2. Assumes constant market share claimed by Rawtenstall facilities at 13.0% from Study Area

2015 prices

Table 25(i)b: Quantitative Need for Additional Comparison Goods Floorspace in Rawtenstall Town Centre

Year		Comparison Goods				
		£m Floorspace Requirement				
			Min ¹	Max ²		
	2017	0.0	0	0		
	2019	0.3	100	100		
	2024	3.3	600	900		
	2029	8.4	1,300	2,200		
	2034	14.8	2,100	3,400		

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2015 prices

Table 25(i)c: Net Quantitative Need for Additional Comparison Goods Floorspace in Rawtenstall Town Centre

Year		Comparison Goods					
	£m	£m	£m	Floorspace F	Requirement		
		Extant	Residual	Min ¹	Max ²		
2017	0.0	4.1	-4.1	-800	-1,400		
2019	0.3	4.2	-3.9	-800	-1,300		
2024	3.3	4.7	-1.5	-300	-400		
2029	8.4	5.3	3.1	500	800		
2034	14.8	5.9	8.9	1,200	2,100		

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

3. Residual calculated by subtracting turnover of commitments (sourced from Table 25(i)d) from surplus expenditure (sourced from Table 25(i)a) 4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2015 prices

Table 25(i)d: Extant Comparison Goods Commitments in Rawtenstall Town Centre

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)		Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	THEOVAR DARIVAG	Turnover Diverted from Rawtenstall Facilities (£m)	Status
Zone 2									
New Hall Hey, Phase II	2016/0129	Aldi Foodstore	1,718	251	8,897	2.2	1.6	0.9	Extant permission
New Hall Hey, Phase II	2016/0129	Frozen Food Store	929	37	7,203	0.3	0.2	0.1	Extant permission
New Hall Hey, Phase II	2016/0129	Retail Unit (Class A1)	743	594	4,482	2.7	1.6	0.9	Extant permission
New Hall Hey, Phase I	2014/0384	M&S Simply Food	1,162	46	8,822	0.4	0.2	0.1	Extant permission
New Hall Hey, Phase I	2014/0384	TK Maxx	2,236	1,788	3,188	5.7	1.4	1.2	Extant permission
New Hall Hey, Phase I	2014/0384	Retail Unit (Class A1)	1,493	1,194	4,482	5.4	1.6	0.8	Extant permission
TOTAL			8,281	3,911		16.6	6.6	4.1	

1. The gross and net floorspace of the New Hall Hey Phase I scheme has been sourced from the Retail Impact Assessment which supported application ref. 2014/0384

2. The gross and net floorspace of the New Hall Hey Phase II scheme has been sourced from the Retail Impact Assessment which supported application ref. 2016/0129

3. Comparison goods sales densities for all retailers referenced is derived from Mintel Retail Rankings (2016) and Verdict Food and Grocery Retailing (2015)

4. Comparison goods turnover of 'frozen foodstore' is based on an average of Iceland, Farmfoods and Heron Foods (derived from Mintel Retail Rankings 2016) 5. An average sales density for 'clothing and footwear' retailers (taken from Mintel Retail Rankings 2016) has been applied to the two units without identified end users

6. Turnovers projected using Experian Forecast sales densities from Figure 4b (Page 14) of Experian Retail Planner Briefing Note 14 (Nov 2016)

7. 'Turnover derived from Rawtenstall' WYG assumption based on the findings of the the retail impact assessments which supported planning applications ref. 2016/0129 and ref. 2014/0384

2015 prices

TABLE 25(ii): ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN HASLINGDEN DISTRICT CENTRE

Table 25(ii)a: Estimated 'Capacity' for Comparison Goods Facilities in Haslingden District Centre

Year	Turnover - £m ¹	SA Expenditure Available - £m ²	SA Inflow - £m	Surplus Expenditure - £m
2017	5.9	5.9	0.0	0.0
2019	6.1	6.1	0.0	0.0
2024	6.8	7.3	0.0	0.5
2029	7.6	8.8	0.0	1.2
2034	8.4	10.6	0.0	2.1
Market Share		2.1		

^{1.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2015 prices

Table 25(ii)b: Quantitative Need for Additional Comparison Goods Floorspace in Haslingden District Centre

Year	Comparison Goods				
	£m	Requirement			
		Min ¹	Max ²		
2017	0.0	0	0		
2019	0.0	0	0		
2024	0.5	100	100		
2029	1.2	200	300		
2034	2.1	300	500		

^{1.} Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2015 prices

Table 25(ii)c: Net Quantitative Need for Additional Comparison Goods Floorspace in Haslingden District Centre

Year	Comparison Goods						
	£m	£m	£m	Floorspace F	Requirement		
		Extant	Residual	Min ¹	Max ²		
2017	0.0	0.5	-0.5	-100	-200		
2019	0.0	0.5	-0.5	-100	-200		
2024	0.5	0.6	-0.1	0	0		
2029	1.2	0.7	0.5	100	100		
2034	2.1	0.7	1.4	200	300		

^{1.} Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2015 prices

Table 25(ii)d: Extant Comparison Goods Commitments in Haslingden District Centre

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Comparison Turnover	Turnover Diverted from Haslingden Facilities (£m)	Status
Zone 2								
New Hall Hey, Phase II	2016/0129	Aldi Foodstore	1,718	251	8,897	2.2	0.1	Extant permission
New Hall Hey, Phase II	2016/0129	Frozen Food Store	929	37	7,203	0.3	0.0	Extant permission
New Hall Hey, Phase II	2016/0129	Retail Unit (Class A1)	743	594	4,482	2.7	0.1	Extant permission
New Hall Hey, Phase I	2014/0384	M&S Simply Food	1,162	46	8,822	0.4	0.0	Extant permission
New Hall Hey, Phase I	2014/0384	TK Maxx	2,236	1,788	3,188	5.7	0.1	Extant permission
New Hall Hey, Phase I	2014/0384	Retail Unit (Class A1)	1,493	1,194	4,482	5.4	0.1	Extant permission
TOTAL			8,281	3,911		16.6	0.5	

^{1.} The gross and net floorspace of the New Hall Hey Phase I scheme has been sourced from the Retail Impact Assessment which supported application ref. 2014/0384

^{2.} Assumes constant market share claimed by Haslingden facilities at 2.1% from Study Area

^{2.} Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

^{3.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

^{2.} Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 11(ii)d) from surplus expenditure (sourced from Table 11(ii)a)

^{4.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

^{2.} The gross and net floorspace of the New Hall Hey Phase II scheme has been sourced from the Retail Impact Assessment which supported application ref. 2016/0129

 ^{3.} Comparison goods sales densities for all retailers referenced is derived from Mintel Retail Rankings (2016) and Verdict Food and Grocery Retailing (2015)
 4. Comparison goods turnover of 'frozen foodstore' is based on an average of Iceland, Farmfoods and Heron Foods (derived from Mintel Retail Rankings 2016)

^{5.} An average sales density for 'clothing and footwear' retailers (taken from Mintel Retail Rankings 2016) has been applied to the two units without identified end users

^{6.} Turnovers projected using Experian Forecast sales densities from Figure 4b (Page 14) of Experian Retail Planner Briefing Note 14 (Nov 2016)

^{7. &#}x27;Turnover derived from Haslingden' WYG assumption based on the findings of the the retail impact assessments which supported planning applications ref. 2016/0129 and ref. 2014/0384

2015 prices

TABLE 25(iii): ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN BACUP DISTRICT CENTRE

Table 25(iii)a: Estimated 'Capacity' for Comparison Goods Facilities in Bacup District Centre

Tubic 25(iii)ai 25tiiilate	su supusity isi sempi			
Year	Turnover - £m ¹	SA Expenditure Available - £m ²	SA Inflow - £m	Surplus Expenditure - £m
2017	6.9	6.9	0.0	0.0
2019	7.1	7.2	0.0	0.1
2024	8.0	8.5	0.0	0.6
2029	8.9	10.3	0.0	1.4
2034	9.9	12.4	0.0	2.5
Market Share		2.4		

^{1.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

2015 prices

Table 25(iii)b: Quantitative Need for Additional Comparison Goods Floorspace in Bacup District Centre

Year	Comparison Goods			
	£m Floorspace Requirement			
		Min ¹	Max ²	
2017	0.0	0	0	
2019	0.1	0	0	
2024	0.6	100	200	
2029	1.4	200	400	
2034	2.5	300	600	

^{1.} Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2015 prices

Table 25(iii)c: Net Quantitative Need for Additional Comparison Goods Floorspace in Bacup District Centre

Year		Comparison Goods						
	£m	£m	£m	Floorspace F	Requirement			
		Extant	Residual	Min ¹	Max ²			
2017	0.0	0.5	-0.5	-100	-200			
2019	0.1	0.5	-0.5	-100	-100			
2024	0.6	0.6	0.0	0	0			
2029	1.4	0.7	0.8	100	200			
2034	2.5	0.7	1.8	200	400			

^{1.} Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Rossendale

2015 prices

Table 25(iii)d: Extant Comparison Goods Commitments in Bacup District Centre

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Turnover Diverted from Bacup Facilities (£m)	Status
•								
Zone 2								
New Hall Hey, Phase II	2016/0129	Aldi Foodstore	1,718	251	8,897	2.2	0.1	Extant permission
New Hall Hey, Phase II	2016/0129	Frozen Food Store	929	37	7,203	0.3	0.0	Extant permission
New Hall Hey, Phase II	2016/0129	Retail Unit (Class A1)	743	594	4,482	2.7	0.1	Extant permission
New Hall Hey, Phase I	2014/0384	M&S Simply Food	1,162	46	8,822	0.4	0.0	Extant permission
New Hall Hey, Phase I	2014/0384	TK Maxx	2,236	1,788	3,188	5.7	0.1	Extant permission
New Hall Hey, Phase I	2014/0384	Retail Unit (Class A1)	1,493	1,194	4,482	5.4	0.1	Extant permission
TOTAL			8,281	3,911		16.6	0.5	

^{1.} The gross and net floorspace of the New Hall Hey Phase I scheme has been sourced from the Retail Impact Assessment which supported application ref. 2014/0384

^{2.} Assumes constant market share claimed by Bacup facilities at 2.4% from Study Area

^{2.} Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale

^{3.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

 $^{2. \ \, \}text{Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Rossendale}$

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 25(iii)d) from surplus expenditure (sourced from Table 25(iii)a)

^{4.} Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 14 (November 2016)

^{2.} The gross and net floorspace of the New Hall Hey Phase II scheme has been sourced from the Retail Impact Assessment which supported application ref. 2016/0129

 ^{3.} Comparison goods sales densities for all retailers referenced is derived from Mintel Retail Rankings (2016) and Verdict Food and Grocery Retailing (2015)
 4. Comparison goods turnover of 'frozen foodstore' is based on an average of Iceland, Farmfoods and Heron Foods (derived from Mintel Retail Rankings 2016)

^{5.} An average sales density for 'clothing and footwear' retailers (taken from Mintel Retail Rankings 2016) has been applied to the two units without identified end users

^{6.} Turnovers projected using Experian Forecast sales densities from Figure 4b (Page 14) of Experian Retail Planner Briefing Note 14 (Nov 2016)

^{7. &#}x27;Turnover derived from Bacup' WYG assumption based on the findings of the the retail impact assessments which supported planning applications ref. 2016/0129 and ref. 2014/0384 **2015 prices**