



NAME OF MEETING:	Town Board Meeting
DATE/LOCATION	The Hill, Ski Rossendale 23.08.2024
INVITED ATTENDEES	Alyson Barnes (AB), Andy MacNae MP (AMac), Andy Schofield (AS), David Gould (DG), David Smurthwaite (DS), Deyrick Allen (DA), Jaid Flatley (JF), Jan Shutt (JS), Jodie Oatway (JO), Jackie Oaks (JAO), Kimberly Howarth (KH), Lynn Smith (LS), Maisie Irving (MI), Megan Eastwood (ME), Milly Yielding (MY), Peter Terry (PT), Rachel Gildert (GD), Rob Huntington (RS), Samantha Sandford (SS), Steffani Hull (SH), Councillor Scott Smith (CSS)
APOLOGIES	Abdul Mannan (AM), Chris McKee (CM), Iain Taylor (IT),
MINUTE TAKER	Jodie Oatway (JO)

THE MEETING	
1	<p>Welcome and Apologies</p> <p>AB opened up the meeting and welcomed attendees and advised she was nominated by Iain Taylor to Chair the meeting.</p> <p>Apologies received from : Abdul Mannan (AM), Chris McKee (CM), Iain Taylor (IT)</p>
2	<p>Minutes of previous meeting</p> <p>Minutes of the previous meeting were accepted. All actions completed and the logo design was highlighted in more detail.</p> <p>Decision: Previous minutes agreed and logo accepted</p>
3	<p>Context analysis- Baseline evidence</p> <p>Maisie Irving (Layer) delivered a presentation showcasing a series of maps based on data analysis.</p> <p>NB: The maps were developed with a slight modification to the existing boundary map. NB: The maps only show what data is available and might not be a true reflection of the lived experiences.</p> <p>The presentation included additional data on access to skills and digital products.</p>

Key discussion points included how to utilise the data to address constraints and promote growth, focusing on access to employment opportunities and education.

Discussions:

- Lived Experiences: Analysis of residents' experiences highlighted issues such as the location of colleges and transport links.
- Area technically bike rideable within a 20 minute cycle- perception possibly different and weather reduces popularity.
- Low residential area- consider raising density.
- Educational Impact- Notable loss of local students to Burnley College due to better facilities.
- Transport Connectivity- Current lack of connection to the rail line; but bus routes well connected – this was queried by the board, suggesting some don't run from 6pm.
- Infrastructure Issues- Poor quality of sports pitches which are technically included on the map but are not usable. Digital connectivity experience is different.
- Data Gaps- Maps will form a wider picture, which will include key data on footfall, vacancy rates, vibrancy, arts and culture and public perception of safety.

The recommendations from the mapping exercise are included within the information pack.

Action: Presentation to be circulated to the board.

The board agreed to focus on what is currently constraining the growth of the area.

4 **Vision and objectives feedback**

ME provided an update on the vision and objectives based on feedback received from the board.

The feedback collected has informed the development of a proposed vision, which aims to be vibrant and financially sustainable.

The proposed vision and objectives incorporate feedback from the board.

The proposed vision will be shared with the public to gather additional feedback.

The consensus of the board was that the vision was appropriate however needed to strengthen transport and leisure themes.

It was reiterated that the word vibrant should also denote financially sustainable.

The strategic fit is essential and DS outlined that other areas brigade project activities into programmes, which would be a beneficial model to replicate in Rossendale.

It was noted that much of the earlier discussion was about transport and infrastructure, however, the rankings from board members placed high streets and safety as priorities and this is reflected in the current aims.

Action: Proposed vision to be circulated and feedback collected

<p>5</p>	<p>Engagement update</p> <p>JF provided feedback on engagement with local businesses and community groups</p> <p>Youth Zone Meeting:</p> <ul style="list-style-type: none"> • Discussed various masterplans, including concerns about the gyratory and market areas. • Encouraged the group to participate in surveys and consultations; however, young people expressed feeling unheard when they complete these surveys. • JF proposed providing feedback to the group after meetings and suggested inviting a representative from the Youth Zone to attend future discussions. <p>Issues Raised:</p> <ul style="list-style-type: none"> • Need for vocational courses and additional college space. • Adequate facilities for small children, but a lack of options for older youth. • Concerns about tennis courts at The Whitaker being unusable due to poor lighting and safety, leading to congregation in well-lit areas. • Request for more litter bins that support recycling throughout the borough. <p>St Mary's Chambers Meeting:</p> <ul style="list-style-type: none"> • Discussed the potential for creating an events calendar as part of the Long-Term Plan for the Town • St Mary's Chambers expressed interest in collaborating on the events calendar and engaging with town centre activities. <p>Crawshawbooth:</p> <ul style="list-style-type: none"> • JF presented quick outline of the discussions with various businesses in Crawshawbooth. This included being a destination and providing more for families to do. <p>Waterfoot:</p> <ul style="list-style-type: none"> • ME gave a verbal update of the on-going consultation in Waterfoot <p>Action: Written feedback to be shared with the board</p>
<p>6</p>	<p>Approach to project selection and scoring/evaluation</p> <p>JO presented the various methods of project selection being considered, which could include:</p> <ul style="list-style-type: none"> • Community groups open call • Board-led projects • Off-the-shelf project interventions • Strategic projects identified by Rossendale Borough Council and Lancashire County Council <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Voting on Policy Interventions: Board members are to vote on the top three off-the-shelf policy interventions. This vote will be conducted via a survey platform.

	<ul style="list-style-type: none"> • Open Call for Community Group Projects: Further detail to be provided at the next meeting. • Strategic Focus: The approach should be strategically led, prioritising projects that address current constraints and promote sustainable growth. <p>Guidance on Engaging Community Groups:</p> <ul style="list-style-type: none"> • Clear communication about the purpose of engagement is crucial; it should be highlighted that this is not a grant scheme but an initiative seeking innovative ideas. • Consider community proposals to go under specific themes or programmes to ensure alignment with strategic growth and board objectives. <p>There was a comment that community groups need as much notice as possible with achievable deadlines. This could be made possible under a programme based approach.</p> <p>Action: JO to circulate off shelf ideas to board members</p>
7	<p>AOB Next meeting 11th October 10am- 12pm</p> <p>Action: Board members to suggest suitable places for meeting across all areas.</p> <p>Current suggestions include Unitarian Church in Rawtenstall and community centre in Crawshawbooth</p> <p>Action: JO to send a reminder to those who have not submitted their declarations of interest</p>

SUMMARY OF ACTIONS

Action	Responsible Officer	Completion Date
Layer presentation to be circulated to the board	JO	
Proposed vision to be circulated and feedback collected from the board	ME/ ALL	
Feedback to be shared with the board from engagement and consultation	JF/JO	
Off shelf projects to be shared with the board for feedback	JO/ ALL	
Board members to suggest suitable places for meeting	ALL	
Reminder to be sent to board members to submit declarations of interest	JO/ ALL	