

Valley Plan Consultation

Our Place, Our Plan

Our Vision

'To have a thriving economy built around our changing town centres, creating a quality environment for all and improving the life chances of all those living and working in our borough.'

Delivering our Vision

Our current Valley Plan 2021-25 - Our Place, Our Plan, is set in the context of a long-term vision for our borough which is supported by four key strategic priorities to deliver this ambition.



Our Priorities



Thriving Local
Economy
Our Future



High Quality
Environment
Our Valley



Healthy & Proud
Communities
Our People



Effective &
Efficient Council
Our Hearts

Our Outcomes

To support our priorities we will aim to deliver the following outcomes:

Thriving Local Economy

To support Bacup, Haslingden and Rawtenstall town centres as better places to provide their own unique offer and destination for local shoppers and visitors.

To have secured new inward investment in the borough creating a sustainable economy, matching local skills provision with future job and career opportunities.

Having thriving visitor economy which is more widely known with enhanced attractions and a much improved accommodation offer.

High Quality Environment

A high quality 'clean and green' local environment where people feel proud to live.

Reduce our carbon footprint.

Improved the waste and recycling rate across the borough.

Healthy & Proud Communities

To have delivered more new homes and a good mix of housing tenures.

Improved the health of residents through access to better leisure facilities and health services.

A more joined up approach to physical and mental wellbeing which is more rapidly reducing health inequalities.

Residents share a sense of pride in their immediate community and the wider borough.

Effective & Efficient Council

Provide good quality and responsive services embracing new technology.

Be a financially sustainable council with a commercial outlook whilst always considering social value.

Provide sound governance to enable key decisions and major projects to be progressed in an efficient and professional way.

Have a skilled and happy workforce, where we are able to retain and attract good staff.

Key Achievements 2021-2024

254

Disabled Facilities Grants awarded



Green Flag

status for Stubbylee and Moorlands Park, and Rawtenstall Library Gardens



598

residents supported via Rossendale Works



Delivered the **£2.2m**

development to the Whitaker Museum, Rawtenstall

Recognised by the **LGA** as an 'ambitious Council which had achieved much'



Agreed our Digital Strategy and launched our new website

Over **500**



new homes in Rossendale

Trialled a HVO fleet reducing our carbon emissions by

90%



Awarded **£20m**

Long Term Plan for Towns funding to develop Rawtenstall and its surrounding areas

Planted **16,000**

trees as part of the Rossendale Forest Project

Secured **£2.5m** to deliver our Climate Change Strategy



Supported nearly **6,000** residents and over

3,700 families through Covid-19 and the Cost of Living Crisis

Over **£3m**

secured to develop Haslingden and Bacup



One of the first Council's to pay the £150 energy rebate payments supporting



33,150 households

£20m

additional funding secured to enhance Rossendale

We will continue to deliver our long-term vision for Rossendale. Our refreshed Valley Plan 2025-2029 - Our Place, Our Plan will define our objectives for the next four years.