

Valley Plan Consultation Our Place, Our Plan

Our Vision

'To have a thriving economy built around our changing town centres, creating a quality environment for all and improving the life chances of all those living and working in our borough.'

Delivering our Vision

Our current Valley Plan 2021-25 - Our Place, Our Plan, is set in the context of a longterm vision for our borough which is supported by four key strategic priorities to deliver this ambition.



Our Priorities





High Quality Environment ^{Our Valley} Healthy & Proud Communities _{Our People}



Our Outcomes

To support our priorities we will aim to deliver the following outcomes:

Thriving Local Economy

To support Bacup, Haslingden and Rawtenstall town centres as better places to provide their own unique offer and destination for local shoppers and visitors.

To have secured new inward investment in the borough creating a sustainable economy, matching local skills provision with future job and career opportunities.

Having thriving visitor economy which is more widely known with enhanced attractions and a much improved accommodation offer.

High Quality Environment

A high quality 'clean and green' local environment where people feel proud to live.

Reduce our carbon footprint.

Improved the waste and recycling rate across the borough.

Healthy & Proud Communities

To have delivered more new homes and a good mix of housing tenures.

Improved the health of residents through access to better leisure facilities and health services.

A more joined up approach to physical and mental wellbeing which is more rapidly reducing health inequalities.

Residents share a sense of pride in their immediate community and the wider borough.

Effective & Efficient Council

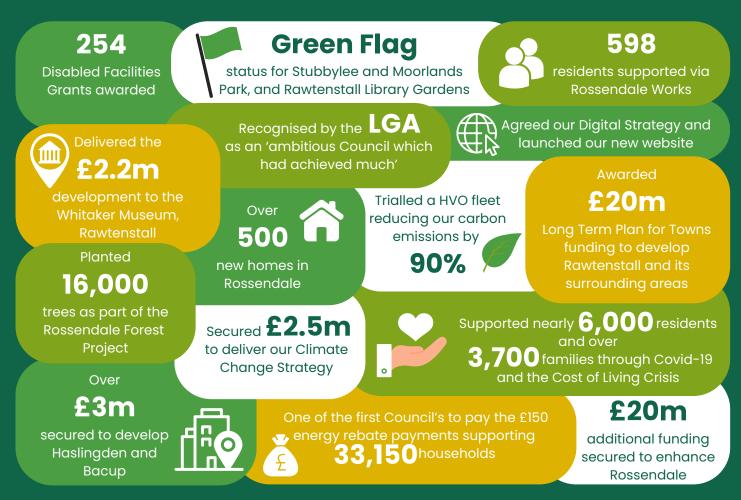
Provide good quality and responsive services embracing new technology.

Be a financially sustainable council with a commercial outlook whilst always considering social value.

Provide sound governance to enable key decisions and major projects to be progressed in an efficient and professional way.

Have a skilled and happy workforce, where we are able to retain and attract good staff.

Key Achievements 2021-2024



We will continue to deliver our long-term vision for Rossendale. Our refreshed Valley Plan 2025-2029 - Our Place, Our Plan will define our objectives for the next four years.